

Billboards CWG Proposed Road Map for Meetings 7-10

Meeting 7 (December 15)

1. Where should BB be allowed? Where should they not be allowed? (Q.1)

Complete consideration of remaining mixed use zones.

2. What areas are the highest priority for BB removal? Where is it most valuable for BB companies to add new BB?
3. What code changes would the CWG support to allow some BB to remain in “acceptable zones” areas? (Q.2: “if billboards are allowed in an area, what should they look like?”)

Meeting 8 (January 5)

Complete Question 3 from last meeting.

4. What strategies that should be pursued for getting BB removed from “no billboard areas”? (Q 3: “How do we get there from here?”)
5. What about BB landlords?
6. Discussion/Direction: Crafting CWG Proposals on Zones & Other Code Factors

Additional January meeting to complete work? *In lieu of two 3-week gaps between upcoming meetings and hopefully allowing cancellation of 2/23 meeting*

Meeting 9 (January 26)

7. Continue discussion of “How do we get there from here?”
8. Review of Draft CWG Proposal(s)
9. Discussion: Items not addressed in CWG Proposal.

Meeting 10 (February 2)

Review of Final Draft CWG Report / Communications Roll-out Plan / Follow up Plan

Meeting 11 calendared: February 23.

CWG End Product:

10 pp. +/- report including: statement of values, interests CWG used in developing proposals; statement of process; acknowledging unanswered issues; 2-3 CWG Proposals that can easily be compared to one another (probably presented in matrix format).

Note: each proposal must receive at least 60% support from CWG to be included (per CWG Charter). Report will include note of minority positions if/as requested.