

From Neighborhood Councils/Scenic Tacoma/Historic Tacoma Caucus:

Minority Statement the end of the Executive summary

The community stakeholders (Neighborhood Councils, Scenic Tacoma and Historic Tacoma) generally considered areas for compromise to include six additional zones to allow billboards (CCX, UCX, CIS, WR, DCC and DMU); reduce the buffer, dispersal and design requirements and allow wall signs that do not cover windows or architectural features. Four of these zones were identified by Clear Channel as high priority zones for having billboards. The intention of the compromise was to remove billboards from undesirable areas that affect residents and pedestrians and into more car oriented zones. If the City cannot develop a compromise with the billboard owners that actually removes the majority of the existing non-conforming billboards, then we recommend the code is not modified.

Karen would propose that minority statements not be included the Executive Summary. This statement could be in the discussion of which zones should allow billboards or in the “how we get there from here” sections.

In the Option B criteria

- There are number of changes for dispersal on Option B. Tricia will bring them up tonight
- For design - **Minority Statement – footnote:** The community stakeholders (Neighborhood Councils, Scenic Tacoma and Historic Tacoma) believes that the code requirement that does not allow billboards to hang over the building should be retained in code.
- Size - 672 square feet only along SR509 and 300 square feet elsewhere

From Karen

Page 3, Our process. One new sentence (underlined)...

To begin our deliberations, we adopted a charter to guide our decision-making process. It restated our mission slightly, identifying the goal *“to identify at least two viable alternative regulatory approaches to billboards different from current city code that better balances the interests of all the various stakeholders.”* Our charter also acknowledges that the City retains the option of deciding whether to enforce current code, and other parties have the ability to oppose the City Code in court. One important “scoping” item that made our discussions considerably easier was the commitment from Clear Channel at the outset that they do not believe that digital billboards are a necessary component of a solution in Tacoma, and they would not place digital billboards on the table.

Proposed Minority Statements / Changes to CWG Report as of Monday A.M.