

Billboards CWG Proposed Road Map for Meetings 8-11

Meeting 8 (January 5)

1. **Where is it most valuable for BB companies to add new BB? (CCO presentation)**
2. **Start work on Question 2: What code changes would the CWG support to allow some BB to remain in “acceptable zones” areas? (Q.2: “if billboards are allowed in an area, what should they look like”?)**
3. **Homework Assignment** -- What strategies that should be pursued for getting BB removed from “no billboard areas”? (Q 3: “How do we get there from here?”)

Meeting 9 (January 12)

1. **Discussion: Complete Question 2**
2. **Review results of HW Assignment on Question 3**
3. **Discussion on Q3: Identify top 5-7 strategies for “getting from here to there” – and identify least favored strategies.**
4. **What about BB landlords? (from HW)**
5. **Review of Draft CWG Proposal(s) on Q1, 2.**

Meeting 10 (January 25)

1. **Review of Draft CWG Report**
2. **MAP 21 Discussion, Other Outstanding Items**

Meeting 11: February 2.

1. **Review Final Draft Plan**
2. **Review Draft Communications Roll-out / Follow-up Plan**

CWG End Product:

10 pp. +/- report including: statement of values, interests CWG used in developing proposals; statement of process; acknowledging unanswered issues; 2-3 CWG Proposals that can easily be compared to one another (probably presented in matrix format).

Note: each proposal must receive at least 60% support from CWG to be included (per CWG Charter). Report will include note of minority positions if/as requested.