



Northeast Tacoma Neighborhood Council

2014 Annual Report 2015 Action Plan

2014 Annual Report

Date of last bylaws update: April 21, 2011

Board member list: See Attachment 1

Board member distribution: NETNC Board has approved to full board (see Attachment 1 for e-mail addresses)

Meeting time and location (unchanged):

- NETNC Community and Board meetings are on 3rd Thursdays, 7pm, Tacoma Police NE substation
- NETNC Board Executive and Planning Committee meetings are on 1st Thursdays, 6:30pm, Tacoma Police NE substation

2014 Budget Actuals: This statement is Attachment 2.

A. Board member and meeting participant recruitment efforts:

NETNC has 19 authorized Board positions, allocated to two each to eight areas within the boundaries, with three at-large seats (also representing the adjacent Tidelands areas of NETNC).

- Actively sought interested people at meetings – elected three new in 2014 (one from a Safe Streets group, two from HOAs), to bring Board strength to 17 at year-end
- Promoted converting interest in broad NE Tacoma interests to Board participation in NET News articles (detailed coverage in September, October, and November) and at meetings
- Reached out to Tidelands businesses recently added to the NETNC area: have working relationship with two, and contacts developed at two more
- Developed a Community Survey (printed and distributed by the City) to ~7100 households in the NETNC area, which promoted participation in NETNC activities
- Had presence at area public events, such as Browns Point Salmon Bake, Norpoint Summer Bash, NE Tacoma Elementary School outreach evening, and the Alderwood Park clean-up
- 10 NET News issues, with meeting minutes and upcoming topics distributed to 300-400 residents by e-mail and ~140 on paper. E-mail copies often forwarded to HOA lists.

- Prepared and deployed NETNC-branded "A"-signs with meeting announcements to place at venues, and a branded banner to display at such locations
- Provided "goody bags" with NETNC information at the NETNC-sponsored Community Clean-up Day
- Held a community picnic at Alderwood Park
- Held a Candidates Forum, which attracted many new faces

B. Leadership Development

- Sent three Board members to NUSA, two with subsidy
- Sent two NETNC members to specialized training (grant-writing), and one to use of modern media
- Have monitored training opportunities, which are scarce in terms of affordability and feasible time-commitments
- Board orientation: included in annual planning workshop (item D.)
- Officer leadership rotation: officer commitments have been hard to obtain, but NETNC elected a new Co-chair and new Secretary in 2014

Effective officers must spend a significant amount of time to accomplish NETNC's goals. This effectiveness depends on a comprehensive understanding of the residents' issues and the residents themselves, the contacts in the City and other agencies and how they work, etc. Rotation must be orderly and developed among Board members interested at a level sufficient for effective action.

C. Board election promotion:

- Announcements and discussion at August and September meetings
- NET News articles promoting service in September, October, November, including maps of the NETNC area subdivisions
- Board orientation: included in annual planning workshop

E. Community Council representation:

- Hayes Alexander (Jan, Feb, Mar, Apr, Jun, Jul, Oct)
- John Thurlow (Jan, Mar, Jun, Jul, Aug, Sep, Oct)
- Marion Weed (Feb, Apr, Jun, Aug, Sep, Oct)
- alternate: Jim Philp not called on with sufficient lead time to substitute when regular members are absent – an area of 2015 attention.

CCoT has no May meeting, and no one from NETNC participated in the November CCoT meeting, because it was moved from its usual time and conflicted with the regular NETNC meeting time. NETNC representatives covered all the meetings possible, and John Thurlow participated in the CCoT Executive Committee meetings regularly.

F. NETNC Community Meeting participation:

Non-Board members: records are not detailed and are incomplete. Participants are asked to sign-in (great way to get new contacts for the e-mail list), but not required. This is an attention area for 2015. There were on average two or three non-Board members at meetings. NETNC had Board quorums at all its 2014 Community and Board meetings.

Other 2014 accomplishments:

- Successful Community Clean-Up Day in partnership with CBS and Solid Waste, and volunteers from neighborhood Safe Streets groups, Stadium H.S. NJROTC, Marine View Presbyterian's bike refurbishment program, and a Samoan church group.
- Awarded grants from the Community Projects Fund (fund is independent of City sources): food bank signage, Julia's Gulch pump and tools replacement
- Conducted a Candidates Forum for Port, Schools, Parks, and City positions
- Progressed outstanding Innovative Grants for improved community signage – dependent on City actions
- Represented the broad NE Tacoma community with the Port on projects in near-by Tideflats
- Provided support to other community activities, such the Alderwood Park clean-up day, Julia's Gulch restoration, etc.
- Participated in Transportation Commission and Billboards Community Working Group
- Participated in Pierce Transit Community Investment Team working on improving bus service in NE Tacoma (included P.T.-drafted questions in the Community Survey)

2015 Action Plan**A. Board and meeting participant recruitment:**

Besides continuing the efforts of 2014, in 2015 NETNC will:

- Improve recording of non-Board member participation in community and Board meetings
- Staff a booth at the Norpoint Farmers Market in the summer
- Update NETNC's brochure
- Hold a community meeting to discuss and distill the results of the 2014 Community Survey (380+ responses received)
- Improve recording of non-Board member participation in Community Meetings
- Postcard mailing to all area households
- Improve website and Facebook presence
- Continue outreach to Tideflats businesses, and extend to PTAs, churches, neighboring neighborhood organizations (Dash Point, Browns Point)

B. Leadership:

- Participate in NUSA (focus on recruiting new participants from NETNC)
- Continue efforts to fill the Corresponding Secretary officer position (a good way to interest new officers to low-demand role)
- Develop a Board Book for all Board members and to recruit new ones

C. Board election promotion:

Continue the established processes, with more attention to recruiting new Board members in the first half of the year.

More 2015 Actions:

- Community meeting to discuss survey results (April)
- Candidates Forum
- Community Clean-up Day
- Continue support for Alderwood Park clean-up day
- Continue independent fund and own grant program
- Develop better outreach, including a flyer, for Innovative Grants
- Improve website and Facebook presence
- Continue outreach to Tideflats businesses, and extend to PTAs, churches, neighboring neighborhood organizations (Dash Point, Browns Point)
- Continue advocacy with Tideflats development projects
- Investigate becoming a recognized 501(c)4 corporation
- Participate in Community Council, Transportation Commission, Billboards Community Working Group
- Participate in Pierce Transit Community Investment Team working on a transit demonstration project to improve bus service in NE Tacoma

2015 Approved Budget: see Attachment 2.

NETNC 2014 Annual Report and 2015 Action Plan

Attachment 1: Contact Information for 2014-2015

NETNC Board Members:

Board roster as of December 31, 2014, plus additions/deletions in 2015 to date (with asterisk).

Area 1—Northwood

| | | |
|---------------|----------|------------------------|
| Arill Berg | 924.0701 | arillberg@nventure.com |
| Open position | | |

Area 2—Stonegate/Centennial

| | | |
|---------------|----------|-----------------------|
| Richard Hayek | 952.1210 | richardhayek@aol.com |
| Patti Warwick | 568.1333 | pattiarwick@gmail.com |

Area 3—Northeast Tacoma

| | | |
|-----------------|----------|-----------------------------|
| Carolyn Edmonds | 952.0301 | carolyn.edmonds@comcast.net |
| Yvonne McCarty | | yvonne.mccarty@comcast.net |

Area 4—Crescent Heights

| | | |
|--------------|----------|---|
| *Ken Fengler | 927.3152 | kef@harbornet.com (resigned January 2015) |
| Jim Philp | 952.0509 | j.b.p@att.net |

Area 5—Northshore

| | | |
|---------------|----------|--------------------------|
| Lois Cooper | 925.5802 | loiscooper@harbornet.com |
| Bill Thompson | 925.5802 | thompar4@juno.com |

Area 6—Harbor Ridge

| | | |
|-----------------|----------|-----------------------|
| Hayes Alexander | 952.5142 | hayes18@nventure.com |
| Jon Higley | 569.0145 | jondolar2@comcast.net |

Area 7—Upper Browns Point

| | | |
|---------------|----------|-------------------------|
| Don Halabisky | 927.4968 | dhalabisky@nventrue.com |
| Karen Pischel | 927.0656 | jkpischel@msn.com |

Area 8—Cedar Heights

| | | |
|-------------|----------|------------------------|
| Jim DeJung | 927.0719 | jfdjung@comcast.net |
| Marion Weed | 927.1735 | marionwne@nventure.com |

Members at Large

| | | |
|--------------|----------|--|
| Sue Baldwin | 927.2351 | suzieb@harbornet.com |
| *Faye Teel | | fteel@hotmail.com (joined February 2015) |
| John Thurlow | 924.0288 | johnthurlow@harbornet.com |

NETNC 2014 Annual Report and 2015 Action Plan

Attachment 2.

| NETNC 2014 Budget Actuals and 2015 Approved Budget | | | |
|---|--------------------|--------------------|------------------------|
| | 2014 | | 2015 |
| | Budget | Actual | Approved Budget |
| OPENING BALANCE: January 1 | \$10,842.99 | \$10,842.99 | \$9,819 |
| INCOME | | | |
| City of Tacoma contract for services | 4000.00 | 4000.00 | 4,000 |
| Interest | 1.50 | 0.74 | 1 |
| NUSA subsidy from CCoT | 180.00 | 0.00 | 180 |
| Advertising | 300.00 | 375.00 | 300 |
| TOTAL INCOME | \$4,481.50 | \$4,375.74 | 4,481 |
| EXPENSES | | | |
| Operations | | | |
| Insurance | 400.00 | 393.11 | 450 |
| P.O. Box | 50.00 | 50.00 | 50 |
| Copies/printing/mail, incidental office expense | 140.00 | 110.43 | 140 |
| Refreshments for monthly community meetings | 120.00 | 112.10 | 90 |
| State filing fee | 10.00 | 10.00 | 10 |
| Banking | 0.00 | 20.00 | 0 |
| Website | 0.00 | 0.00 | 50 |
| Operations subtotal | 720.00 | 695.64 | 790 |
| Board Training | | | |
| Board Annual Planning Workshop | 0.00 | 106.05 | 120 |
| Other development courses | | 150.00 | |
| NUSA subsidies | 1,680.00 | 1101.42 | 2,000 |
| Training subtotal | 1,680.00 | 1357.47 | 2,120 |
| Community Outreach | | | |
| Summer picnic | 120.00 | 124.00 | 120 |
| Community Survey issue, review/open house | 2,500.00 | 154.37 | 1,330 |
| Candidates Forum | 60.00 | 241.72 | 170 |
| Council marketing - designs, printing, banner, A-signs, brochures, etc. | 875.00 | 1239.89 | 400 |
| NET News printing | 1,000.00 | 869.00 | 900 |
| Outreach subtotal | 4,555.00 | 2628.98 | 2,920 |
| Community Support | | | |
| Alderwood Park clean-up | | 212.50 | 120 |
| Community Clean-Up Day | | 338.64 | 150 |
| Safe Streets group support | | 66.71 | 300 |
| Neighborhood grants | 1,000.00 | 100.00 | 1,400 |
| Community Support subtotal | 1,000.00 | 717.85 | 1,970 |
| Contingency | 300.00 | 0.00 | 300 |
| TOTAL EXPENSES | \$8,255.00 | \$5,399.94 | \$8,100 |
| CLOSING BALANCE: December 31 | \$7,069.49 | \$9,818.79 | \$6,200 |
| NET CHANGE | -\$3,774 | -\$1,024 | -\$3,619 |