

Possible Shopping Bag Restrictions – Business Survey, Summarized Results

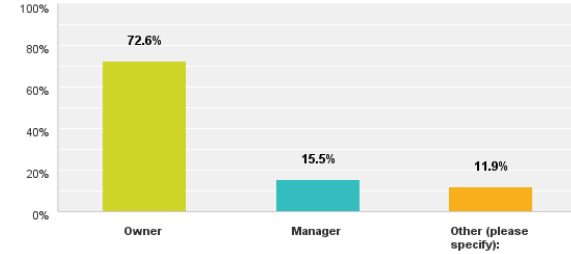
Total Responses: 84

Q1. What is your position with this business?

| Answer Options | Response Percent | Response Count |
|-------------------------|------------------|----------------|
| Owner | 72.6 % | 61 |
| Manager | 15.5 % | 13 |
| Other (please specify): | 11.9 % | 10 |
| answered question | | 84 |
| skipped question | | 0 |

Q1 What is your position with this business?

Answered: 84 Skipped: 0

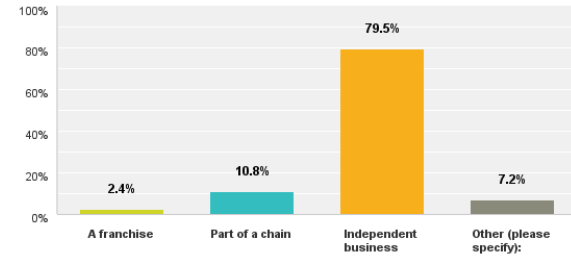


Q2. Is this business...

| Answer Options | Response Percent | Response Count |
|-------------------------|------------------|----------------|
| A franchise | 2.4 % | 2 |
| Part of a chain | 10.8 % | 9 |
| Independent business | 79.5 % | 66 |
| Other (please specify): | 7.2 % | 6 |
| answered question | | 83 |
| skipped question | | 1 |

Q2 Is this business...

Answered: 83 Skipped: 1

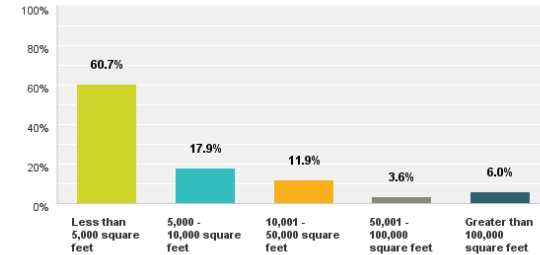


Q3. What is the approximate square footage of this business location?

| Answer Options | Response Percent | Response Count |
|----------------------------------|------------------|----------------|
| Less than 5,000 square feet | 60.7 % | 51 |
| 5,000 - 10,000 square feet | 17.9 % | 15 |
| 10,001 - 50,000 square feet | 11.9 % | 10 |
| 50,001 - 100,000 square feet | 3.6 % | 3 |
| Greater than 100,000 square feet | 6.0 % | 5 |
| answered question | | 84 |
| skipped question | | 0 |

Q3 What is the approximate square footage of this business location?

Answered: 84 Skipped: 0



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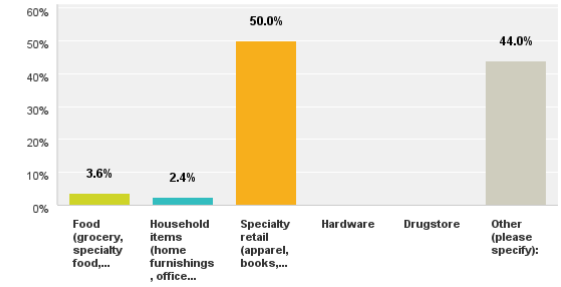
Total Responses: 84

Q4. Which of the following best describes this business?

| Answer Options | Response Percent | Response Count |
|--|-------------------|----------------|
| Food (grocery, specialty food, convenience store, etc.) | 3.6 % | 3 |
| Household items (home furnishings, office supplies, electronics, garden, etc.) | 2.4 % | 2 |
| Specialty retail (apparel, books, beauty supplies, sporting equipment, etc.) | 50.0 % | 42 |
| Hardware | 0.0 % | 0 |
| Drugstore | 0.0 % | 0 |
| Other (please specify): | 44.0 % | 37 |
| | answered question | 84 |
| | skipped question | 0 |

Q4 Which of the following best describes this business?

Answered: 84 Skipped: 0

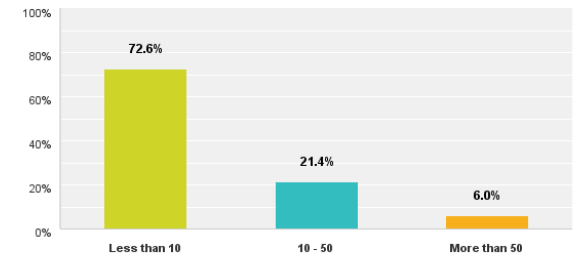


Q5. How many people are employed at this location?

| Answer Options | Response Percent | Response Count |
|----------------|-------------------|----------------|
| Less than 10 | 72.6 % | 61 |
| 10 - 50 | 21.4 % | 18 |
| More than 50 | 6.0 % | 5 |
| | answered question | 84 |
| | skipped question | 0 |

Q5 How many people are employed at this location?

Answered: 84 Skipped: 0

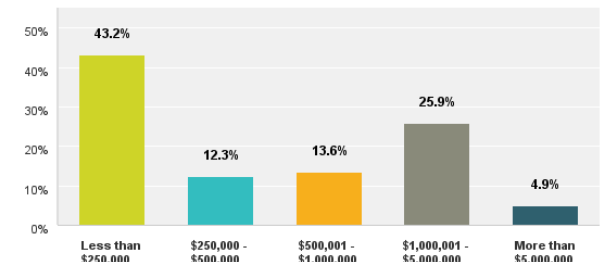


Q6. What are the approximate annual sales at this location?

| Answer Options | Response Percent | Response Count |
|---------------------------|-------------------|----------------|
| Less than \$250,000 | 43.2 % | 35 |
| \$250,000 - \$500,000 | 12.3 % | 10 |
| \$500,001 - \$1,000,000 | 13.6 % | 11 |
| \$1,000,001 - \$5,000,000 | 25.9 % | 21 |
| More than \$5,000,000 | 4.9 % | 4 |
| | answered question | 81 |
| | skipped question | 3 |

Q6 What are the approximate annual sales at this location?

Answered: 81 Skipped: 3



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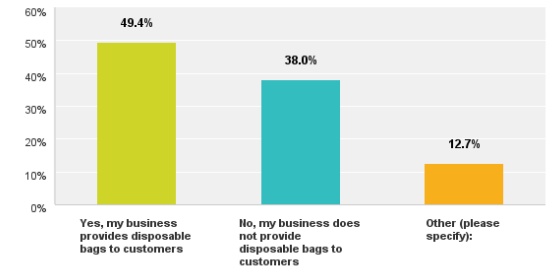
Total Responses: 84

Q7. Does your business provide disposable plastic and/or paper bags to customers?

| Answer Options | Response Percent | Response Count |
|---|-------------------|----------------|
| Yes, my business provides disposable bags to customers | 49.4 % | 39 |
| No, my business does not provide disposable bags to customers | 38.0 % | 30 |
| Other (please specify): | 12.7 % | 10 |
| | answered question | 79 |
| | skipped question | 5 |

Q7 Does your business provide disposable plastic and/or paper bags to customers?

Answered: 79 Skipped: 5



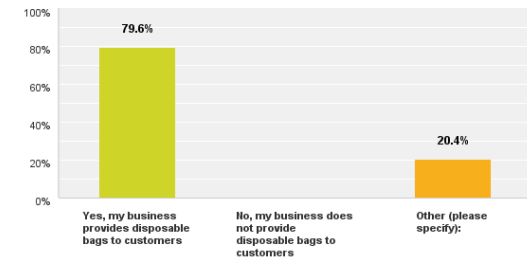
*Data from question 7 - 16 were filtered to show only responses from businesses that provide bags to customers.

Q7. Does your business provide disposable plastic and/or paper bags to customers?

| Answer Options | Response Percent | Response Count |
|---|-------------------|----------------|
| Yes, my business provides disposable bags to customers | 79.6 % | 39 |
| No, my business does not provide disposable bags to customers | 0.0 % | 0 |
| Other (please specify): | 20.4 % | 10 |
| | answered question | 49 |
| | skipped question | 0 |

Q7 Does your business provide disposable plastic and/or paper bags to customers?

Answered: 49 Skipped: 0



Q8. Approximately what percentage of the bags you provide to customers are: (write "N/A" if your business does not provide bags to customers)

| Answer Options | Response Percent | Response Count |
|--|-------------------|----------------|
| Paper | 71.4 % | 35 |
| Plastic | 87.8 % | 43 |
| Reusable (cloth, woven recycled plastic, etc.) | 36.7 % | 18 |
| | answered question | 49 |
| | skipped question | 0 |

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Total Responses: 84

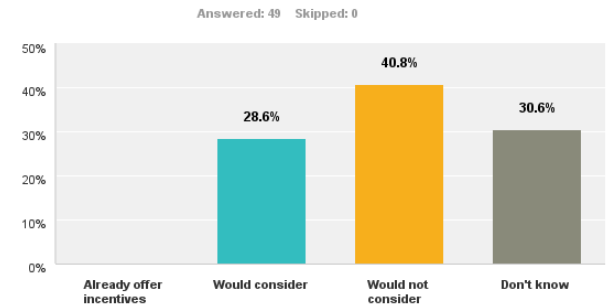
Q9. Approximately what percentage of your customers bring their own, reusable bags when they shop at your store?

| Answer Options | Response Count |
|-------------------|----------------|
| | 48% |
| answered question | 48 |
| skipped question | 1 |

Q10. Would your business consider offering incentives to your customers to bring their own reusable shopping bags?

| Answer Options | Response Percent | Response Count |
|--------------------------|------------------|----------------|
| Already offer incentives | 0.0 % | 0 |
| Would consider | 28.6 % | 14 |
| Would not consider | 40.8 % | 20 |
| Don't know | 30.6 % | 15 |
| answered question | | 49 |
| skipped question | | 0 |

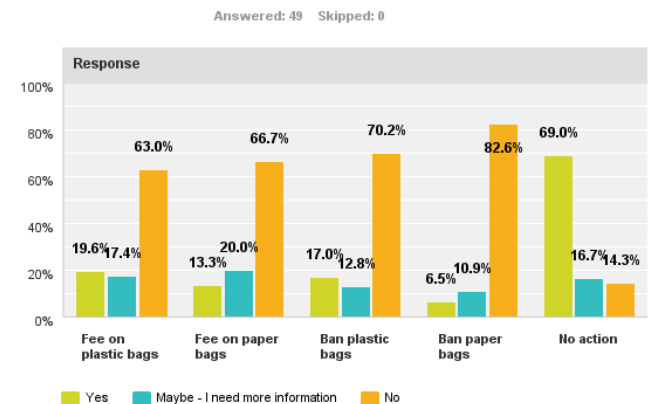
Q10 Would your business consider offering incentives to your customers to bring their own reusable shopping bags?



Q11. Do you support a fee or a ban on disposable plastic and/or paper bags?

| Answer Options | Yes (%) | Maybe - I need more information (%) | No (%) | Response Count |
|---------------------|---------|-------------------------------------|--------|----------------|
| Fee on plastic bags | 19.6% | 17.4% | 63.0% | 46 |
| Fee on paper bags | 13.3% | 20.0% | 66.7% | 45 |
| Ban plastic bags | 17.0% | 12.8% | 70.2% | 47 |
| Ban paper bags | 6.5% | 10.9% | 82.6% | 46 |
| No action | 69.0% | 16.7% | 14.3% | 42 |
| answered question | | | | 49 |
| skipped question | | | | 0 |

Q11 Do you support a fee or a ban on disposable plastic and/or paper bags?



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Total Responses: 84

Q12. Would you support the following fee options for paper and/or plastic bags?

\$0.05

| Answer Options | Yes (%) | Maybe - I need more information (%) | No (%) | Response Count |
|----------------|---------|-------------------------------------|--------|----------------|
| Plastic bags | 23.4% | 17.0% | 59.6% | 47 |
| Paper bags | 15.2% | 10.9% | 73.9% | 46 |

\$0.10

| Answer Options | Yes (%) | Maybe - I need more information (%) | No (%) | Response Count |
|----------------|---------|-------------------------------------|--------|----------------|
| Plastic bags | 15.4% | 5.1% | 79.5% | 39 |
| Paper bags | 12.8% | 2.6% | 84.6% | 39 |

\$0.25

| Answer Options | Yes (%) | Maybe - I need more information (%) | No (%) | Response Count |
|----------------|---------|-------------------------------------|--------|----------------|
| Plastic bags | 13.2% | 5.3% | 81.6% | 38 |
| Paper bags | 5.1% | 7.7% | 87.2% | 39 |

\$1.00

| Answer Options | Yes (%) | Maybe - I need more information (%) | No (%) | Response Count |
|----------------|---------|-------------------------------------|--------|----------------|
| Plastic bags | 3.0% | 3.0% | 93.9% | 33 |
| Paper bags | 0.0% | 3.0% | 97.0% | 33 |

answered question 47
skipped question 2

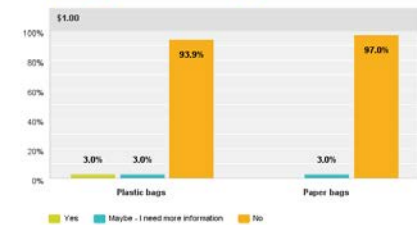
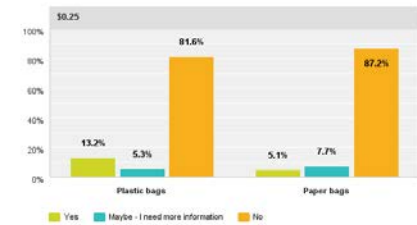
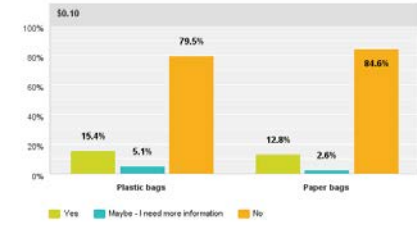
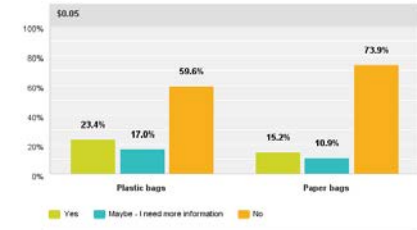
Q13. If a fee is applied to disposable bags, how should it be used?

| Answer Options | Response Percent | Response Count |
|--|------------------|----------------|
| Given to retailer to offset increased bag costs | 44.9 % | 22 |
| Given to a community environmental clean-up organization | 8.2 % | 4 |
| Split between retailer and other organization | 12.2 % | 6 |
| No fee | 30.6 % | 15 |
| Other (please specify): | 4.1 % | 2 |

answered question 49
skipped question 0

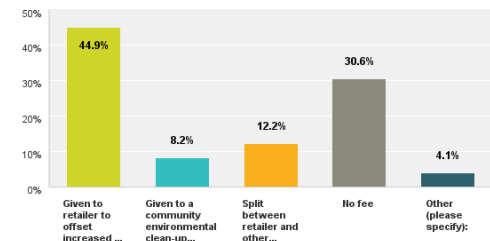
Q12 Would you support the following fee options for paper and/or plastic bags?

Answered: 47 Skipped: 2



Q13 If a fee is applied to disposable bags, how should it be used?

Answered: 49 Skipped: 0



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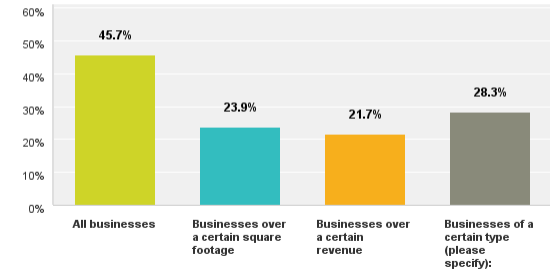
Total Responses: 84

Q14. If a fee or ban is adopted, which businesses should it apply to? (check all that apply)

| Answer Options | Response Percent | Response Count |
|--|-------------------|----------------|
| All businesses | 45.7 % | 21 |
| Businesses over a certain square footage | 23.9 % | 11 |
| Businesses over a certain revenue | 21.7 % | 10 |
| Businesses of a certain type (please specify): | 28.3 % | 13 |
| | answered question | 46 |
| | skipped question | 3 |

Q14 If a fee or ban is adopted, which businesses should it apply to? (check all that apply)

Answered: 46 Skipped: 3

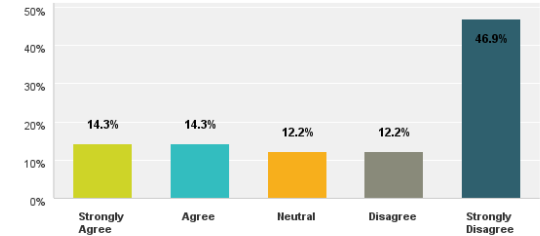


Q15. Please rate the following statement: The City of Tacoma should adopt an ordinance restricting the use of disposable shopping bags.

| Answer Options | Response Percent | Response Count |
|-------------------|-------------------|----------------|
| Strongly Agree | 14.3 % | 7 |
| Agree | 14.3 % | 7 |
| Neutral | 12.2 % | 6 |
| Disagree | 12.2 % | 6 |
| Strongly Disagree | 46.9 % | 23 |
| | answered question | 49 |
| | skipped question | 0 |

Q15 Please rate the following statement: The City of Tacoma should adopt an ordinance restricting the use of disposable shopping bags.

Answered: 49 Skipped: 0

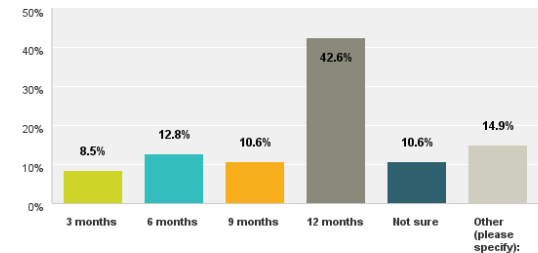


Q16. What is the appropriate lead time for implementation of an ordinance if approved? In other words, how long should the delay period be between when a restriction is passed and when it goes into effect?

| Answer Options | Response Percent | Response Count |
|-------------------------|-------------------|----------------|
| 3 months | 8.5 % | 4 |
| 6 months | 12.8 % | 6 |
| 9 months | 10.6 % | 5 |
| 12 months | 42.6 % | 20 |
| Not sure | 10.6 % | 5 |
| Other (please specify): | 14.9 % | 7 |
| | answered question | 47 |
| | skipped question | 2 |

Q16 What is the appropriate lead time for implementation of an ordinance if approved? In other words, how long should the delay period be between when a restriction is passed and when it goes into effect?

Answered: 47 Skipped: 2



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Total Responses: 84

Q17. Please use the space below to provide additional feedback about a possible disposable shopping bag restriction in Tacoma.

| Answer Options | Response Count |
|-------------------|----------------|
| | 47 |
| answered question | 47 |
| skipped question | 37 |

Q18. Optional: If you would like to receive updates on this topic, please provide your contact information below.

| Answer Options | Response Percent | Response Count |
|-------------------|------------------|----------------|
| Name | 100.0 % | 25 |
| Business | 100.0 % | 25 |
| Email Address | 100.0 % | 25 |
| answered question | | 25 |
| skipped question | | 59 |

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Total Responses: 84

| Business Survey Comments (47) | |
|---|--|
| Pro Action Reasons | Status Quo Reasons |
| Business responsible for educating customers, providing sustainable options | <u>Concerns</u> : theft, ↑ cost, customer complaints, ↓ revenue |
| Works well in other cities, Seattle | <u>Burdens</u> : record keeping, small businesses, customers, low-income |
| Good for environment | Plastic bags are economical; Paper bags don't work in rain |
| Causes businesses to evaluate packaging as a whole | Won't help environment, better ways to address litter |
| Need local action, can't wait for other leaders | Businesses have right to choose |
| Makes Tacoma better place to live | |