

## Meeting 5: Small group exercises on Geography: Where should billboards be allowed? Where should they not be allowed? Why?

(45 minutes discussion, then 30 minutes for all groups to report out) You can use this template for notes.

Agree = 60% of group members (CWG Charter).

### Review the tabulated homework results and discuss the following:

1. Does the group agree that billboards should not be allowed in Residential Zones? Why or Why not? Exceptions?

2. What items on the list of *preliminary "consensus & recommended zones"* are acceptable as a starting point to the group? Why or why not?

**List of Preliminary Consensus and Recommended Zones Per Homework Tally**

<b>Zone</b>	<b>Zone Code</b>	<b>OK as starting point to supermajority (60%) of group?</b>	<b>Why or Why Not?</b>
<b>Downtown Zones</b>			
Allow in Warehouse Residential District	<b>WR</b>		
<b>Commercial Zones</b>			
Allow in General Neighborhood Commercial District	<b>C-1</b>		
Allow in General Community Commercial District	<b>C-2</b>		
Allow in Planned Development Business District	<b>PDB</b>		

<b><i>Mixed Use Center Zones</i></b>			
<i>Allow in Community Commercial Mixed Use District</i>	<b>NCX</b>		
<i>Allow in Urban Center mixed use district</i>	<b>UCX</b>		
<i>Allow in Commercial Industrial Mixed Use</i>	<b>CIX</b>		
<b><i>Industrial Zones</i></b>			
<i>Allow in Light Industrial District</i>	<b>M-1</b>		
<i>Allow in Heavy Industrial District</i>	<b>M-2</b>		
<i>Allow in Port Maritime &amp; Industrial District</i>	<b>PMI</b>		
<b><i>Shoreline Zones</i></b>			
<i>Do not allow in shoreline zones</i>	<b>S1-17</b>		
<b><i>Overlay Zones</i></b>			
<i>Do not allow in View Sensitive Overlay District</i>	<b>VSD</b>		
<i>Do not allow in Historical Special Review Overlay District</i>	<b>HIST</b>		
<i>Do not allow in Conservation Overlay District</i>	<b>CONS</b>		
<i>Do not allow in S. Tacoma Groundwater Protection District</i>	<b>STGPD</b>		

- a. Major questions posed by this discussion? Minority positions to note? (use reverse side of page)

3. Discuss the zone categories (matrix attached) that seem have the least consensus per the initial homework tally. What does your group think about these?
  - Major policy reason to not allow or not allow billboards here
  - On balance, does your group have a recommendation about whether to allow billboards in each zone?
  - Are there changes/conditions in how BB can appear that would make them more or less palatable in these zones?
  
4. What are the major issues that you think need further discussion relative to **WHERE** Billboards should be allowed?

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	<b>Zones where there is <u>no preliminary consensus</u> per the homework</b>	<i>Policy reason to <b>NOT ALLOW</b> billboards here</i>	<i>Policy reason to <b>ALLOW</b> billboards here</i>	ON balance, the group thinks... ALLOW /DON'T ALLOW/DEPENDS (on....)/NEED MORE INFO/NO RECOMMENDATION
	<b>Downtown Zones</b>			
1	<b>DCC – Downtown Commercial Core</b>			
2	<b>DMU-Downtown Mixed Use District</b>			
3	<b>DR-Downtown Residential</b>			
4	<b>Commercial Zones- T Transitional District</b>			
	<b>Mixed Use Zones</b>			
5	<b>NCX-Neighborhood Commercial Mixed- Use District</b>			

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	<b>Zones where there is <u>no</u> preliminary consensus per the homework</b>	<i>Policy reason to <b>NOT ALLOW</b> billboards here</i>	<i>Policy reason to <b>ALLOW</b> billboards here</i>	ON balance, the group thinks... ALLOW /DON'T ALLOW/DEPENDS (on....)/NEED MORE INFO/NO RECOMMENDATION
<b>6</b>	<b>RCX-Residential Commercial Mixed-Use District</b>			
<b>7</b>	<b>NRX- Neighborhood Residential Mixed-Use District</b>			
<b>8</b>	<b>URX-Urban Residential Mixed Use District</b>			
<b>9</b>	<b>HMX-Hospital Medical Mixed Use District</b>			