

City of Tacoma Billboards Community Working Group

Monday, November 4, 2014, 4:00 – 6:00 P.M.

Center for Urban Waters 326 East D Street, Tacoma WA 98421.

Meeting 4

Agenda

1. **Welcome and Introductions** (5 min.)
2. **Review and Approval of Meeting 3 Summary Notes** (5 min.)
3. **Discussion of Open Public Meeting Act / Public Records Act Requirements** (5 min.)
4. **Presentation & Discussion: View of Billboard Owners and Advertisers** (55 minutes)
Speakers: Kathleen Deakins, President and Co-Owner, Jayray Advertising; Mark Starnes, President/CEO, Boys & Girls Clubs of South Puget Sound/Tacoma; Pam Guinn, Clear Channel Outdoors; Mike Luinstra, Clear Channel Outdoors.
5. **Continuation of Presentation from Meeting 3: Basic Legal Framework for Regulation of Billboards, History in Tacoma** (45 min.)
 - a. **Review of Updated Website Capabilities**
 - b. **Additional information on MAP 21** (*J. Harrington*)
 - c. **Summary of Tacoma Municipal Code Changes & CCO-City Settlement Agreement** (*Elizabeth Pauli, John Harrington*)
6. **Homework Assignment** (5 min.)
7. **Re-cap of Questions from Group, Next Steps** (2 min.)
8. **Next Meeting: Monday, November 17, 4:00 – 6:00 P.M. Proposed Agenda:**

Discussion: vision for future, and definition of success; locations for billboards - zoning districts, arterials: what's most important?
9. **Adjourn**