

# CITY OF TACOMA

## WSDOT Regulations for Billboards

### Top 5 Causes of Non-Compliance with City Regulations

Billboards Community Working Group

December 1, 2014

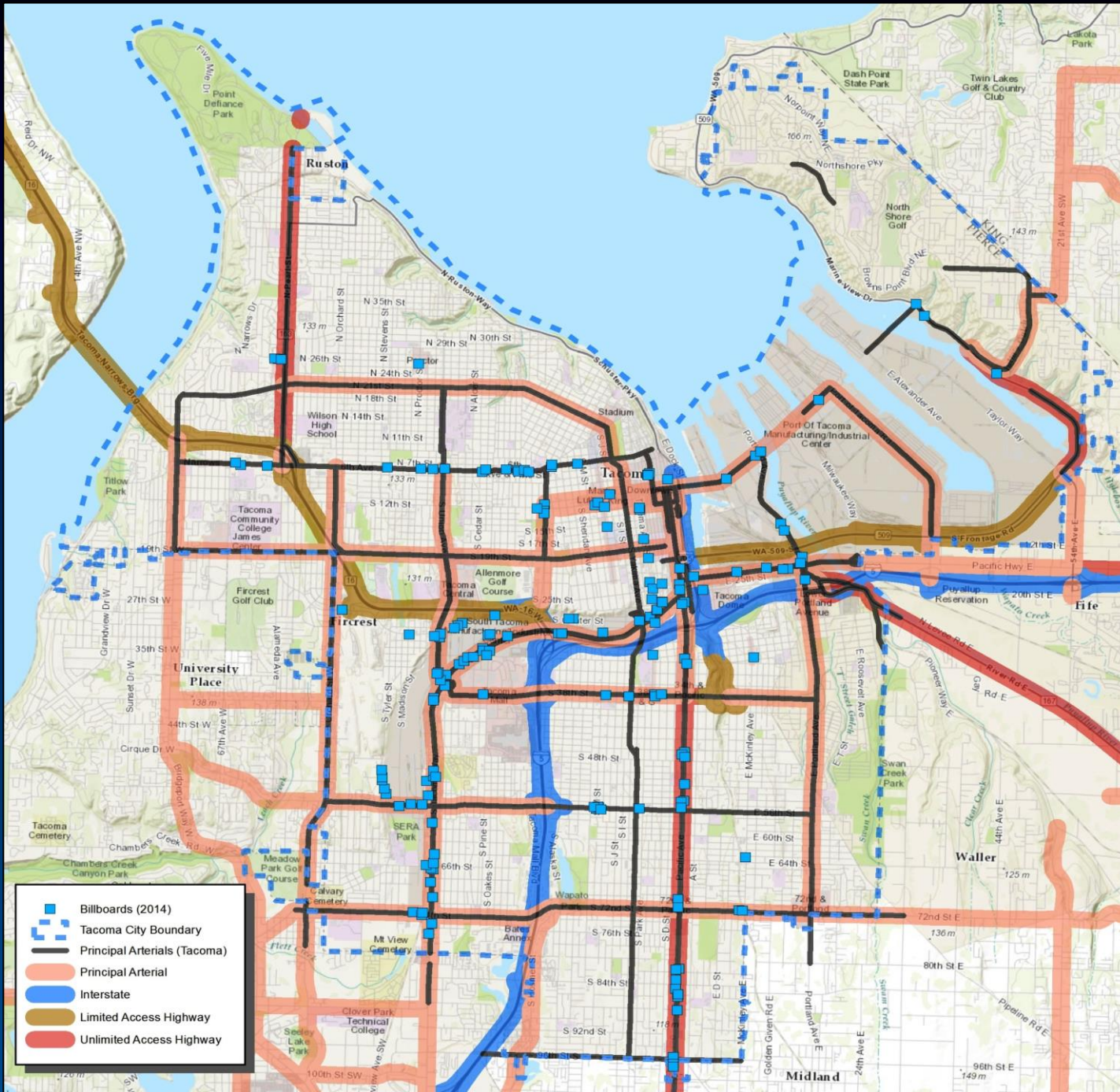


# WSDOT Regulations

## Notable differences from City regulations

- **No signs permitted adjacent primary highways that can be seen within 660 feet, except in commercial/industrial areas**  
(no requirement)
- **Type 4 Signs (Billboards) must be located within 12 air miles of the advertised activity**  
(no requirement)
- **Maximum Height – 25 feet (30)**
- **Maximum Size – 672 square feet (300)**
- **Maximum sign separation (uncontrolled access) – 100 feet minimum, 4 signs max/660 ft (500)**

# WSDOT Routes in Tacoma



# WSDOT Regulations

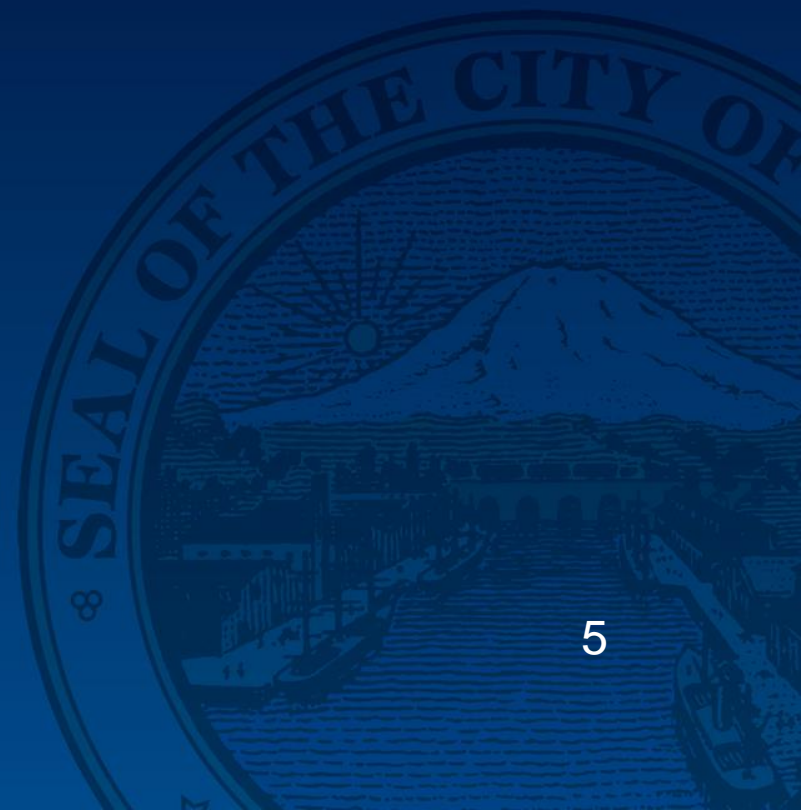
WSDOT Feature	Regulatory Constraints/Maximums for Billboard Signs
<b>State highways - Limited access (SR 16, SR 509, SR 7)</b>	<p><b>Size:</b> 672 sf (cut-outs and extensions can add 20%); 25' high; 50' length; each sign face of a double-faced (side-by-side) sign may not exceed 325 sf</p> <p><b>Spacing:</b> 1000' between signs; no signs w/in 3,000' of center of a grade separated interchange or w/in 1000' from an at-grade intersection; not more than 5 sign structures per mile; double-faced (flanking or side-by-side) signs are prohibited</p>
<b>State highways - Non-controlled access (SR 7, SR 163, SR 509, SR 167)</b>	<p><b>Size:</b> 672 sf (cut-outs and extensions can add 20%); 25' high; 50' length; each sign face of a double-faced (side-by-side) sign may not exceed 325 sf</p> <p><b>Spacing:</b> 100' between signs; no more than 4 sign structures in a space of 660' or between platted intersecting streets or highways; back-to-back signs and V-type signs shall be considered one structure</p>
<b>All Signs</b>	<p><b>Lighting:</b> lighting must be shielded to prevent glare on roads or impairment of drivers; no illumination with flashing, intermittent, or moving light or lights; Signs cannot have lights that change intensity or color, lasers, strobe lights, or other lights with stroboscopic effect.</p>

# City of Tacoma Regulations

## ❖ Top 5 regulatory causes for non-compliance\*

- Buffer – 77%
- Height – 48%
- Zoning – 47%
- Design – 47%
- Dispersal – 38%

\* 25% sample



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