MEMORANDUM

To: Mr. T.C. Broadnax

From: Parking Technical Advisory Group
       Steph Farber, Co-Chair
       Rollie Herman, Co-Chair
       Judi Hyman, Co-Chair

Date: September 25, 2013

Re: Parking Management Recommendation number 11

The Parking Technical Advisory Group [PTAG] continues to meet regularly including regular public comment periods. Recently, we made recommendations to you regarding changes in the UWT area to better facilitate our priority parkers.

As a reminder, the PTAG was asked to focus on creating a system that would be consistent with the guiding principles of the previous stakeholder groups. This means a system that:

- Prioritizes the customer/client/visitor as the desired on-street parker;
- Ensures 15 percent vacancy of on-street stalls (1 to 2 stalls per block); and
- Is easy to understand for visitors and others new to the system.

The resulting parking system is intended to be a dynamic system that can respond to changing circumstances in downtown Tacoma over the years. With this in mind, the system will be flexible so that adjustments can be made to the configuration to ensure a long-term focus on best serving customers, clients and visitors to Tacoma.

The PTAG has been monitoring Dock Street and its lower than usual occupancies for some time. After reviewing the data earlier this year, City staff talked with businesses and residents along Dock Street. The consensus was that longer time stays would be beneficial to the area. With this in mind, the PTAG has the following management recommendations:

Adjust Dock Street Time Stays

The time stays for all metered stalls on Dock Street (effectively S. 11th to S. 21st) are recommended to be changed from a 2 hour time limit to the following:

- Days of Operation: Monday – Saturday (no change)
- Hours of Operation: 8AM – 6PM (no change)
- Time Limit: 5 hours
- Price per Hour: $0.75 (no change)
- Removal of the all day Saturday special

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This will increase the potential for longer stays while also keeping the price for short term usage very low - $0.25 for 20 minutes. It will also remove the all day Saturday special from this area – consistent with the recent change in the UWT Area. Occupancy data from the Museum of Glass garage indicates that there is abundant capacity off-street for even longer time stays most days.

We recommend implementing this as soon as practical but not during the holiday season. The changes proposed increase parking flexibility meaning that nobody would feel tighter restrictions except for those wanting to park for over 5 hours on a Saturday. The PTAG feels that because of these easing of restrictions, a significant public outreach campaign will not be necessary.

Approved as presented by

T.C. Broadnax
City Manager
City of Tacoma

Date

9/26/13