Date: March 28, 2018
Location: 747 Market, Tacoma Municipal Bldg, Conference Room 243
Time: 5:30 p.m.

1. ROLL CALL
2. CONSENT AGENDA
   A. Excusal of Absences
   B. Administrative Review:
      • 1101 North M Street—chimney/non-historic windows
3. DESIGN REVIEW
   A. 2106 Pacific Avenue (Union Depot/Warehouse Historic District) Sign
      Brian Brosnan, Plumb Signs 10 mins
4. BOARD BRIEFINGS
   A. 901 Broadway, Jones Building/Pantages Theater (Individual Landmarks) Signage
      Scott Painter, Broadway Center 10 mins
5. PRESERVATION PLANNING/BOARD BUSINESS
   A. Events and Activities Updates
      Staff 5 mins
6. CHAIR COMMENTS

Next Regular Meeting: April 11, 2018, 747 Market Street, Tacoma Municipal Bldg., Rm. 243 5:30 p.m.

This agenda is for public notice purposes only. Complete applications are included in the Landmarks Preservation Commission records available to the public BY APPOINTMENT at 747 Market Street, Floor 3, or online at www.cityoftacoma.org/lpc-agenda. All meetings of the Landmarks Preservation Commission are open to the public. Oral and/or written comments are welcome.

The City of Tacoma does not discriminate on the basis of handicap in any of its programs or services. To request this information in an alternative format or to request a reasonable accommodation, please contact the Planning and Development Services Department at (253) 591-5056 (voice) or (253) 591-5820 (TTY).
DESIGN REVIEW

AGENDA ITEM 3A: 2106 Pacific Avenue (Union Depot/Warehouse Historic District)
Brian Brosnan, Plumb Signs

BACKGROUND
Built in 1906, this building is a contributing structure in the Union Depot/Warehouse Historic District. The applicant is proposing “27.41’x106’” aluminum letters that read “Oxford” for the first floor of the secondary, but highly visible, façade. The letters will have a white finish; accent colors include sunflower orange and black. Similar to the recently approved signs on the front façade, this sign would have internal LED illumination. The sign will be mounted to four studs attached at the mortar joints; there will be no drilling into the brick face.

ACTIONS REQUESTED
Approval of the above scope of work.

STANDARDS
The Union Depot/Warehouse District Design Guidelines for Signs:

General:
1. All new exterior signs and all changes in the appearance of existing exterior signs require Landmarks Preservation Commission approval. This includes changes in message or colors on pre-existing signs.

2. If there is a conflict between these standards and the requirements in the City’s Sign Code, the more strict requirement shall apply.

Location and Size of Signs:
1. Signs shall not dominate the building facades or obscure their architectural features (arches, transom panels, sills, moldings, cornices, windows, etc.).

2. The size of signs and individual letters shall be of appropriate scale for pedestrians and slow-moving traffic. Projecting signs shall generally not exceed nine square feet on first floor level.

3. Signs on adjacent storefronts shall be coordinated in height and proportion. Use of a continuous sign band extending over adjacent shops within the same building is encouraged as a unifying element.

4. Portable reader board signs located on sidewalks, driveways, or in parking lots are prohibited.

5. Existing historic wall signs are a contributing element within the district and should be restored or preserved in place. New wall signs shall generally be discouraged.

Messages and Lettering Signs:
1. Messages shall be simple and brief. The use of pictorial symbols or logos is encouraged.

2. Lettering should be of a traditional block or curvilinear style which is easy to read and compatible with the style of the building. No more than two different styles should be used on the same sign.

3. Letters shall be carefully formed and properly spaced so as to be neat and uncluttered. Generally, no more than 60 percent of the total sign area shall be occupied by lettering.

4. Lettering shall be generally flat or raised.
Color:
1. Light-colored letters on a dark-colored background are generally required as being more traditional and visually less intrusive in the context of the Union Station District’s predominantly red-brick streetscapes.

2. Colors shall be chosen to complement, not clash with, the facade color of the building. Signs should normally contain not more than three different colors.

Materials and Illumination:
1. Use of durable and traditional materials (metal and wood) is strongly encouraged. All new signs shall be prepared in a professional manner.

2. In general, illumination shall be external, non-flashing, and non-glare.

3. Internal illumination is generally discouraged, but may be appropriate in certain circumstances, such as: (i) Individual back-lit letters silhouetted against a softly illuminated wall. (ii) Individual letters with translucent faces, containing soft lighting elements inside each letter. Metal-faced box signs with cut-out letters and soft-glow fluorescent tubes. (iii) However, such signs are generally suitable only on contemporary buildings.

4. Neon signs may be permitted in exceptional cases where they are custom-designed to be compatible with the building’s historic and architectural character.

Other Stylistic Points:
1. The shape of a projecting sign shall be compatible with the period of the building to which it is affixed, and shall harmonize with the lettering and symbols chosen for it.

2. Supporting brackets for projecting signs should complement the sign design, and not overwhelm or clash with it. They must be adequately engineered to support the intended load, and generally should conform to a 2:3 vertical-horizontal proportion.

3. Screw holes must be drilled at points where the fasteners will enter masonry joints to avoid damaging bricks, etc.

ANALYSIS
1. This property is a contributing structure in the Union Depot/Warehouse Historic District and, as such, is subject to review by the Landmarks Preservation Commission pursuant to TMC 13.05.047 for exterior modifications.

2. The proposed signage meets the district design guidelines for location, size, messaging, and lettering.

3. The light-colored, metallic sign also meets the district guidelines for color and materials.

4. This sign also meets the criteria for internal illumination—Individual letters with translucent faces, containing soft lighting elements inside each letter—and is similar to previously approved signs on this building.

5. All drilling will be into the mortar joints; there will be no drilling into the brick face.

RECOMMENDATION
Staff recommends approval of the application.

Recommended language for approval:
I move that the Landmarks Preservation Commission approve the application for 2106 Pacific Avenue, as submitted.
AGENDA ITEM 4A: 901 Broadway, Jones Building/Pantages Theater/Rialto Theater (Individual Landmarks)

Scott Painter, Broadway Center

The Broadway Center is seeking feedback on the proposal to replace the exterior signs on the Pantages and Rialto Theaters with LED screens. The current signs are difficult for staff to maintain and update, limited in space, and causing damage to the Pantages lobby roof. Neither sign is historic—the Pantages sign was installed in 2006, during the lobby renovation, and the Rialto sign was installed in 1991 when the city took over the building. The proposed screens would be capable of advanced graphics and moving images, but the intention is to have monochromatic displays at all times, with only text and minimal logos. The text will be able to change every 15 to 20 seconds with a rolling or fade transition. Ideally, the reader boards will look similar to the existing signage.

AGENDA ITEM 5A: Events & Activities Update

2018 Events

1. Historic Preservation Month (May)
   i. City Council Proclamation (5pm @ City Council Chambers, May 1st)
   ii. Tacoma Historical Society’s Historic Homes Tour (May 5th-6th)
   iii. Kick Off Salvage Art Show & Iron Art Competition (11am-3pm @ Earthwise Tacoma, May 5th)
   iv. Amazing Preservation Race: Trapped at Fort Nisqually (May 10th-11th)
   v. Historic Preservation Awards (6pm @ Stewart Middle School, May 18th)
   vi. Youth Historical Fiction Reading (7pm @ Black Kettle Bites and Brews, May 21st)
   vii. Bike Month Event (TBD, May 25th)
2. South Tacoma Walking Tour (TBD, June)
3. Trivia Night (6pm @ The Swiss, June 20th)
4. Fern Hill Walking Tour (1pm @ Corner of S. 84th/S. Park Ave., July 14th)
5. Stadium Historic District Walking Tour (3pm @ Stadium High School, August 18th)
6. LPC Training (September TBD)
7. Salishan Walking Tour (TBD, September)
8. Trivia Night (6pm @ The Swiss, September 19th)
9. Historic Churches Tour (TBD, October)
10. Fifth Annual Holiday Heritage Swing Dance (6-9pm @ TBA, Nov. 4th)
APPLICATION FOR DESIGN REVIEW
COMMERCIAL AND MULTIFAMILY

Please include ALL of the following information with your application. Insufficient application materials will result in a delay in processing of your application. If you have any question regarding application requirements, or regulations and standards for historic buildings and districts, please call the Historic Preservation Office at 253.591.5254.

PART 1: PROPERTY INFORMATION

Building/Property Name: OXFORD
Building/Property Address: 2106 PACIFIC AVE
Landmark or Conservation District: WAREHOUSE RESIDENTIAL / HISTORICAL
Applicant's Name: BRIAN BROSNAH PLUMB SIGNS
Applicant's Address (if different than above): 909 S. 26TH ST. TACOMA 98409
Applicant's Phone: 253-773-3323 Applicant's Email: brian@plumbsigns.com
Property Owner's Name (printed): HORIZON PACIFIC INVESTORS LLC
Property Owner's Address: P.O. BOX 5307 WALNUT CREEK CA 94596
Property Owner's Signature:

*Application must be signed by the property owner to be processed. By signing this application, owner confirms that the application has been reviewed and determined satisfactory by the owner.

APPLICATION FEE
Please see the fee schedule on page 2.

Estimated project cost: $1,000.00
Application fee enclosed (please make payable to City of Tacoma): $175.00

The Landmarks Preservation Commission (LPC) is the designated review board to approve or deny proposed changes to designated historic buildings and districts. Review criteria are available at the Planning and Development Services Department (253) 591-5220 and on the city website. Information on standards and guidelines can be found in Tacoma Municipal Code 1.42 (Landmarks Preservation Commission) and 13.07 (Special Review Districts).

12/18/12
Part 5: SPECIAL REQUIREMENTS FOR SIGNS AND AWNINGS

Instructions for Signs and Awning Applicants

Please include the following with your application:

☑️ One digital or hard copy of the application cover sheet and narrative description (pages 1-2 of this form)
☑️ One digital or hard copy of supporting attachments
☑️ Graphic rendering of proposed sign (to scale with dimensions indicated, and including any conduits)
☑️ Photograph of existing building
☑️ Details of attachment
☐ Single set of material samples (if necessary)

Please answer the following questions (if applicable):

1. Are there existing signs on the building? YES
2. If so, will they be removed or relocated? NO
3. Sign Material
   WHITE FLEX FACES ALUMINUM TRIM CAP
4. Sign Dimensions
   22.55 sq ft
5. Logo or typeface and letter size
   THE "O" is 22.41" "XFOO" 16.51"
6. Lighting Specifications
   LED ILLUMINATION
7. Describe the method of attachment and underlying material
   3/8" x 3" LAG BOLTS INTO SHEET METAL FOR UNCLE
PART 3: PROJECT SCOPE AND DESCRIPTION

Please use the space below to describe the project. Attach additional pages if necessary. All proposed changes must be included in this description. Please see NARRATIVE DESCRIPTION CHECKLIST (next page).

INSTALL (1) 5/8 ILLUMINATED CHANNEL LETTERS &
LOGO BOX READING "OXFORD"

NEW SIGN WILL BE INSTALLED IN THE BRICK AREA ABOVE
THE FIRST FLOOR WINDOWS ON THE CORNER OF PACIFIC AVE
AND S. 21ST STREET

THE SET OF CHANNEL LETTERS ON A RACEWAY WILL BE
MOUNTED INTO THE MORTAR LINE USING 3/8" X 3"
LAG BOLTS INTO SHIELDS IN A TOTAL OF 4 PLACES.
THE WHITE PLEX FACES WILL BE ILLUMINATED THE
RACEWAY WILL MATCH THE FACADE COLOR.
PART 4: APPLICATION CHECKLIST (For sign or awning applications, please go to PART 5).

<table>
<thead>
<tr>
<th>General Requirements</th>
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<tbody>
<tr>
<td>✓ One digital or hard copy of the application and all supporting documents for distribution</td>
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<tr>
<td>✓ Property owner/manager consent</td>
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<tr>
<td>✓ Check here to certify that you have contacted the Permit Counter to resolve any potential code or zoning issues with your project.</td>
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<tbody>
<tr>
<td>✓ Check here to certify that there are NO PENDING APPLICATIONS FOR A VARIANCE related to this application. If there are any pending variances related to this application, you MUST notify the Historic Preservation Office.</td>
</tr>
</tbody>
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<table>
<thead>
<tr>
<th>Narrative Description Checklist</th>
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<tr>
<td>✓ General overview of project, including quantities and dimensions of elements such as signs (i.e. &quot;one proposed 24 X 60&quot; sign, with 12&quot; extruded plastic letters, to be located on the south façade sign band...)</td>
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<td>✓ LIST of features to be removed, replaced or added (if application includes removal or replacement of material)</td>
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<td>✓ Specification or product sheets for materials and finishes, if applicable</td>
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<tr>
<td>✓ Program of work for large-scale or complex projects, if applicable (i.e. scope of work for masonry restoration and cleaning)</td>
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<tr>
<th>Attachments</th>
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<tbody>
<tr>
<td>Plans and graphics submitted for permitting may be used for Landmarks Review if materials, products and finishes are clearly indicated on the plans.</td>
</tr>
</tbody>
</table>

| ✓ Site plan/locational map INCLUDING adjacent buildings and streets (for any additions or new construction). Note that Building and Land Use Services also often requires a site plan for a Building Permit. See Information Sheet B1 Site Plans (available at the Permit Counter). |
|   |
|   |
| ✓ MEASURED floor plans, CLEARLY identifying new and existing features (If applicable) |
|   |
|   |
| ✓ MEASURED elevations, CLEARLY identifying new and existing features |
|   |
|   |
| ✓ Details of method(s) of attachment for signs, awnings and canopies (if applicable) |
|   |
| ✓ COLOR photographs of existing conditions, photographs should be labeled and clearly show all features |

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<th>Other Requirements</th>
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<tr>
<td>✓ Material and hardware samples (in some cases specification or cut sheets may suffice)</td>
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<td></td>
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<tr>
<td>✓ True color paint and/or finish samples, where required by ordinance</td>
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</table>
ATTACHMENT DETAIL:
3/8" X 3" LAG BOLTS IN 3" SHIELDS
LAGS TO GO INTO MORTAR LINE
4 TOTAL LAG BOLTS USED
Landmarks Preservation Commission

The Broadway Center of the Performing arts desires to improve the way we change the reader boards on the Pantages and the Rialto.

We want to replace the plastic tiles with and LED screens, the reasons for the change are:

- Ware and damage to the Pantages lobby roof
- Safety of the staff that change the sign
- Cost of changing the sign
- The ability to increase the number of events we can feature

Neither sign is historic; the Pantages sign was installed in 2006, during the lobby renovation and the Rialto sign was installed 1991 when the city took over the building.

The screens we are looking at are capable of advanced graphic and moving images, but that is not why we pick them, we picked them to avoid the pixel look so you are not seeing round dots. Our plan is to have a monochromatic display at all times, we will use text only with some logos. We will have it change to a new event every 15 to 20 seconds with a roll or fading out and back in. Ideal the reader boards will look just like they do now except when they change events.
Existing illuminated changeable readerboard displays to be removed and discarded and replaced with new LED electronic message centers.

Proposed LED Message Centers to replace existing changeable marquee displays at bottom of existing display.

Remove and discard existing illuminated changeable marquee cabinets.

New LED message center displays to be 6.6 mm pixel with black and white feature display.

Displays to be sized to fit within 4’ x 8’ area from existing display.
Attachment of new LED Message Centers to be through bolt angle frame members to existing internal metal frame members using 3/8" x 2" nut & bolt assemblies with washers.

Vertically placed 2" metal angle secured to backside of LED EMC using 1/4" x 1" self tapping metal screws.

Existing internal frame construction

Existing projection arms

Scale 3/8" = 1'-0"
Existing 'Rialto' projecting sign to have new LED message center

Existing 'Pantages' Marquee displays to be replaced with new LED Message center displays on two elevations - north and west
PANTAGES THEATER PROUDLY PRESENTS AN EVENING WITH
Michael Feinstein
Celebrating the Crooners - Frank Sinatra, Dean Martin, Sammy Davis, Bing Crosby, & Others

New metal perimeter raceway with white chasing LED 2" bulbs

Vertically placed 3/16" thick metal sleeves with 2" returns secured to backside of LED EMC using 1/4" x 1" self-tapping metal screws.

Vertically placed 3/16" thick metal sleeves with 2" returns secured to backside of LED EMC using 1/4" x 1" self-tapping metal screws.

Proposed LED Message Centers to replace existing changeable marquee displays.

Remove and discard existing displays but retain the vertical supports and kicker assemblies.

New LED message center displays to be 6.6 mm pixel with black and white feature display.

Displays to be sized to fit within 4' x 20' area from existing displays.

Proposed LED Electronic Message Center

Existing 4" sq. tube supports to remain along with existing metal angle support kickers.

Through bolt metal sleeves to existing 4" sq. tube vertical supports using 1/2" x 6" bolts with nut and washer assemblies

Through bolt metal sleeves to existing 4" sq. tube vertical supports using 1/2" x 6" bolts with nut and washer assemblies

New metal perimeter raceway with white chasing LED 2" bulbs

Backside of LED Message Center

Backside of LED Message Center

Scale 3/8" = 1'-0"
INFINITE APPEAL

INFINITY-SMD IS A HIGH BRIGHT, VIBRANT, LED DISPLAY WITH ALL-WEATHER PERFORMANCE. EACH DISPLAY IS DESIGNED AND BUILT TO SPECIFICATION AND WORK TO INCREASE VISIBILITY AND CREATE LASTING VALUE.

±7,000 NIT HIGH BRIGHTNESS

x14 Brighter than an LCD TV¹. View in full daylight and dimmable at night.

6.667-10MM PIXEL PITCH OPTIONS

Large IP65 SMD tiles, ±100,000² hours lifetime, 281 trillion colors.

IP65 FRONT/IP54 REAR ALL-WEATHER TESTED

UV, salt-mist, vibration, temperature, voltage, and x2 waterproof tested.

160° HORIZONTAL VIEWING ANGLE

View the display easily from wide angles creating greater visual impact.

FRONT/REAR SERVICEABLE

Two service options allow for fast, easy maintenance.

CONNECTIVITY

Network with, Ethernet, wireless⁴, WIFI⁴, Fiber Optic⁴, or cellular⁴ technology.

60 FPS VIDEO PLAYBACK

Smooth full motion video playback.

CLOUD-BASED SOFTWARE²

Control, network, and diagnose displays from anywhere with DNET 3.0.

13 AL ALUMINUM CABINET DESIGN

Lightweight, weather resistant, aluminum cabinet design.

5 YEAR WARRANTY

5-Year parts and in-factory labor. 10-Year parts availability.

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¹Based on LCD TV avg. 500 Nits.
²Approximate

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INFINITY-SMD IS A HIGH BRIGHT, VIBRANT, LED DISPLAY WITH ALL-WEATHER PERFORMANCE. EACH DISPLAY IS DESIGNED AND BUILT TO SPECIFICATION AND WORK TO INCREASE VISIBILITY AND CREATE LASTING VALUE.
# INFINITY-SMD
OUTDOOR LED DISPLAY TECHNOLOGY

## Display

<table>
<thead>
<tr>
<th>Pixels (mm)</th>
<th>Brightness (Nits)</th>
<th>Tile Matrix (HxW)</th>
<th>Density LEDs (m²)</th>
<th>Cabinet Size/Weight (Inch) (lbs)</th>
<th>Cabinet Depth (Inch) (D)</th>
<th>Power (Watt) Max</th>
</tr>
</thead>
<tbody>
<tr>
<td>6.667</td>
<td>5,000’</td>
<td>36x48</td>
<td>22,500</td>
<td>Custom</td>
<td>7.87</td>
<td>0.029</td>
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<tr>
<td>8</td>
<td>5,500’</td>
<td>30x40</td>
<td>15,625</td>
<td>Custom</td>
<td>7.87</td>
<td>0.045</td>
</tr>
<tr>
<td>10</td>
<td>7,000’</td>
<td>24x32</td>
<td>10,000</td>
<td>Custom</td>
<td>7.87</td>
<td>0.076</td>
</tr>
</tbody>
</table>

- **Color:** 281 Trillion Colors
- **Viewable Angle:** 160° Horizontal; 70° Vertical
- **Contrast Enhancement:** Louver w/ Light Reflection Design
- **Dimming:** 100 Levels
- **Average LED Lifetime:** ±100,000’ Hours
- **Color Processing:** 16-Bit Grayscale
- **Color Temperature:** 6,500K (Adjustable)

## Graphic & Video Support

<table>
<thead>
<tr>
<th>Display Capability</th>
<th>Video, Graphic, Text</th>
</tr>
</thead>
<tbody>
<tr>
<td>Video Frame Rate</td>
<td>60 FPS</td>
</tr>
<tr>
<td>Refresh Rate</td>
<td>+1000 Hz (Adjustable)</td>
</tr>
</tbody>
</table>

## Communication

- **Communication:** Ethernet, WiFi’, Wireless’, Fiber Optic’, Cellular’

## Enclosure

- **Cabinet Construction:** Aluminum
- **Cabinet Ventilation:** Front’ or Rear
- **Serviceability:** Front or Rear
- **Waterproofing (Front/Rear):** IP65/IP54
- **Manufacturing Quality Standard:** ISO 9001

## Electrical & Operating Requirements

- **AC Power:** 120/240VAC 60Hz.
- **Operating Temp. / Humidity:** ± -30°~140°F / ±10~90%

## Software

- **PC / Cloud-Based:** M.E. Pro Plus; DNET 3.0’

## Limited Warranty & Service

- **Warranty:** 5-Year Parts & In-Factory Labor
THE CITY OF TACOMA PRESENTS

HISTORIC
PRESERVATION MONTH

ADAPTIVE REUSE IN TACOMA
MAY 2018

SCHEDULE

More info at www.hpmonthtacoma.com

May 1
Historic Preservation Month
City Council Proclamation

May 5
Kickoff Event: Salvage Art Show & Iron Art Competition
@ Earthwise Architectural Salvage
628 E. 60th St • 11AM - 3PM

May 5 / May 6
Historic Home Tour

May 10 / May 11
Amazing Preservation Race: Trapped Edition at Fort Nisqually

May 18
Annual Historic Preservation Awards

May 21
Bringing Tacoma's History to Life: Youth Historical Fiction Reading

May 25
Old Places, New Spaces: Preservation Month Bike Ride

Tacoma's past is deeply rooted. Carrying that history forward through restoration and adaptive reuse honors that legacy and supports vibrant, engaging neighborhoods.
HISTORIC PRESERVATION MONTH KICKOFF EVENT

SALVAGE ART SHOW & IRON ART COMPETITION

Saturday, May 5th • @ Earthwise Architectural Salvage • 628 E 60th St. • Tacoma, WA 98404
HISTORIC
PRESERVATION MONTH

PRESERVATION AWARDS

FRIDAY, MAY 18TH
AMAZING PRESERVATION RACE

TRAPPED EDITION • ESCAPE FROM FORT NISQUALLY • MAY 10TH
HISTORIC
PRESERVATION MONTH

City Council Proclamation

Tuesday, May 1st @ 4:30PM
in City Council Chambers
747 Market St. (Municipal Bldg.)
BRINGING TACOMA’S HISTORY TO LIFE
Youth Historical Fiction Reading • Monday, May 21st
OLD PLACES, NEW SPACES

PRESERVATION MONTH BIKE RIDE • MAY 25TH