

# Outline of CWG Report

**Executive Summary** (1-2 pages)

**Introduction** (3-4 pages)

- Mission
- Membership
- Process

**Where we are today** (2-3 pages including tables)

- Evolution of codes
- Current billboard count, locations

**CWG Findings—Consensus, Recommendation, and Otherwise** (11-12 pp., including tables on results of discussions)

- **Introduction to the 3 options presented**
  - **Option A:** CWG Consensus and Recommendation items, and aggregated votes on buffer dispersal.
    - Limitations of this approach
  - **Option B:** Where did Neighborhoods, Scenic Tacoma and Historic Tacoma generally settle on issues?
    - Includes alternatives only on issues where no CWG recommendation, and where Option A includes aggregated votes
  - **Option C:** Where did billboard owners and others very favorable to easing of billboard regulations generally settle?
    - Includes alternatives only on issues where no CWG recommendations, and where Option A includes aggregated votes
- **Common Interests and Values**
- **Question 1: Where – Which Zones—Should Billboard Be Allowed? Where is it a priority to remove billboards?**
  - Votes here subject to other code conditions being acceptable.
- **Question 2: What Should Billboards Look Like? Design and Other Factors**
  - CWG did not reach recommendations on many of these issues.
  - (Discussion at Mtg. 10)
- **Question 3: How Do We Get There From Here?**
- **Issues Not Addressed By Our Recommendations**

**Conclusions** (.5 pages)

**Attachments:**

Attachment A: **CWG Membership and Support Team**

Attachment B: **Billboard Count by Zone in Tacoma as of January 2015**

Attachment C: **CWG Recommendations Matrix—Options A, B & C**

Attachment D: **Reasons Why Billboards are Nonconforming Under Current Code**