City of Tacoma

Community and Economic Development

Department

LEAP and SBE Annual Update

Economic Development Committee
November 26, 2013
ITEM # 1

A Summary of Accomplishments of the LEAP & SBE Programs in 2013

AGENDA

- LEAP and SBE with CEDD
- LEAP Purpose
- LEAP Accomplishments 2013
- SBE Purpose
- SBE Accomplishments 2013
- Next Steps

LEAP & SBE joined CEDD in Fall 2012 in order to leverage more economic development opportunities such as:

- Affordable & Market Rate Housing Development Projects
- Tacoma School District Capitol Projects
- Publicly-Funded Infrastructure Projects
- Commercial Development Projects



LEAP & SBE contributions to Tacoma's Economic Development

- LEAP and SBE developed HUD Section 3 Plan for the City of Tacoma
- Section 3 establishes local subcontracting opportunities and employment for area businesses and residents
- Federal Davis Bacon Prevailing Wage monitoring for CEDD.
- Establishing LEAP & SBE Utilization Goals on qualifying CEDD housing and public works construction projects
- Participate on Small Business Inclusion and workforce development task force for Tacoma Public Schools
- Participate on Tacoma Housing Authority project Oversight Committee

LOCAL EMPLOYMENT AND APPRENTICESHIP TRAINING PROGRAM LEAP Purpose

- LEAP is aligned with the City's Strategic Goal of "A diverse, productive and sustainable economy"
- TMC 1.90 "...to establish a means of providing for the development of a trained workforce possessing the skills necessary to fully participate in the construction and related trades."
- LEAP provides job opportunities and contract compliance on COT public works projects
- 15% local resident/apprentice utilization goal on qualifying public works projects – General Government and Tacoma Public Utilities
- LEAP Advisory Committee monitors performance and provides program oversight

LOCAL EMPLOYMENT AND APPRENTICESHIP TRAINING PROGRAM LEAP Accomplishments 1st-3rd Qtrs 2013

- Achieved 18.4% utilization on 66 public works construction projects
- 152 jobs created on public works projects
- THA/Hillside Terrace 9 jobs created
- Pacific Avenue Streetscape 13 jobs created
- EPA Brownfields Job Training Grant 71 environmental jobs created
- LEAP provided prevailing wage compliance services for public works/HUD Section 3 projects funded by the City of Tacoma

LEAP Workforce Development Initiatives

- EPA Brownfields Job Training Program
 - Provides environmental job training
 - Created 71 environmental jobs from 01/01/12 to 09/30/13
- LEAP, WorkForce Central, Community and Technical Colleges, CBOs, K-12 and Apprenticeship Programs develop the pool of skilled workers



SMALL BUSINESS ENTERPRISE PROGRAM (SBE) Purpose

- TMC 1.07 "...to remedy the effects of historical underutilization of small businesses through the use of reasonably achievable goals, which in turn will help increase contracting opportunities for said businesses in the areas of supplies, services and public works to the City.
- SBE is aligned with the City's Strategic Goal of "A diverse, productive and sustainable economy", as well as the city's Sustainability Priorities of: Equity, Culture, and Economy
- SBE provides contracting opportunities and contract compliance on COT public works projects.
- 22% overall utilization goal on qualifying public works
 projects General Government and Tacoma Public Utilities

Proposed Modifications to the Program

- 1.07.050 Certification:
 - Increase Personal Net Worth & average annual gross receipts limits to mirror Federal requirements;
 - Replace six (6) year Tax return requirement with notarized affidavit.
- 1.07.070 Evaluation of submittals:
 - Increase 5% preference to its original 10%.

SBE ACCOMPLISHMENTS IN 2013

- New contracts = 31
- Dollar value of new contracts = \$33,620,813.88
- SBE firms contracted (Prime/Sub) = 49
- SBE dollar value \$4,293,842.7
- Percentage of SBE participation: 13%

Stadium Way



Pacific Avenue Streetscape



Next Steps Ahead

LEAP Goals

- Continue to develop skilled workforce via preapprenticeship, apprenticeship, and EPA-funded training programs
- Continue to place City residents and apprentices on public and private development projects
- Report back to EDC in Fall of 2014

SBE Goals

- Increase list of qualified SBE firms
- Continue to assist local small business incubator's efforts to become "hub" for all small business development in the city.
- Provide Title VI Training to COT special emphasis areas