

Healthy Homes, Healthy Neighborhood Pilot Initiative

City of Tacoma

Office of Environmental Policy and Sustainability

**City Council Study Session
August 6th, 2013**

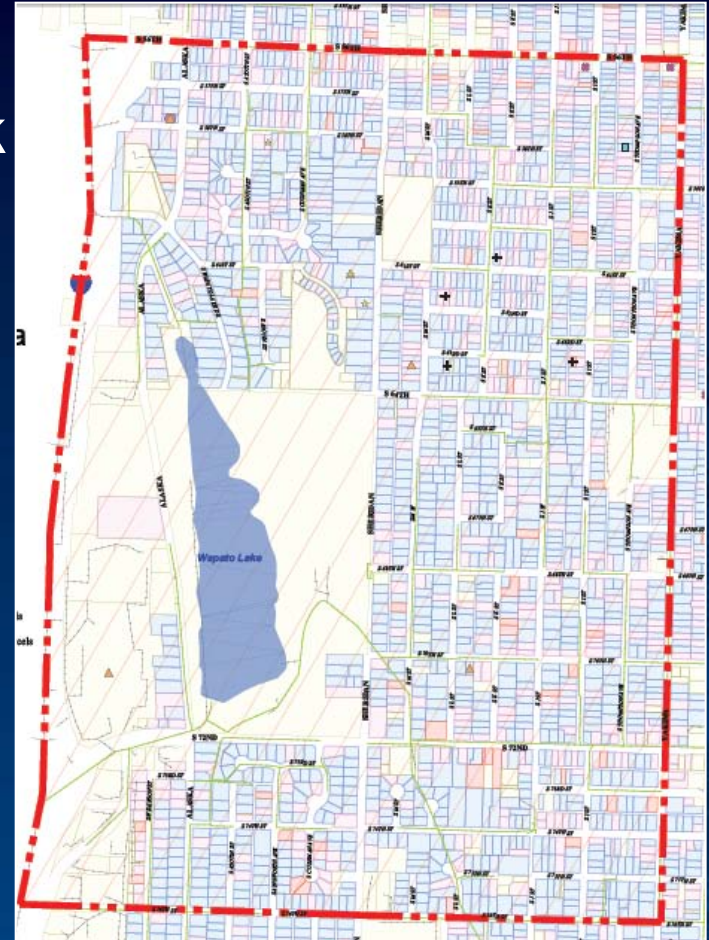


Overview

- **Collaboration between ten organizations in Tacoma and Pierce County**
- **Goal of promoting sustainability programs and incentives utilizing comprehensive, direct outreach**
- **Focused on a historically underserved, lower income community surrounding South Tacoma's Wapato Lake**

Background

- City of Tacoma- Solid Waste Every-other-Week Garbage Collection “Knock and Talks”
- AmeriCorps member
- \$20,000 budget
- Wapato Lake



Partners



- City of Tacoma
 - Office of Environmental Policy and Sustainability
 - Environmental Services
- Pierce Conversation District
- Puget Sound Clean Air Agency
- Tacoma-Pierce County Health Department
- Tacoma Public Utilities: Power and Water
- Metro Parks Tacoma
- Northwest Leadership Foundation
- Tacoma Farmers Market
- InSinkErator: Private Waste Disposer Manufacturer

Issues

- **Underutilization of community sustainability programs**
 - Wood stove replacement
 - Right Tree, Right Place
 - Water and energy conservation/weatherization
 - South Tacoma Farmers Market
 - CHIP-in
 - Tagro
 - Food waste disposal

- **Underserved, lower income community**

Issues

- **Air and water quality concerns**
 - Violating monitor for fine particle pollution
 - Wapato Lake



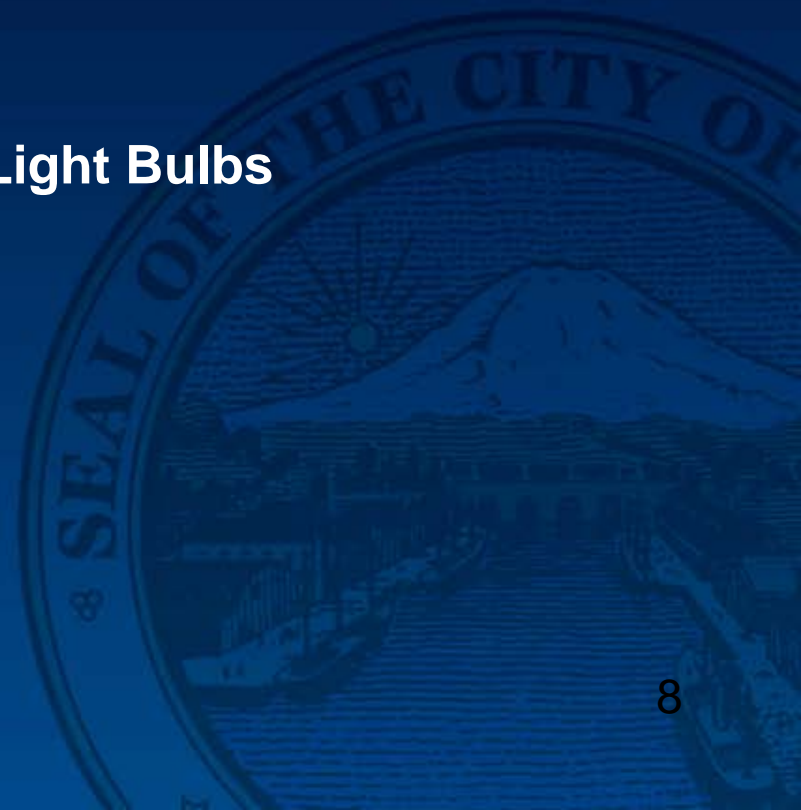
Outreach

- Door-to-door conversations
- Direct mailings
- Neighborhood Safe Street meetings
- Reader boards



Door-to-door Conversations

- **1,924 homes visited**
- **534 Conversations**
 - **415 First Conversations**
 - **119 Follow-Up conversation**
- **Distributed:**
 - **3,260 Compact Fluorescent Light Bulbs**
 - **785 Water Efficiency Bags**
 - **170 Tagro Coupons**
 - **137 Tree Coupons**
 - **18 Woodstoves Replaced**
 - **113 Farmers Market Tokens**
 - **94 Food waste disposers**



Neighborhood Workshops

- **Nearly 200 attendees**
 - Reducing Utility Costs
 - Trees and Edible gardening
 - Natural Yard Care and Rain Garden
- **Distributed:**
 - 29 Water Buckets
 - 20 Bags of Tagro
 - 10 Rain barrels
 - 2 Composting Container

Neighborhood Events

- Nearly 100 attendees
 - Community Breakfast
 - Community Recycle Event



Neighborhood Events

- **Distributed:**
 - 6 Water Efficient Shower Heads
 - 5 PSCAA gift bags
 - 1 Emergency Preparedness Kit
- **Collected:**
 - 220 lbs of electronics
 - 400 lbs of cardboard
 - 300 lbs of metal



Pilot Project Sustainability

- Sustainability Discussion Course
- Rain Garden Host Program
- Community Garden
- Insinkerator Case Study



Next Steps

- Lesson Learned
 - More upfront community engagement and promotion
 - More volunteers, especially students
 - Minor project adjustments
- New community recommendations
 - Eastside neighborhood
 - Seeking funding

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