

# City of Tacoma Billboards Community Working Group

Monday, January 5, 2015, 4:00 – 6:00 P.M.

Center for Urban Waters 326 East D Street, Tacoma WA 98421

## Meeting 8

### Proposed Agenda

1. **Welcome and Introductions/Review of Today's Agenda** (5 min.)
2. **Review and Approval of Meeting 7 Summary Notes** (3 min.)
3. **Confirming additional meeting date/ Updated roadmap for remaining meetings 8-11** (5 min.)
4. **Closing Out "Question 1": Where Should Billboards be Allowed?**
  - a. **Review of Matrix of Discussions at Meetings 5, 6 & 7** (3 min.)
  - b. **Highest Value areas to CCO for new billboards (as requested by CWG at last meeting)** Peter Wangoe, CCO (5 min.)
5. **Presentation & Small Group Discussion: Beginning work on Question 2: "Design and Regulatory Factors—What Should Billboards Look Like?"**
  - a. Re-cap: Consensus Interests & Values (*handout*) (2 min.)
  - b. Re-cap: How has City Code on these issues changed over time? (10 min.)
    - i. Code Comparison (previously handed out)
    - ii. Main reasons for code "fails" –and hypothetical alternatives
  - c. Small Group Discussion (80 min.)  
*Supporting Materials: Worksheet; Summary of code changes over time; Reasons for "code fails" and sample alternates*
  - d. Report out: (10 min.)
6. **Homework: How do we get there from here?** (*handout*) (5 min.)
7. **Next Meeting: Monday, January 12, 4:00 – 6:00 P.M. Proposed Agenda:**
  - Complete Question 2 discussion ("design/other factors");
  - Begin work on Question 3: "How do we get there from here?" (*Hand-out, Homework*)
8. **Adjourn**