

Chapter 9.02

BANNERS OVER STREETS

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9.02.010 Permit required.

It is unlawful for any person, firm or corporation to erect or maintain any street banner or decoration over or across the roadway portion of any public street or alley except when authorized by a special temporary street banner permit issued pursuant to a proper application and subject to the other conditions and regulations herein stated.

(Ord. 15468 § 1; passed Nov. 7, 1955)

9.02.020 Authority to issue.

The City Manager is authorized to issue a special temporary street banner permit for the temporary erection of street banners or decorations used to advertise or promote projects of community or sectional or regional fairs or celebrations, Christmas decorations, projects of community clubs, or other affairs that may be of interest to the entire City or a substantial portion thereof.

(Ord. 15468 § 2; passed Nov. 7, 1955)

9.02.030 Application for permit.

Before any special temporary street banner permit shall be issued, the applicant shall file an application for the same with the Director of Public Works, together with a detailed plan of the proposed street banner showing its location, size, height above roadway, materials of construction, size of supporting cables and anchors and the proposed wording and/or display of the banner; provided, however, that a special temporary street banner permit may be issued for the erection of Christmas or similar decorations without a detailed plan when a general description of the decorations and their method of support is filed with the application.

Before any special temporary street banner permit shall be issued, the applicant must file with the Director of Public Works a public liability insurance policy issued by a company authorized to do business in the State of Washington, insuring the applicant and the City of Tacoma and guaranteeing the payment of any final judgment up to the amount of \$100,000.00 for injury to or death of any one person, and up to the amount of \$300,000.00 for injury or death to more than one person, and up to the amount of \$5,000.00 for property damage, that may be rendered against the insured for injury, death or damage arising out of any one accident or occurrence caused by the erection or maintenance of such street banner or decoration. The policy must contain evidence of premium payment and be approved as to form by the City Attorney and thereafter forwarded by him to the Director of Finance for safekeeping.

The application shall be forwarded to the City Manager with the recommendation of the Director of Public Works stated thereon. The City Manager shall review the application and recommendation and thereafter shall issue or deny the permit.

(Ord. 15468 § 3; passed Nov. 7, 1955)

9.02.040 Regulations and conditions of permit.

Any special temporary street banner permit issued pursuant to this chapter shall be subject to the following regulations, in addition to any specially recommended by the Director of Public Works after studying the plan:

- A. Such street banners or decorations shall not advertise or promote the sale of any product or commodity.
- B. The street banners or decorations shall be erected and maintained with a minimum clearance of 20 feet from the road below.
- C. The street banners or decorations shall not interfere with the clear view of any traffic light or traffic control sign or device.
- D. A special temporary street banner permit shall be valid only for a period of 15 days following the date of issuance, provided, however, that the City Manager may extend the time an additional 15 days if inspection indicates that the original installation of the banner and the condition of the banner are safe for continued use.

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E. Such street banners shall be constructed of a good grade of canvas or similar material that will not stretch or distort out of shape. They shall be supported by steel cables of sufficient size to safely support a wind load of 30 pounds per square foot of exposed area. Such cable shall be anchored to supports of sufficient strength to safely carry the loads imposed. They shall not be anchored to any fire escape, existing sign, utility pole, window frame or parapet wall.

(Ord. 15468 § 4; passed Nov. 7, 1955)

9.02.050 Violation – Penalty.

Any person who shall violate or fail to comply with any of the provisions of this chapter shall be deemed guilty of a misdemeanor, and, upon conviction thereof, shall be punished by a fine not exceeding \$300.00 or by imprisonment in the County Jail for a term not exceeding 90 days or by both such fine and imprisonment.

(Ord. 15468 § 5; passed Nov. 7, 1955)