Healthy Homes, Healthy Neighborhoods

City of Tacoma
Office of Environmental Policy and Sustainability

City Council Study Session
August 4, 2015
ITEM #
Overview

- Program Overview
- Dometop
  - Results
  - Lessons Learned
- Hilltop
Purpose

- To connect an underserved Tacoma community with existing, underutilized resources that promote household and neighborhood health and offer cost-savings
Partnership
Dometop
# Canvassing Results

<table>
<thead>
<tr>
<th>Conversation Totals</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Number of Conversations</td>
<td>1,627</td>
</tr>
<tr>
<td>Substantive Conversations (4+ minutes)</td>
<td>690</td>
</tr>
<tr>
<td>Number of Repeat Conversations</td>
<td>82</td>
</tr>
<tr>
<td>Total Minutes in Conversations</td>
<td>10,593</td>
</tr>
<tr>
<td>Average Minute Length of Conversations</td>
<td>6.5</td>
</tr>
</tbody>
</table>
Issues Residents Care About

- Household weatherization
- Edible gardening and natural yard care
- Family
- Community
- Recreation
- Security

- Transportation services and infrastructure
- Neighborhood investment
- Beautification
- Opportunities for youth
## Program Impact

<table>
<thead>
<tr>
<th>Outputs</th>
<th>Totals</th>
</tr>
</thead>
<tbody>
<tr>
<td>Weatherization Upgrades</td>
<td>18</td>
</tr>
<tr>
<td>Woodstove Change Outs</td>
<td>42</td>
</tr>
<tr>
<td>Home Gardens</td>
<td>15</td>
</tr>
<tr>
<td>Community Garden Plots</td>
<td>35</td>
</tr>
<tr>
<td>Car Wash Coupon Redemptions</td>
<td>237</td>
</tr>
<tr>
<td>Tree Coupon Redemptions</td>
<td>3</td>
</tr>
<tr>
<td>Neighbors Connected</td>
<td>200+</td>
</tr>
</tbody>
</table>
Events

- Community Breakfast

- Urban Hike: Discovering Dometop
Events

- “Edible Yard” Gardening Workshop
- Eastside Clean-sweep
- Dometop/First Creek Clean-up
Events

- McKinley Avenue Depave
Lessons Learned

- Successes
  - 8,788 minutes of substantive conversation with 608 households
  - 373 event participants
  - Established a presence for the City of Tacoma and other program partners in the neighborhood
  - Connects residents to their community
  - Cost-effective
Lessons Learned

- Room for Improvement
  - Diversify community outreach
  - Logistical and technical efficiency
  - Better measurement
  - Refine messaging
Hilltop

- Needs
  - Revitalization
  - Security
  - Resources for community empowerment
Hilltop Assets

- Sense of community
- Active members and organizations
- Improving business district
- Access to 6th Avenue and downtown
- LINK extension (Coming)
- Parks
- Hilltop subarea plan
Timeline

- **August – September**
  - New staff
  - Building community partnerships
- **October – December**
  - Fall canvassing
- **January – June 2016**
  - Spring canvassing
  - Events