

## Meeting 5 & 6: Small group exercises on Geography: Where should billboards be allowed? Where should they not be allowed? Why?

50 minutes discussion, then 20 minutes for all groups to report out. You can use this template for notes.

**Agree = at least 60% of group members approve (CWG Charter).**

Review the tabulated homework results and discuss the following:

1. What items on the list of preliminary “consensus & recommended zones” are acceptable as a starting point to the group? Why or why not?

| <b>Results of small group discussion at Meeting 5:<br/>(Items needing additional discussion noted as “TBD”)</b> |                     |  |   |
|---|---------------------|--|---|
| <b>List of Preliminary Consensus and Recommended Zones Per Homework 2 Tally</b>                                 | <b>Zone Code</b>    | <b>Should Billboards be allowed in this zone?</b>  |   |
|   |                     | <b>GROUP 1</b>   | <b>GROUP 2</b>  |
| <b>Residential Zones</b>  | <b>R-1 thru R-5</b> |  |   |
| <i>Do not Allow</i>   |                     | Agree.<br><i>Question:</i> what about future zoning? Should it depend on the percent of residential population in a zone expected/planned for long-term in a zone? | Agree.<br><i>Question:</i> should we be considering this based on current zoning or future expectations? Ultimate development expectations are relevant here. |
| <b>Downtown Zones</b>   |                     |  |   |
| <i>Allow in Warehouse Residential District</i>  | <b>WR</b>           | <i>TBD</i>   | <i>TBD</i>  |
| <b>Commercial Zones</b>   |                     |  |   |
| <i>Allow in General Neighborhood Commercial District</i>  | <b>C-1</b>          | Still under discussion   | Allow in all 3 areas but there should be consideration of adjacent residential development—ensure billboards are not visible to adjacent residents.           |
| <i>Allow in General Community Commercial District</i>   | <b>C-2</b>          | Still under discussion   |   |
| <i>Allow in Planned Development Business District</i>   | <b>PDB</b>          | 100% agreement to allow billboards in this zone  |   |
| <b>Mixed Use Center</b>   |                     |  |   |

| <b>Zones</b>   |                |  |  |
|--|----------------|--|--|
| Allow in Community Commercial Mixed Use District                           | <b>NCX</b>     | Group is split.<br>100% agree no additional billboards in this zone.                         | <i>TBD</i>   |
| Allow in Urban Center mixed use district                                   | <b>UCX</b>     | Additional billboards ok in this zone.<br>100% would allow with size and design limitations. | <i>TBD</i>   |
| Allow in Commercial Industrial Mixed Use                                   | <b>CIX</b>     | 5 yes allow in this area, 1 no.  | <i>TBD</i>   |
| <b>Industrial Zones</b>  |                |  |  |
| Allow in Light Industrial District   | <b>M-1</b>     | 100% of the group would allow billboards in these zoning districts.                          | Allow with consideration for impacts on adjacent residential areas   |
| Allow in Heavy Industrial District   | <b>M-2</b>     |  | Allow  |
| Allow in Port Maritime & Industrial District                               | <b>PMI</b>     |  | Allow  |
| <b>Shoreline Zones</b>   |                |  |  |
| Do not allow in shoreline zones  | <b>S1-17</b>   | No consensus on whether to allow or prohibit.  | Agree that no new billboards should be allowed in shoreline zones  |
| <b>Overlay Zones</b>   |                |  |  |
| Do not allow in View Sensitive Overlay District                            | <b>VSD</b>     | Unanimous: do not allow  | Unanimous: do not allow.<br>Note: VSD outcome (no BB) should govern in the C-1 area along the shoreline (Old Town) |
| Do not allow in Historical Special Review Overlay District                 | <b>HIST</b>    | Unanimous: do not allow  | Agree: do not allow  |
| Do not allow in Conservation Overlay District                              | <b>CONS</b>    | Group divided.<br>Discussion centered on keeping existing and not allowing new BB            | Agree with homework consensus: do not allow.   |
| Do not allow in S. Tacoma Groundwater Protection District                  | <b>STGPD</b>   | Allow – defer to other zoning regs here  | Allow – defer to underlying zoning   |
| S. Tacoma Manufact./Indust. Center Overlay<br><i>no consensus in HWK#2</i> | <b>ST-M/IC</b> | Allow  |  |

- a. Major questions posed by this discussion? Minority positions to note? (use reverse side of page)
  
2. Discuss the zone categories (matrix attached) that seem *have the least consensus* per the initial homework tally. What does your group think about these?
  - Major policy reason to not allow or not allow billboards here
  - Are there changes/conditions in how BB could look (size, height, etc.) that would make them more or less palatable in these zones?
  - On balance, does your group have a recommendation about whether to allow billboards in each zone?
  
3. What major issues need further discussion relative to **WHERE** Billboards should be allowed?

|   | Zones where there is <u>no preliminary consensus</u> per the homework | <i>Policy reason to <b>NOT ALLOW</b> billboards here</i><br><br><i>Policy reason to <b>ALLOW</b> billboards here</i> | Other factors that could impact decision (size/height, etc.) | On balance, group thinks:<br>ALLOW / DON'T ALLOW ( <i>why?</i> )<br>NEED MORE INFO ( <i>what?</i> )<br>ALLOW w/CONDITIONS ( <i>what?</i> )<br>NO CONSENSUS ( <i>how is group split—key issue?</i> ) |
|---|---|--|--|---|
|   | <b>Downtown Zones</b>   |  |  |   |
| 1 | <b>DCC – Downtown Commercial Core</b>                                 | Allow:<br><br>Don't Allow:   |  |   |
| 2 | <b>DMU-Downtown Mixed Use District</b>                                | Allow:<br><br>Don't Allow:   |  |   |
| 3 | <b>DR-Downtown Residential</b>  | Allow:<br><br>Don't Allow:   |  |   |
| 4 | <b>Commercial Zones- T Transitional District</b>                      | Allow:<br><br>Don't Allow:   |  |   |

|   | Zones where there is <u>no preliminary consensus</u> per the homework | <i>Policy reason to <b>NOT ALLOW</b> billboards here</i><br><br><i>Policy reason to <b>ALLOW</b> billboards here</i> | Other factors that could impact decision (size/height, etc.) | On balance, group thinks:<br>ALLOW / DON'T ALLOW ( <i>why?</i> )<br>NEED MORE INFO ( <i>what?</i> )<br>ALLOW w/CONDITIONS ( <i>what?</i> )<br>NO CONSENSUS ( <i>how is group split—key issue?</i> ) |
|---|---|--|--|---|
|   | <b>Mixed Use Zones</b>  |  |  |   |
| 5 | <b>NCX-Neighborhood Commercial Mixed- Use District</b>                | Allow:<br><br><br>Don't Allow:   |  |   |
| 6 | <b>RCX-Residential Commercial Mixed-Use District</b>                  | Allow:<br><br><br>Don't Allow:   |  |   |
| 7 | <b>NRX- Neighborhood Residential Mixed-Use District</b>               | Allow:<br><br><br>Don't Allow:   |  |   |
| 8 | <b>URX-Urban Residential Mixed Use District</b>                       | Allow:<br><br><br>Don't Allow:   |  |   |

|   | Zones where there is <u>no preliminary consensus</u> per the homework | <i>Policy reason to <b>NOT ALLOW</b> billboards here</i><br><br><i>Policy reason to <b>ALLOW</b> billboards here</i> | Other factors that could impact decision (size/height, etc.) | On balance, group thinks:<br>ALLOW / DON'T ALLOW ( <i>why?</i> )<br>NEED MORE INFO ( <i>what?</i> )<br>ALLOW w/CONDITIONS ( <i>what?</i> )<br>NO CONSENSUS ( <i>how is group split—key issue?</i> ) |
|---|---|--|--|---|
| 9 | HMX-Hospital Medical Mixed Use District                               | Allow:<br><br><br>Don't Allow:   |  |   |