

# City of Tacoma Billboards Community Working Group

Monday, December 15, 2014, 4:00 – 6:00 P.M.

Center for Urban Waters 326 East D Street, Tacoma WA 98421

## Meeting 7

### Proposed Agenda

1. **Welcome and Introductions/Review of Today's Agenda** (5 min.)
2. **Review and Approval of Meeting 6 Summary Notes** (3 min.)
3. **Roadmap for remaining meetings 7-10** (5 min.)
  - a. Possible addition of a meeting in January (in lieu of 2/23)
4. **Presentation & Small Group Discussion to Complete Question 1: "Where (which zones) should billboards be allowed? Where should they not be allowed?"**
  - a. Quick review of differences between "X" (mixed use") zones (5 min.)
  - b. Small Group Discussion (25 min.)  
*Supporting materials: Discussion Guide Meeting 7, Parts 1, 2, 3*
  - c. Report out (10 min.)
5. **Presentation & Small Group Discussion: Beginning work on Question 2: "Design and Regulatory Factors – What Should Billboards Look Like?"**
  - a. Re-cap: Consensus Interests & Values (1 min.)
  - b. Re-cap: How has City Code on these issues changed over time? (20 min.)
    - i. Partial analysis on the main causes billboards are nonconforming: buffers and dispersal requirements in "acceptable zones"
  - c. Small Group Discussion (40 min.)  
*Supporting Materials: Interests & Values; Homework 2 Tally; Summary of code changes over time & worksheet; buffers and dispersal analysis*
  - d. Report out: (10 min.)
6. **Next Meeting: Monday, January 5, 4:00 – 6:00 P.M. Proposed Agenda:**
  - o Complete Question 2 discussion ("design/other factors"); begin work on Question 3: "How do we get there from here?"
7. **Adjourn**