

City of Tacoma Billboards Community Working Group

Monday, October 20, 2014, 4:00 – 6:00 P.M.

Center for Urban Waters 326 East D Street, Tacoma WA 98421.

Meeting 3

Agenda

1. **Welcome and Introductions** (5 min.)
2. **Co-Chairs Remarks** (3 min.)
3. ***Review and Approval of Meeting 2 Summary Notes*** (3 min.)
4. **Presentation: Basic Legal Framework Around Billboard Regulation**(1 hour)
 - a. **Overview of Federal and State laws** (Pat O’Leary)
 - b. **Recent Tacoma History** (Elizabeth Pauli)
 - c. **Summary of Tacoma Municipal Code Changes & CCO-City Settlement Agreement** (Elizabeth Pauli and John Harrington)
5. **Presentation & Discussion: Concerns of Billboard Opponents, Strategies to reduce billboards in communities** (45 minutes) **Speaker: Paula Rees**
 - a. **Materials: Background Memo from City Staff on Other Cities in WA**
(John Harrington)
Information from Paula
6. **Re-cap of Questions from Group, Next Steps** (5 min.)
7. **Next Meeting: Monday, November 20, 4:00 – 6:00 P.M. Proposed Agenda:**
 - **Response to CWG Questions**
 - **Group discussion**
 - **Presentation: Clear Channel and Advertiser Perspectives**
8. **Adjourn**