



Tacoma South Downtown EIS/Subarea Plan Opinion Survey

The Tacoma City Council has initiated a process to develop a Subarea Plan and Environmental Impact Statement (EIS) for South Downtown. As a part of the process, we are soliciting the opinions of South Downtown residents, employees, and other interested parties. If you would like to provide your input, please circle your answers below, and either return this form to City Hall, or fold, tape, and mail it to the address on the back. This survey can also be taken online at www.cityoftacoma.org/southdowntownplan.

For additional information about this survey or the planning process please contact Ian Munce at the City of Tacoma, 253-573-2478, or imunce@cityoftacoma.org. *Thank you!*

Please rate the following aspects of existing conditions in South Downtown

Employment	<i>very low / very high</i>				
Number of jobs available?	1	2	3	4	5
Quality of jobs available?	1	2	3	4	5
Safety and security	<i>very low / very high</i>				
Police?	1	2	3	4	5
Fire/ambulance/paramedic?	1	2	3	4	5
Streets, sidewalks, and lighting?	1	2	3	4	5
Pedestrian crosswalks?	1	2	3	4	5
Educational services	<i>very low / very high</i>				
Preschools?	1	2	3	4	5
Public grades K-12?	1	2	3	4	5
Technical and Trade?	1	2	3	4	5
College and University?	1	2	3	4	5
Adult continuing education?	1	2	3	4	5
Transportation	<i>very low / very high</i>				
Traffic congestion and management?	1	2	3	4	5
Parking?	1	2	3	4	5
Bus transit?	1	2	3	4	5
Rail transit?	1	2	3	4	5
Bike routes?	1	2	3	4	5
Walkability?	1	2	3	4	5
Housing	<i>very low / very high</i>				
Housing type selection?	1	2	3	4	5
Rental housing – availability?	1	2	3	4	5
Rental housing – affordability?	1	2	3	4	5
Owner housing – availability?	1	2	3	4	5
Owner housing – affordability?	1	2	3	4	5
Parks and recreation facilities	<i>very low / very high</i>				
Parks and open spaces?	1	2	3	4	5
Trails?	1	2	3	4	5
Athletic courts and fields?	1	2	3	4	5
Indoor gyms?	1	2	3	4	5
Community meeting rooms?	1	2	3	4	5
Conference facilities?	1	2	3	4	5
Public restrooms?	1	2	3	4	5

Arts programs and cultural events	<i>very low / very high</i>
Art exhibits and galleries?	1 2 3 4 5
Performing arts venues?	1 2 3 4 5
Museums?	1 2 3 4 5
District festivals and holiday celebrations?	1 2 3 4 5
Summer markets?	1 2 3 4 5
Aesthetics	<i>very low / very high</i>
Building appearances?	1 2 3 4 5
Streetscape – street lights, trees, and landscaping?	1 2 3 4 5
Public spaces and plazas?	1 2 3 4 5
Public art and beautification?	1 2 3 4 5
Dome Business District in general?	1 2 3 4 5
Brewery District in general?	1 2 3 4 5
Adequacy of existing development	<i>very low / very high</i>
Overall South Downtown area?	1 2 3 4 5
Brewery District?	1 2 3 4 5
Dome District?	1 2 3 4 5
Foss Waterway?	1 2 3 4 5
University of Washington?	1 2 3 4 5
Hillside Neighborhood?	1 2 3 4 5
Nob Hill Neighborhood?	1 2 3 4 5

Please prioritize the following potential planning strategies for South Downtown

Economic development	<i>very low / very high</i>
Recruit retail?	1 2 3 4 5
Recruit restaurants and entertainment?	1 2 3 4 5
Recruit high-tech?	1 2 3 4 5
Recruit professional services?	1 2 3 4 5
Promote small, independent businesses?	1 2 3 4 5
Where are the best opportunities for the above?	Brewery District; Dome District; UWT/Museum District; Foss Waterway; Hillside; Nob Hill
Housing	<i>very low / very high</i>
Attract young adult households?	1 2 3 4 5
Attract young families with children?	1 2 3 4 5
Attract middle-aged families with children?	1 2 3 4 5
Attract empty-nester households?	1 2 3 4 5
Provide affordable housing?	1 2 3 4 5
Provide senior housing?	1 2 3 4 5
Where are the best opportunities for the above?	Brewery District; Dome District; UWT/Museum District; Foss Waterway; Hillside; Nob Hill
Arts, culture, and education	<i>very low / very high</i>
Recruit arts venues?	1 2 3 4 5
Promote arts-related businesses?	1 2 3 4 5
Promote tourism?	1 2 3 4 5
Support minority and immigrant communities?	1 2 3 4 5
Support religious institutions?	1 2 3 4 5
Expand educational opportunities?	1 2 3 4 5
Sustainability	<i>very low / very high</i>
Energy conservation?	1 2 3 4 5
Water conservation?	1 2 3 4 5
Stormwater runoff reduction?	1 2 3 4 5
Recycling programs?	1 2 3 4 5
Urban agriculture/community gardens?	1 2 3 4 5
Reduction of greenhouse gas emissions?	1 2 3 4 5

Respondent Information (this will help us compare and evaluate the surveys)

What is your gender?	M or F
What is your age?	<18; 18-24; 25-34; 35-49; 50-64; 65+
What is your income?	\$0-20,000; \$21-30,000; \$31-40,000; \$41-50,000; \$51-75,000; \$76-100,000; \$100,000+
How much education have you completed?	grade school; high school; technical school; some college; college graduate; graduate degree
Where do you live?	South Downtown; elsewhere in Tacoma; Pierce County; King County; elsewhere in WA State
If you live in South Downtown, where?	Brewery District; Dome District; UWT/Museum District; Foss Waterway; Hillside; Nob Hill
If you live in South Downtown, for how many years?	0-1; 2-5; 6-10; 11-20; 20+
What type of housing do you live in?	single-family or multi-family; rent or own
Number of people in your household?	1 2 3 4 5+
Number of workers in your household?	0 1 2 3 4+
If employed, where do you work?	South Downtown; elsewhere in Tacoma; Pierce County; King County; elsewhere in WA; retired
If you work in South Downtown, where in South Downtown?	Brewery District; Dome District; UWT/Museum District; Foss Waterway; Hillside; Nob Hill
What is (or was, if retired) your occupation?	
What employment sector do (or did) you work in?	construction; manufacturing; high-tech; professional services; transportation/utilities; wholesale trade; retail trade; finance/insurance/real estate services; food/motel; recreation/tourism; government/education/nonprofit; hospital/health care
How do you typically get to work?	walk; bike; motorcycle; private car (1 passenger); car pool; van pool; bus; rail
Do you own a business in South Downtown? (If no, skip to the next section)	Yes or No
<i>For South Downtown Business Owners (others may skip to the next page)</i>	
How many years have you owned your business?	1-5; 6-10; 11-15; 16-20; 21-25; 25-50; 50+
Ownership of your business property?	Rent or Own
Do you or the owner plan on making improvements to the property?	Yes or No
Do you have adequate parking for your customers?	Yes Sometimes No
How many employees work in your South Downtown business?	1-5; 6-15; 16-25; 26-50; 51-100; 100+
Do your employees live in South Downtown?	none; a few; some; all
Are you able to recruit qualified workers?	Yes Sometimes No
Where are your primary trade areas?	South Downtown; Tacoma; Pierce County; King County; state-wide; national; international
In the last 5 years, has your business:	declined; stayed the same; improved
In the next 5 years, do you expect your business will:	decline; stay the same; improve

Summary Questions

What are your primary sources of information on City projects?	newspapers; City cable channel; City website; blogs; radio; word of mouth
Are you currently, or are you willing to become involved in South Downtown Subarea planning process?	Yes Maybe No

If you would like to be added to the City's email list to receive updates on the South Downtown planning process, please provide your email address:

[Empty text box for email address]

If you would like to be entered into the drawing for a \$100 gift certificate for participating in this survey, please provide your name, phone number, and email address below (this information will be kept confidential):

[Empty text box for name, phone number, and email address]

If you have any further thoughts, comments or suggestions about this survey or the South Downtown planning process, please write them below:

[Large empty text box for comments and suggestions]

Thank you for completing this survey and contributing to a great future for South Downtown Tacoma!

postage
stamp
required

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