

Tacoma Central Neighborhood Council

“The Heart of Tacoma”

2014 Annual Report



February 15, 2015

Dear City of Tacoma,

We, the board members of the Tacoma Central Neighborhood Council, are pleased to submit our 2014 Annual report for your review. We are proud to be a partner with the City in its ongoing initiative to make our community “Safe, Clean and Attractive.” In 2014, the TCNC was focused on many such initiatives.

Included in this report is a 2015 Action Plan along with a corresponding 2015 budget. Outreach and Leadership Development are of vital importance to us as we look to expand and engage in community connections through outreach efforts.

Thank you for your partnership and continued support.

Sincerely,

Board Members of the Tacoma Central Neighborhood Council

Doug Schafer, Chair

Matt Stevens, Vice-Chair

Claudia Riedener, Secretary

Dawn Rodin, Treasurer

Tricia DeOme

Tony Powell

Valentine Smith

Lois Stark

Deb Sims

Section 1: Please submit the review date of your most recent by-laws. If you have updated your by-laws in 2014, please submit a copy with your annual report

- a. Articles of Incorporations and by-laws are viewable on website at <http://cnc-tacoma.com/about-us/organizational-documents>
- b. Updated 2014 to reflect Neighborhood Council boundary changes

Section 2: Please submit an updated board member list with their approved contact information

Doug Schafer	Chair/Webmaster	253-431-5156
Matt Stevens	Vice-Chair	253-970-0747
Claudia Riedener	Secretary	253-274-0655
Dawn Rodin	Treasurer	253-627-5186
Tricia DeOme	Member	253-267-2114
Tony Powell	Member	253-495-2617
Valentine Smith	Member	503-729-2407
Lois Stark	Member	253-363-0509
Deb Sims	Member	253-507-3887

Section 3: Please submit neighborhood council preference for board member distribution – please be sure this is voted on by board members as a whole:

- a. Email to all members of the board (must include email addresses with annual report)

Doug Schafer	schafer@pobox.com
Matt Stevens	matt99stevens@gmail.com
Claudia Riedener	ixia@harbornet.com
Dawn Rodin	dawnmrodin@gmail.com
Tricia DeOme	tdeome@cnc-tacoma.com
Tony Powell	huskyTony@harbornet.com
Valentine Smith	smithval75@hotmail.com
Lois Stark	tacomalois@gmail.com
Deb Sims	redleopard2853@yahoo.com

Section 4: Please submit any changes to your meeting time and its location if changed during 2014 or planned to be changed in 2015

- a. The Tacoma Central Neighborhood Council changed the meeting start time from 6pm to 7pm. We meet on the first Thursday of each month at the Snake Lake Nature Center ~ 1919 S Tyler Street. This changed was made in January 2014.

Section 5: Please provide the following information as called out in the standards and guidelines Document

- a. Outline of your recruitment efforts in to reach neighborhood groups within your Neighborhood Council Boundary for participation and/or membership on your board
 1. Monthly email announcement invites all recipients to join the board; 242 subscribers as of February 1, 2015
 2. All members of the board attended neighborhood council meetings of other neighborhood councils to identify how other councils are succeeding at outreach

3. CNC had booths at Art on the Ave and at Hilltop Street Fair
 4. CNC mailed neighborhood residents an invitation to attend our monthly meeting for a presentation by the Director of Environmental Services discussing rate increases
 5. CNC places a sandwich board outside meeting location for every meeting
 6. CNC's Facebook page, with 419 likes advertises future meeting agendas, announces neighborhood activities, and encourages neighborhood interactions
- b. Outline of your leadership development efforts for the purpose of board leadership turnover resulting in officer leadership rotating throughout the neighborhood membership.
 1. Chair Doug Schafer attended Neighborhoods USA conference in Eugene in May 2014 and was funded by the Central Neighborhood Council
 2. Matt Stevens was voted in as Vice-Chair
 3. Matt Stevens has started running monthly meetings and working with liaisons to gather presentations
 - c. Provide the methods and dates by which you promote your board elections
 1. At every meeting throughout the year all attendees were invited to become members of the board and participate in the neighborhood council
 2. Posted on Facebook as part of agenda discussion
 - d. Provide the agenda and/or other approaches you utilized for your board orientation after elections
 1. Council by-laws require attendance at three consecutive meetings before applying to become a board member
 2. Board Members agree that seems an adequate process to ensure all board members are properly oriented
 - e. Provide the Names of your Community Council representative and their attendance record at the Community Council
 1. Valentine Smith O, N
 2. Doug Schafer J, F, M, A, M, J, J, A, S, O
 3. Deb Sims O, N
 - f. Provide your meeting quarterly attendance summaries; excluding board members, liaisons, presenters
 1. January-March: 23
 2. April-June: 32
 3. July-September: 17
 4. October-December: 31

2015 Action Plan

Please provide information on the actions you plan to take in 2015 to meet your Neighborhood Council objectives

Recruitment Efforts

Share a booth at various city-wide events with other Neighborhood Councils

- Hilltop Street Fair on MLK

- Ethnic Fest at Wright Park

- Art on the Ave on 6th Ave

- Taste of Tacoma at Point Defiance

Participate in National Night Out

Design and distribute a trifold pamphlet at various community functions

Expand outreach to neighborhood groups and invite them to attend forums and join the board
neighborhood organizations

- neighborhood businesses leaders

- neighborhood churches leaders and pastors

- neighborhood school leaders

Send out a mass mailer inviting neighborhood residents to attend monthly forums

Expand and promote monthly forums on social media

Leadership Development Efforts

Expand participation of board members in community and neighborhood commissions and boards

Continue participation in review process of People's Pool and Community Center

Expand participation in Metro Parks restructuring and revitalization of neighborhood parks

Send board members to Neighborhoods USA Conference

Participate in City of Neighborhoods Conference in Tacoma

Participate in local leadership and civic education opportunities

Promote Board Elections

Discuss board membership and elections regularly at forums

By-laws encourage new members and all applicants who meet simple rules to be on board are readily accepted. When board membership exceeds 15 members, longest serving members will term out from the board for at least one year.

Other Actions to Meet Neighborhood Council Objectives

Sponsor a community cleanup in the Central Neighborhood, partnering with other neighborhood groups

Members of CNC will attend other Neighborhood Council meetings

Monitor and provide input of land use development within CNC boundaries

Monitor city and county events and provide voice of the community

Participate with other Neighborhood Councils to host a candidate forum for City Council

Identify ways CNC can give back to Nature Center

Evaluate moving meetings to a more central location within neighborhood

2015 Budget				
TACOMA CENTRAL NEIGHBORHOOD COUNCIL				
	2014		2015 Proposed	
	Budget	Actual	Budget	Actual
<u>INCOME</u>				
Initial Bank Balance	\$4,791.15	\$4,791.15	\$5,739.06	
Income: City of Tacoma	\$4,000.00	\$4,000.00	\$4,000.00	
Community Council				
<u>TOTAL INCOME</u>	\$8,791.15	\$8,791.15	\$9,739.06	\$0.00
<u>EXPENSES</u>				
<u>Operations</u>				
Insurance	\$400.00	\$393.11	\$400.00	
P.O. Box	\$110.00	\$100.00	\$110.00	
Copies	\$50.00	\$31.76	\$100.00	
Refreshments	\$0.00	\$96.13	\$100.00	
State Corporate License	\$10.00	\$10.00	\$10.00	
Banking	\$30.00	\$48.20	\$50.00	
Website	\$50.00	\$14.99	\$266.00	
Volunteer Recognition	\$0.00	\$0.00	\$100.00	
Operations Subtotal	\$650.00	\$694.19	\$1,136.00	\$0.00
<u>Board Training</u>				
Retreat	\$0.00	\$0.00	\$200.00	
NUSA conference	\$1,500.00	\$173.93	\$2,000.00	
Training Subtotal	\$1,500.00	\$173.93	\$2,200.00	\$0.00
<u>Community Outreach</u>				
Facebook Ads	\$30.00	\$0.00	\$200.00	
Postcards & Mailing	\$1,500.00	\$0.00	\$1,500.00	
Signage and Banners	\$100.00	\$235.43	\$150.00	
Nat'l Night Out	\$150.00	\$0.00	\$150.00	
Business Cards, Name Tags	\$75.00	\$0.00	\$0.00	
Canopy for Community Events	\$0.00	\$98.54	\$0.00	
Brochures	\$250.00	\$0.00	\$250.00	
Outreach Subtotal	\$2,105.00	\$333.97	\$2,250.00	\$0.00
<u>Community Support</u>				
Art on the Ave	\$500.00	\$500.00	\$500.00	
Hilltop Street Fair	\$0.00	\$500.00	\$500.00	
City of Neighborhoods	\$0.00	\$350.00	\$350.00	
MLK Celebration	\$0.00	\$500.00	\$500.00	
Other Organizations			\$1,000.00	
Support Subtotal	\$500.00	\$1,850.00	\$2,850.00	\$0.00
<u>TOTAL EXPENSES</u>	\$4,755.00	\$3,052.09	\$8,436.00	\$0.00
<u>BALANCE</u>	\$4,036.15	\$5,739.06	\$1,303.06	\$0.00