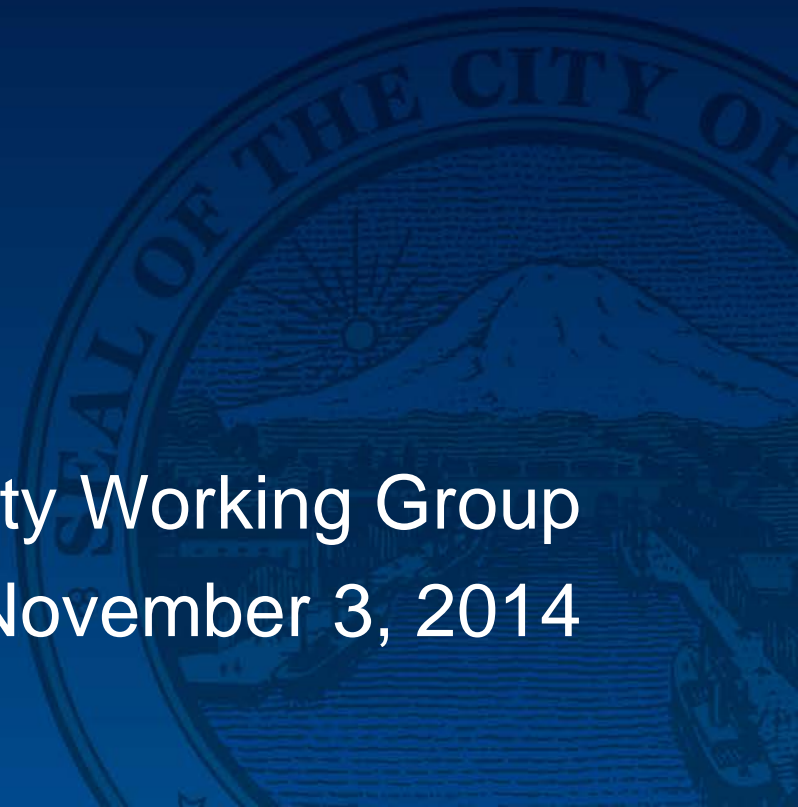


CITY OF TACOMA

Basic Legal Framework for Regulation of Billboards, History in Tacoma

Billboards Community Working Group

November 3, 2014



Website Capabilities

- ❖ Billboard web map
 - <http://bit.ly/1th3Fst>
- ❖ WSDOT functional classification map
 - <http://www.wsdot.wa.gov/data/tools/geoport al/?config=functionalclass&layers=Functional al+Class>

WSDOT/MAP 21

- ❖ **RCW 47.42 controls outdoor advertising structures in the State of Washington**
 - **Applies to billboards within 660 ft and visible from interstate and state highways only, not the full NHS**
 - **State is not applying existing state regulations to new MAP 21 road segments at this time**
 - **Rules for non-state highway road segments in Washington State that were added to the NHS are expected in April, 2015**
 - **Local regulations that are more restrictive are default rules under state regulations**

WSDOT/MAP 21

- **No digital signs or signs causing glare**
- **Interstates (I-5, I-705)**
 - **150 sf max**
 - **No signs 2 miles before interchange ramp taper, nor 1000 ft after**
 - **One sign per mile**
 - **Minimum separation: 1000 ft**
- **Limited access state highways (SR16, SR 7 from I-5 to E 38th St, SR 509 E of I-705 to Taylor Way)**
 - **672 sf max; 25 ft high**
 - **No signs within 3000 ft of CL of interchange nor within 1000 ft of CL of at-grade intersection**
 - **Minimum separation: 1000 ft**
 - **Double face signs prohibited**

WSDOT/MAP 21

- ❖ RCW 47.42 controls outdoor advertising structures in the State of Washington
 - **Uncontrolled access state highways** (SR 7 from E 38th St south on Pacific Ave, SR 163 – Pearl St north of SR 16, SR 509 east of Taylor Way to Norpoint Way NE)
 - 672 sf max; 325 sf max for double face; **25 ft high**
 - No more than 4 sign structures permitted on both sides of highway within 660 ft, with 100 ft min spacing
- ❖ **Billboards on MAP 21 routes added to NHS**
 - **181 faces**
 - **97 structures**

City of Tacoma Regulations

- ❖ **Main regulatory categories**
 - Zoning
 - Separation from sensitive areas/uses/zones
 - Dimensions (square footage of faces, height)
 - Dispersion, spacing
- ❖ **Current Inventory/Regulation of Billboards in Tacoma (handout)**
- ❖ **Code History Chart (handout)**
- ❖ **CCO-City Settlement Agreement (Pauli)**

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