

Community Working Group on Billboards

Mission Statement

The mission of the Community Working Group (CWG) is to develop at least two viable alternative regulatory approaches for billboards in this community that can be forwarded for consideration to the City Planning Commission and City Council.

Specifically, the CWG is being asked to develop regulatory alternatives different from current city code (which is not currently being enforced per an agreement with Clear Channel), in favor of an approach that better balances the interests of all the various stakeholders.

The CWG's mission is not to render an opinion on the current code or deliberate on whether it should or should not be enforced, but rather, to develop alternatives that could, by balancing interests, potentially be a preferable alternative to current code.