

Comparing Key Design/Siting Limitations OTHER THAN ZONING DISTRICT—Current and 1997 Codes

<b>Item</b>	<b>Current Code</b>	<b>1997 Code/1988 Code if different</b>
<b>Design</b>	2 faces per structure, max	Not addressed
	Faces must be back to back w/in 5 degrees of perpendicular with road.	Not addressed
	No offset or cantilevered construction of structure	Not addressed
	May not project above adjacent building	Not addressed
	No rooftop construction	Same as current code
	Must have facing to cover back bracing and framework	Same as current code.
	Max 10 foot setback from street	Not addressed
	No new BB if existing on-site pole sign	Not addressed
<b>Landscaping</b>	<ul style="list-style-type: none"> <li>• Screen base of support from pedestrian view.</li> <li>• Alteration of street trees requires prior city approval</li> </ul>	Not addressed
<b>Lighting</b>	<ul style="list-style-type: none"> <li>• Must be directed toward sign and use cut-off shield.</li> <li>• Internal illumination prohibited.</li> </ul>	Indirect or internal lighting only, no flashing signs
<b>Digital Signs</b>	Prohibited	Not addressed
<b>Height</b>	<b>30 ft</b> , except 45 feet in PMI	Same as current code (PMI used to be M-3)/ <b>35 ft, except 45 ft in M-3</b>
<b>Size</b>	<b>300 sf</b> max. (no “Premier” or “Bulletin” sizes allowed). Cut outs and extensions may add 20%	<ul style="list-style-type: none"> <li>• Same as current code/<b>672 sf max with face max of 25 ft tall and 50 ft wide,</b></li> <li>• <b>Faces over 300 sf must locate on arterials with 2 lanes going each way.</b></li> </ul>
<b>Dispersal</b>	<ul style="list-style-type: none"> <li>• <b>500 ft.</b> minimum between BB structures</li> </ul>	<ul style="list-style-type: none"> <li>• Minimum of <b>100 feet</b> between BB structures.</li> <li>• <b>Max 4 faces on 2 structures within 1000/660 feet.</b></li> <li>• Must have 300 feet of proper zone to locate BB on that side of street, 600 feet for second BB. Property across street must also be zoned to permit BB.</li> </ul>
<b>Buffering</b>	No billboard within <b>500 ft.</b> of: <ul style="list-style-type: none"> <li>• <b>residential, mixed use or shoreline districts.</b></li> <li>• <b>special use areas</b> (schools, churches, public open space, playgrounds, parks, historic and conservation districts, registered historic properties)</li> </ul>	<ul style="list-style-type: none"> <li>• Not w/in <b>250/100 ft.</b> of residential district.</li> <li>• Not allowed w/in <b>250/100 ft.</b> of <b>special use areas</b> (same list as under current code)</li> <li>• Shoreline setback requirement same as current code (<b>375/150 ft.</b>)</li> </ul>