

Feather Signs

Feather signs are portable, freestanding signs usually comprised of nylon or a similar material affixed to a light-weight pole.



The City Council recently adopted Ordinance No. 28127 which added regulatory provisions allowing feather signs in mixed-use and commercial zoning districts. The ordinance also highlighted areas where feather signs have not been allowed, such as the Downtown zoning Districts.

We want to hear from you!
Are there areas Downtown where feather signs are appropriate and should be allowed?

Downtown Districts

- Historically not allowed (except for food carts, car sharing and similar uses)

Neighborhood Mixed-Use Centers (NCX zoning in Proctor, Stadium, 6th & Pine, Narrows, MLK, McKinley, Lincoln, 56th & STW)

- Same as Downtown - Not allowed (except for food carts, car sharing and similar uses)

Community Mixed-Use Centers (CCX zoning in Westgate, James Center, Tacoma Central, Lower Portland, 34th & Pacific, 72nd & Pacific, 72nd & Portland)

- 1 per 50 feet of street frontage (per site), with a max of two per frontage

Urban Mixed-Use Center (Tacoma Mall UCX zone and Tacoma Dome area)

- Same as Community Centers – 1 per 50 feet of street frontage (per site), with a max of two per frontage

Other Commercial Areas (C-1, C-2)

- Same as Community Centers – 1 per 50 feet of street frontage (per site), with a max of two per frontage

Transitional District (T)

- Same as Downtown - Not allowed (except for food carts, car sharing and similar uses)

Industrial Areas (M-1, M-2, PMI)

- Same as Community Centers – 1 per 50 feet of street frontage (per site), with a max of two per frontage

Send your comments
or questions to:

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