


# Healthy Homes, Healthy Neighborhoods Implementation Update

City of Tacoma, Environmental Services,  
Office of Environmental Policy and Sustainability

Infrastructure, Planning and Sustainability  
Committee  
July 26, 2017  
ITEM #3

The seal of the City of Tacoma is visible in the background, featuring a circular design with the text "SEAL OF THE CITY OF TACOMA" and a central illustration of a mountain range and a body of water.

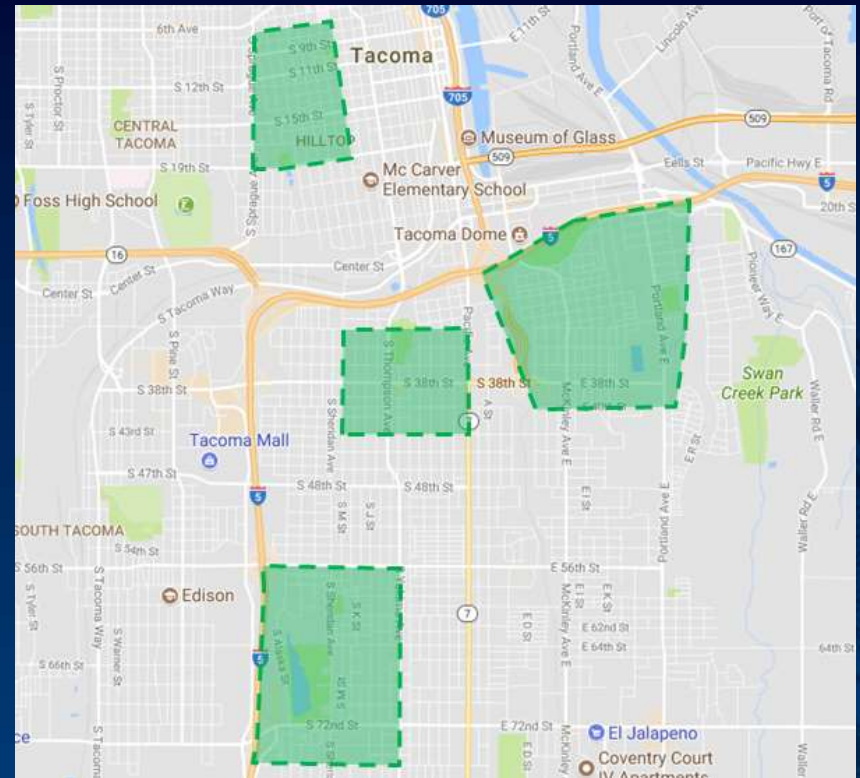
# Program Overview

- Purpose
  - Proactive service engagement
  - Citizen participation in eco-friendly, cost-saving resources



# History

- Wapato: 2012-13
- Dometop: 2014-15
- Hilltop: 2015-16
- Lincoln: 2015-17



# Structure

- Autumn and springtime doorbelling
- Community meetings
- Springtime events



# Implementation: Lincoln



# Lincoln Partners



# Lincoln Metrics

Metric	Wapato	Dometop	Hilltop	Lincoln
Households	1,924	2,031	1,182	<b>1,332</b>
Conversations	534 (27.8%)	650 (32.0%)	266 (22.5%)	<b>629 (37.1%)</b>
Average Conversation Duration	10 minutes	6.5 minutes	7.1 minutes	<b>7.1 minutes</b>
Resource Distribution	N/A	3,897 units	865 units	<b>2,009 units</b>
Meetings	N/A (5)	17 (3)	21 (4)	<b>48 (7)</b>
Event Guests	193 (5)	377 (5)	670 (9)	<b>353 (7)</b>
Contacts	165 (8.6%)	419 (20.6%)	136 (11.5%)	<b>480 (36.0%)</b>
Information Gathered	N/A	2,544	1,447	<b>1,404</b>

# Community Responses

- Residents...
  - Did not know about the Lincoln District Revitalization Project
  - Are interested in services
  - Have non-Healthy Homes, Healthy Neighborhoods (HHHN) requests
  - Want to engage, be kept in the loop
  - Appreciate the City of Tacoma staff visiting





# Residents are Interested in...

- Lincoln District Revitalization Project
- Core services, infrastructure
- Home improvements
- Gardening
- Being a part of the community



# Challenges

- Service relevance; structural limitations
- Quantity of service areas
- Availability of action-oriented community groups
- Cross-functional partnership coordination
- Impact assessment

# Referral Results

Metric	Referrals	Pending	Successes
Non-program Services	52	1	50
Street Safety, Walkability	70	0	70
Security Concerns	57	0	57
Call-2-Haul	24	17	6
Weatherization	106	106	TBD
Home Rehabilitation	63	63	TBD
Down-payment Assistance	54	54	TBD
Community Gardening	54	54	TBD
Tree Planting	24	0	1

# Successes

- Lincoln District Revitalization Project engagement
- Walkability, street safety conversations
- Lincoln garden facilitation
- Service referral
- High school intern program



# Planning Process: 2017-18

- Establish sense of neighborhood
  - Environmental Action Plan, South Tacoma Revitalization Plan
  - Census data; subject matter experts
- Engage with stakeholders
- Compare neighborhood readiness
- Build partnerships

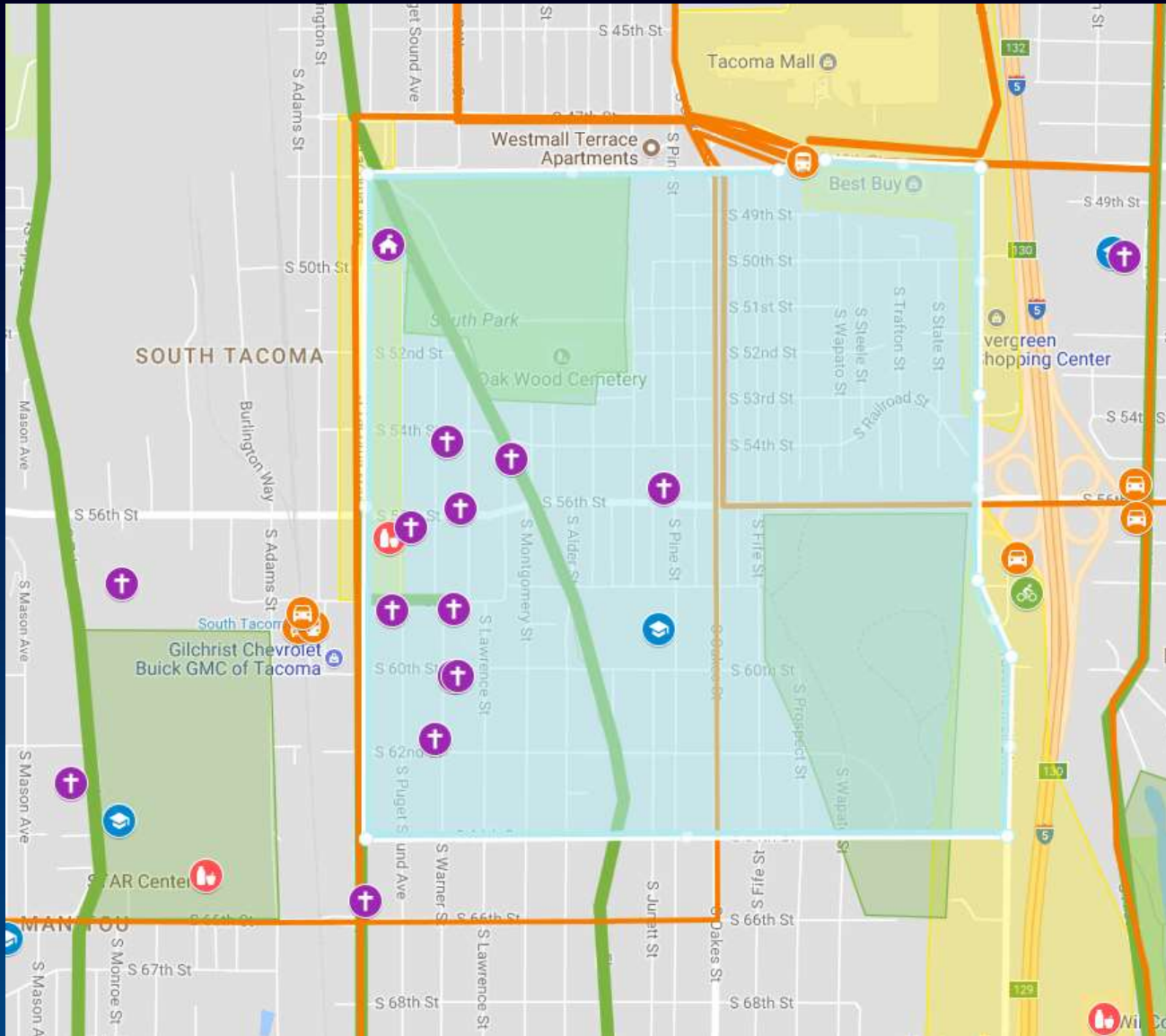
# Core Demographics

Demographic	Area of Tacoma			
	Mall	South	Central	Citywide
Non-White	34.3%	37.1%	29.9%	35.1%
Hispanic	22.4%	14.4%	8.0%	11.3%
Median Income	\$43,292	\$41,808	\$45,990	\$51,195
Housing Burden	23%	32.9%	13.9%	26.5%
College Education	18%	17.4%	29.3%	27.1%
Owner/Renter	17.0%/83.0%	53.9%/46.1%	58.3%/41.7%	53.9%/46.1%
Drove Alone	83%	82.5%	76.7%	76.4%

# Neighborhood Readiness

Factor	Area of Tacoma		
	Mall	South	Central
Weatherization	Low	Medium	Medium
Healthy Food	Low	Medium	Medium
Sustainable Transportation	Medium	High	Medium
Active Recreation	Low	High	Medium
Potential Partnerships	Low	Medium	Medium

*\*Rating based on level of access to the assets available in the proposed area*





# South Tacoma: 2017-18

- Possible service engagement areas
  - General services: Tacoma First 311
  - Blight mitigation, beautification
  - Sustainable transportation
  - Park activation
  - Healthy food access
  - Utility bill cost reduction



# Budget

Expense Type	Program Year			Average Cost
	2012-2013 (Wapato)	2014-2015 (Dometop)	2015-2016 (Lincoln and Hilltop)	
Operational	\$11,320.86	\$7,367.95	\$14,155.98	\$8,211.20
Personnel	\$29,348.53	\$23,433.29	\$94,035.95	\$36,704.44
Fixed	\$86.73	\$3,857.00	\$4,802.77	\$2,186.63
Revenue	\$(1,500.00)	\$(7,000.00)	\$(11,254.79)	\$(4,938.70)
<b>Total Costs</b>	<b>\$39,256.12</b>	<b>\$27,658.24</b>	<b>\$101,739.91</b>	<b>\$42,163.57</b>

*\*These are estimated values based on annual costs*

*\*\*Fixed costs don't include office space and copier fees*

*\*\*\*Does not include partner in-kind services, materials, and staff time*

Budget comes from the General Fund and Environmental Services utilities

# Timeline

- May 2017: Neighborhood Planning
  - City partner engagement and available data analysis
- July 2017 – September 2017
  - Continue stakeholder engagement
  - Build partnerships
  - Prepare implementation plan
- October 2017 – December 2017
  - Autumn engagement
- January 2018 – June 2018
  - Springtime engagement, events

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