

## **New Tacoma Neighborhood Council (NTNC) 2015 Annual Report**

1. **Review date of most recent By-Laws:** Amended June 10, 2015. Amended By-Laws were provided to City.
2. **Updated Board member list:** Please see Attachments 1 and 2. Note: 2016 Board members include Hally Bert who was nominated and elected at the January 2016 meeting.
3. **Neighborhood Council preference for Board member distribution:**  
At the Annual Retreat, parties discussed and agreed to continue with distribution as is via e-mail to all Board members and expand use of social media. Examples are, but not limited to, meeting minutes/Agenda, items of community interest or concerns, forwarding information received from various City Departments when received such as weekly City activity, various volunteer opportunities, and opportunities to partner with other non-profit or civic organizations or Neighborhood Councils. Information is primarily sent or forwarded from the Secretary; however, Chair and other Board members occasionally share information of interest with e-mail to all Board members. Additionally, Annual Retreat moderator Corey Mosesly agreed to work with Board on expanding e-mail outreach and other avenues such as mail chimp
4. **Any changes to meeting time and location if changed in 2015 or planned to be changed in 2016:** There were no changes to the meeting time or location; however, the Board did not meet in August; NTNC sponsored the Homeless Encampment Forum on 9 September. The Board does not plan to change the meeting time; however, there is ongoing discussion about possibly having a different meeting location in 2016 within the NTNC footprint.
5. **The following is submitted as called out in the Standards and Guidelines Document:**  
**A Recruitment Efforts to reach neighborhood groups within NTNC boundary for participation and/or membership on NTNC Board:**
  - Expanded utilization of social media such as, but not limited to, Facebook
  - NTNC representation at various community events such as, but not limited to, Hilltop Street Fair, MLK Celebration, City sponsored events seeking public input, McKinley Street Fair, Sound Transit Link Expansion meetings
  - Used a broad range of media access such as print and media (TV 12 television)
  - NTNC member representation in other organizations, such as, not limited to, Stadium and Dome Districts, Hilltop Action Coalition, various business district meetings and UWT events, for recruitment efforts
  - Continued to support City (Neighborhood Council page) web site to reach out to community
  - Encouraged audience involvement and recruitment at each NTNC regular meeting

- Hosted Homeless Encampment Forum reach out to NTNC footprint
- Board noted at Annual Retreat guest attendance was lower in 2015 than in 2014. Increasing NTNC audience involvement and attendance was addressed at the Annual Retreat and is included in the 2016 Action Plan. Some challenges of guest attendance for NTNC may be attributed to housing within NTNC boundaries compared to other councils and getting both business and UWT student involvement. The Board did see some positive results of recruitment efforts, of which Facebook site was noted from new members as one of the positive methods for recruitment; 5 new Board members were nominated and elected for 2016.

**B. Leadership Development efforts for Board leadership turnover resulting in officer leadership rotating throughout the membership:**

- Promoted participation and involvement at NUSA Conference in May 2015 in Houston, Texas
- Promoted participation in various City volunteer opportunities for Committees, Commissions, and other possible City civic opportunities
- Promoted involvement in multiple projects/events with direct impact on NTNC footprint, such as, but not limited to, Amtrak Station relocation, Sound Transit Link Expansion and ST3 package for November 2016 vote; Ethnic Fest, Thea Foss Waterway Development/Dome to Defiance, Schuster Promenade/Slope project, Tacoma Mall Neighborhood Sub Area Plan, business districts within NTNC footprint, Dickens Festival, Prairie Line Trail Project, historic preservation, Hilltop Business Association, Economic Development meetings/programs, Hilltop and McKinley Street Fairs, homeless issue involvement, proposed Port of Tacoma projects, engagement with other councils, involvement with Community Council
- Promoted involvement in the Innovative Grant proposal process and selection of proposals; and follow up efforts
- Chair promoted expectations and duties of the NTNC Executive Committee in their efforts to expand leadership development of the NTNC
- Actively provided advocacy opportunities for members to draft letters on behalf of the NTNC Board for action on various activities, such as, but not limited to Historic Preservation, proposed new Pierce County Building, and Sound Transit Link Expansion/Stations

**C. Methods and dates NTNC promoted Board elections:**

- Sent various group e-mail(s) to recruit nominations for election
- Board announced and encouraged early in 2015 at monthly meetings and other public events about nominations and elections process to encourage outreach in preparation for the annual elections
- Posted announcement on Facebook seeking nominations
- Board members personally promoted nominations for elections through involvement at other organizations, district meetings, residences, and interaction with the public
- All procedures for nominations and elections were done in accordance with the NTNC By-Laws

- For 2015, decrease of 4 Board Members (documented in 2015 meeting minutes). One was the passing of Mar Le Wendt, who brought a wealth of community involvement and experience to the Board and will be missed. Two other members also expressed to not be considered for 2016 nomination due to other commitments.
- 2016: The Board elected 5 new members: Philip Bradford, Emily Roeben, Scott Rich, Hally Bert, and Valerie Floyd.

**D. Agenda/other approach we utilized Board orientation after elections:**

- There were no new Board members elected; however, NTNC Chair provided a refresh orientation to Board members about the Neighborhood Council Program, NTNC boundaries, NTNC meeting procedures, NTNC meeting dates, overview of 2015 Action Plan, provided NTNC By-Laws, update about NTNC outreach efforts such as but not limited to, submitting various types of letters to Governmental officials on community impact issues, attending public events on behalf of NTNC, and encouraging attendance at the Annual NUSA Conference. For 2016, the Board elected 5 new members: Philip Bradford, Emily Roeben, Scott Rich, Hally Bert, and Valerie Floyd

**E. Names(s) of Community Council representatives and attendance records:**

Primary: Elizabeth Burris (attended 9 meetings)  
 Alternate: Thomas Ebenhoh (attended 10 meetings)  
 Alternate: Bill Garl (attended 2 meetings)

**F. Meeting quarterly attendance: Numbers may not reflect actual attendance as some guests may not have signed in.**

**2015:**

**January-March:** 30.

**April-June:** 40.

**July-September:** 20. **NOTE:** NTNC did not meet in August

Homeless Encampment Forum, 9 September 2015: Estimate: 150-200

**October-December:** 30.

**NTNC 2016 Action Plan:** See Attachment 3.

**Attachment 1**

**New Tacoma Neighborhood Council  
2015 Board Members  
Member representation from Dome, Stadium, Hilltop Districts,  
Downtown Residents**

**Elizabeth Burris, Chair; eburris@thewiredcity.net**

**Jane Moore, Vice Chair**

**Rick Jones, Treasurer**

**Thomas Ebenhoh, Secretary [t](#)**

**Bill Garl, Member**

**Jori Adkins, Member**

**Denny Faker, Member**

**Dalton Gittens, Member:**

**Mae Harris, Member**

**Traci Kelly, Member**

**Mar-Le Wendt, Member**

**Randy C. Hamilton, Member**

**Jo Davies, Member :**

**Mar Le Wendt, Member**

**Nic Van Putten. Member**

**Allison Lazar, Member**

**Attachment 2**

**New Tacoma Neighborhood Council  
2016 Board Members  
Member representation from Dome, Stadium, Hilltop Districts,  
Downtown Residents**

**\*\*\*Board is considering establishing an organizational e-mail address and/or individual e-mails not linked to personal e-mail addresses (ex., NTNCCChair@XXX.com)**

**Elizabeth Burris, Chair; eburris@thewiredcity.net**

**Jori Adkins, Vice Chair**

**Rick Jones, Treasurer**

**Thomas Ebenhoh, Secretary [t](#)**

**Bill Garl, Member**

**Denny Faker, Member**

**Dalton Gittens, Member:**

**Mae Harris, Member**

**Philip Bradford, Member**

**Emily Roeben, Member**

**Scott Rich, Member**

**Valerie Floyd, Member**

**Jo Davies, Member :**

**Hally Bert, Member**

**Attachment 3**  
**2016 New Tacoma Neighborhood Council (NTNC)**  
**Action Plan**

**NTNC Internal Improvement Efforts:**

- Increase message about what/who the NTNC is and Neighborhood Council Program
- Increase recruitment/retention efforts of Board members; social media, expand at public events, Board member recruitment efforts, City mailings, outreach at various business/City district meetings
- Increase NTNC meeting audience attendance/involvement
- Support/encourage community input of Innovative Grant Program
- Review/update By-Laws and address findings from Corporate/Tax Laws Workshop
- Education for Board members to expand/improve leadership
  - Tacoma infrastructure education
  - NUSA events and Annual Meeting
  - Asset mapping
  - Social media resources/training
  - Outreach to the community (UWT, engage business/City districts, Downtown Merchants Group)
  - Communication/Outreach: Marketing efforts to expand community involvement and education on who we are, what we do, to maintain accurate representation of our area and bring diverse voices and interests
- **Presentations:**
  - Expand education on ‘who to talk to’ in the City; 311
  - Neighborhood Council building; partnerships with Community Council and other Neighborhood Councils
  - Sustainability and environmental presentations
  - Public transportation; Pierce County, Sound Transit
  - Presentations with impact on NTNC footprint; includes, but not limited to, Port of Tacoma projects, Tacoma schools, public citizen events, impacts on the business community (effects of paid leave, increase in minimum wage); Tacoma development projects, Tacoma neighborhood presentations within NTNC footprint (ex., Dome, Stadium, Theater, Museum, UWT)
  - Expand presentations outside of direct NTNC footprint but with impact to NTNC community; such as, but not limited to, Lincoln Project, Tacoma Mall Neighborhood Sub Area Plan
- **Citizen Forums:**
  - Highlight multiple current issues:
    - Transit impacts; expanding public transportation (ST, Pierce County)
    - Maintaining property values
    - Affordable housing; low income impacts

- Traffic/construction
  - Homeless issues
  - Port of Tacoma projects
  - Economic / business development and health of Tacoma economy
- **Events:**
  - Street Fairs (Hilltop, McKinley) and other public events such as, but not limited to, Ethnic Fest, MLK Celebration, City sponsored public comment events
  - NTNC Board Participation in partnership with other councils
- **Social media:**
  - Facebook
  - E-mail; expand to use of sites such as, but not limited to, mail chimp
  - Expand use of City website
- **Marketing:**
  - TV/radio; TV 12
  - Social media forums
  - Increase participation at public events (street fairs, economic development, sustainability, etc.)
  - Print:
    - City developed Neighborhood Council Program flyer
    - NTNC Letters
    - City flyer/mailings
    - Meeting Minutes/Agenda
    - Newspapers ads/editorials

**Advocacy:**

- Represent community of diverse interests
  - Capital projects jobs; support of local businesses
  - Economic development; support strong business growth
  - Chronic homeless issues/solutions
  - Economic justice issues
  - Other issues with direct impact on NTNC footprint
- Host opportunities for community to meet Governmental officials
- Neighborhood interests/be a resource to the community

**Partnerships:**

- Other neighborhood councils; Community Council
- Expand with various community groups/organizations
- Expand with Non-profits
- Expand with other Government agencies
- Identify and expand those groups within footprint that do not have existing partnerships
- Expand economic development; growth of business community