Background

• 2014 Council Strategic Objective
• Alignment with Tacoma 2025 community priorities
• LEAD Team project
Tacoma 2025 Priorities

- Health and Safety
- Human and Social Needs
- Economic Vibrancy and Employment
- Education and Learning
- Arts and Cultural Vitality
- Natural and Built Environment
- Government Performance
Project Goals

• Create and maintain economic stability and growth opportunities as well as enhance the identity of the Lincoln District revitalization area in order to enhance its image as a desirable place to live.
• Improve and maintain infrastructure conditions.
• Improve property maintenance conditions where needed and sustain otherwise healthy neighborhood conditions.
Project Goals

• Promote increased production and preservation of the existing housing to meet the needs of current and future residents.
• Ensure the Lincoln District revitalization area is a safe and more cohesive neighborhood for its residents.
Lincoln District Revitalization Area
Timeline and Investment

• Phase I: 2015-2016 approximately $7.3M
• State grant application pending for future phases
Infrastructure

- South 38th Streetscape Project: $4.5 M
- Construction: May-November 2016
Infrastructure

• Tacoma Public Utilities: Overhead utility modernization

• Environmental Services:
  • Increase outreach and education on existing programs and services
  • Implement alternative garbage collection models and litter receptacle program
Targeted Enhancements for Housing and Property Conditions

Homeowner Rehabilitation Loan Program
• Up to $25,000 in a 0% interest loan
• Offered to income-qualified homeowners
• Correct health and safety items

Paint Tacoma Beautiful
• Available to income-qualified homeowners
• Free exterior beautification

Down Payment Assistance
• Up to $20,000
• 2nd mortgage loan
• Deferred payments
• 4% simple interest
Targeted Enhancements for Housing and Property Conditions

Façade Improvement Program
• Available to owners and tenants
• Max loan of $50k or 50% of fixed project cost
• 3% Interest with 10-year term
Human and Social Needs
Code Compliance Programs

Code Compliance

Vacant Building Program
• Inventory/record vacant commercial buildings

Top 10 Code Properties
• Rehabilitate derelict buildings

Beautification

Community Tool Center
• Resources for neighborhood projects

“Grow” Over Graffiti
• Graffiti prevention solutions
Human and Social Services

- Youth Build Tacoma
  - Program to provide job training and work experience
- Mental Health and Chemical Dependency Services for Youth
- Senior Services
  - Developing services and programs tailored for Senior citizens
- Site Reclamation
  - Enhanced efforts for beautification and activation
Health and Safety
Public Safety

- Partnership with Lincoln Business Owners

- Continuation of Alcohol Impact Area (AIA)

- Actively address Community and Quality of Life Concerns

- Crime Reduction Strategies
Public Safety

• Emergency Preparedness Information and Assistance for:
  • Individuals and Families
  • Businesses/Organizations
Economic Vibrancy and Employment/Arts and Cultural Vitality
Economic Development, Urban Design, and Community Vitality

Foster Private Investment
- Facilitate Mixed-Use Development Projects along 38th Street
- Promote development opportunities to local and regional investors
- Consider gap financing

Historical and Cultural Connections
- Target key locations
- Coordinate improvement strategies

Enhance Neighborhood Transitions
- Consistent outreach to and support of innovative improvements by neighbors, businesses, and property owners
- Invest in neighborhood planning focused on design and community development
Arts and Cultural Vitality

- Design Integrated Streetscape and Permanent Unique Artwork
- Community Engagement
- Temporary Art and Activation
- Local Artist Focused Opportunities
Government Performance
Government Performance

• **Equity**: Commitment to equitable service delivery in every community

• **Service delivery**: Targeted and enhanced programs and services

• **Accountability**: Reporting back to the community on an annual basis
Total Project Investment

- $4.5 Million South 38th Streetscape Project
  - Includes construction and public outreach
- $1 Million Neighborhood Beautification and Human/Social Services
- $1 Million Enhanced Economic Development and Arts programs
- $750,000 Utility Infrastructure Upgrades
- $24,000 Emergency Preparedness Programs

$7.3 Million approximate investment
Next Steps
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• Establish a City presence in the Lincoln Business District
• Coordinated community engagement