

Summary of Overall Direction to CWG and Consensus CWG Interests and Values from Homework 1:

	Overall Direction to CWG: (Broadnax, Campbell)	Additional Group Consensus Input on Overall Direction
	<p><i>There will still be billboards.</i> <i>There will be fewer billboards.</i> <i>Mitigate impacts of billboards.</i> <i>Recommendations should support City Vision (comp plan).</i></p>	
	Consensus CWG Values & Interests (Homework 1)	Additional Group Consensus Input
<p>A</p> <p>B</p> <p>C</p> <p>D</p> <p>E</p> <p>F</p> <p>G</p> <p>H</p> <p>I</p> <p>J</p>	<p>Providing a pleasing city environment</p> <p>Being able to enjoy views of the water and/or mountains from my home (100%)</p> <p>Establishing a regulatory framework for billboards that balances interests of all stakeholder groups (80%)</p> <p>Having a clear set of billboard regulations so that everyone understands the rules (80%)</p> <p>Promoting a positive business climate (60%)</p> <p>Reducing safety risks from billboards (60%)</p> <p>Helping the City avoid costly litigation (60%)</p> <p>Having attractive streetscapes (60%)</p> <p>Curtailing over regulation (60%)</p> <p>Ensuring regulatory costs paid for by those being regulated (60%)</p>	

