Sound Outreach /Hilltop Action Coalition
LTO - Streetscape Outreach Project
Concluding Report

11/11/2017

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Introduction:

Thank you to the City of Tacoma staff and consultants for being willing to go beyond the normal process and practice of community engagement to make this project innovative, informative, and meaningful.

As small community based nonprofit organizations we are grateful for the opportunity to utilize our grassroots networks to engage directly with community members on issues that they often feel disconnected from.

We hope you will find our report and feedback useful and informative.

In Service,

Adriane Wilson & William Towey

Project Managers

Sound Outreach & Hilltop Action Coalition
Executive Summary:
The Sound Outreach/Hilltop Action Coalition (HAC) HAC-Links project conducted community outreach via the HAC grassroots neighborhood leader network, community meetings, and online social media/email systems to inform residents about the Link Extension/LTO project and gather information related to streetscape design.

Multiple presentations were made at the monthly HAC Community Meetings. A working group of residents was formed and has been meeting monthly to discuss, form opinion, research, and gather feedback. A project manager conducted and coordinated volunteers in performing in-person interviews and outreach activities such as face-to-face communication with residents at community events like the Hilltop Street Fair and other local meetings/gatherings to inform and engage community in conversations that provided valuable anecdotal and qualitative feedback. Residents expressed concern, bewilderment, confusion, excitement, relief, and a great desire to be a part of the conversation.

Engagement was also conducted through email, social media, and an online feedback form to raise awareness about the Sound Transit Link Extension and City of Tacoma HEC/LTO project activities as well as spur participation and provide direct feedback. Online outreach was in excess of 15,000 displays and online feedback responses in twelve categories of design elements provided over 400 specific comments/design feedback.

Personal Community Outreach and Engagement:
In meetings with individuals and groups, discussion of streetscape design centered on themes like:

- Incorporating historical and existing elements and maintaining the current character and culture of the Hilltop.
- Design elements that included seating, gathering spaces, and functional elements such as charging stations, Farmers Market stalls, gathering places, etc.
- During conversations, residents usually introduced concerns about parking, homelessness, construction, and neighborhood impact relative to housing costs, displacement, new people moving into neighborhood, etc.
Online Outreach and Engagement:
Online outreach helped raise awareness, inform residents about meetings and opportunities to participate, and encouraged discussion/feedback. Online feedback form submission examples include:

- More trees, please! Put twinkle lights in them to brighten the streets at night.
- History. I like the concrete effects that run through the path of traffic so that people are encouraged to interact with them.
- Farmer market stall spaces, with optional local artist street fairs, or book fairs. Sidewalk chalk and dance squares are wonderful too.
- Seating that provides the opportunity for conversation and eating; also that provides choices of sun and shade.
- I would love to see solid concrete chess/checker tables randomly placed in small group settings that encourage lingering and congregating in social exchange.
- I bike almost daily. I don’t care what type of rack there is. Sheltered is nice with all the rain we have, but no biggie.

Community partners and other organizations are also interested in engaging these topics and shared posts, events, and information within their online networks.

Key Takeaways:
While we are still compiling, assessing and analyzing data, some early indications are clear:

- Many residents lack knowledge about the Link Rail Extension which indicates that direct mail and other outreach to residents remains a key community engagement opportunity.
- Many residents value highly streetscape elements that enable gathering/shared community spaces such as Farmers Market, seating areas, etc.
- Many residents have concerns about design elements in conjunction with a variety of related issues such as homelessness, parking, disruption from construction, impact to local businesses, affordable housing, crime & safety, etc.
- Some residents remain distanced from ‘official’ systems and are best served through grassroots organizations who are trusted peers — particularly in terms of wealth, residency (neighbors), and race.
- Some residents are concerned that they were sharing their opinions about streetscape only to be kicked out when it’s built.
- Some residents are very excited about improvements to their neighborhood and the prospect of economic development.
- Some residents are concerned that the City, etc were making decisions about their community without the residents input.
- Themes of equity, inclusion, and access were common, with practical considerations like charging stations, multiple forms of gathering spaces, wi-fi, etc. typically being enthusiastically supported along with the belief that the streetscape design elements could, and should, be designed to support these goals and outcomes.
Feedback Report Streetscape Design Elements

We collected data using a series of individual question/image prompts. The results are presented below and grouped in prompt/response format.

We provided and overview map of the project and general view of the working area and a beginning overarching prompt that explained they would be reviewing a series of images that the project is seeking input about and ask to respond generally. What do you like? Not like? Why? What should be included, etc.

Response Set #1
Initial unprompted comments provided:

<table>
<thead>
<tr>
<th>I would opt for more curbside area for art, benches and community interaction than property frontage or walking area, if negotiating these proportions.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Safety first</td>
</tr>
<tr>
<td>More cafe dining, lounging spaces, pedestrian and bikes - No cars at all would be wonderful!! A dedicated people space, plaza like in it's access and activities.</td>
</tr>
<tr>
<td>What lifts you...</td>
</tr>
<tr>
<td>Please make sure to include more garbage/recycling bins in the new design.</td>
</tr>
<tr>
<td>Sidewalk art- rainworks or our local chalk artists use paint and create a one of a kind Tacoma piece</td>
</tr>
<tr>
<td>Love it!!!</td>
</tr>
<tr>
<td>5' for property frontage</td>
</tr>
<tr>
<td>live downtown</td>
</tr>
</tbody>
</table>
Please include/save as many trees and plants as possible.

I do love the wide sidewalks, not a fan of parallel parking, will there be additional parking lots available? I love going to Hilltop but I can never find parking, so I end up not using the doctors down there, or shopping.

Looks good!

Response Set #2
The question/image prompt was:  What kind of Art interests you?

**INTERACTIVE ART**

Note image identifiers within responses e.g. What lifts you - Love in the lower haight - etc.

- Butterfly
- Historically and locally relevant.
- Political art
Stuff you can stand in front of like those wings for selfies to attract people. ART AND SCULPTURE EVERYWHERE!!! Sculpture sculpture sculpture sculpture sculpture sculpture sculpture sculpture sculpture sculpture sculpture sculpture. So much art that people flock from everywhere to see it. (and then they eat and shop and then they want to rent/buy here)

I prefer murals.

Live Downtown

Chalk is great. I like interactive community spaces. Could you look into designs that engage citizens in their local government and build a sense of community values. Something like the top right picture but something that could be changed to solicit input from citizens to city council or other mechanisms (ie.- "What's missing in our community?" and some way to acknowledge ideas that influence policy). Run or maintained by local groups/nonprofits?? Hilltop Action?

Not a fan of interactive stuff like what's pictured. Public art that asks people to write on it just end up looking trashy or people try to be crass or political. Interactive like stuff that kids can climb on or that you can walk through or listen to, that's all great.

Music and local artists .

Left hand upper corner

Functional art, things that are interactive or useful such as creative seating areas or oversized games or chalkboards. Murals that reflect the community of hilltop and tacoma are also good.

Variety of murals, Living wallscapes, moving water (babbling brook?), interactive fun sculptures, love the chalk walls shown here.

Communal Benches or Dinner in the Street - please make conversation spaces - places that people look at each other instead of avoiding eye contact.

Murals that encourage people to take selfies or something (i.e. the butterfly above) would be fantastic for tourism & getting more to visit. Maybe a map where people can write with chalk where they're from (or stick a pin in) to show how Tacoma is truly a melting pot of different cultures... I think having public art that encourages interaction helps create buy-in to the ownership of each citizen & keeps some from vandalizing the space.

a variety of interactive art that changes occasionally and also features local artists and groups

Interactive art is fun!

What lifts you

What Life is You

I do not like art that people need to write on. Some may choose to write inappropriate things. I do like the art where people can take selfies. They should add a QR code or a hashtag.

Art with humor, a sense of history, a look to the future, and mostly, art that unites us. And art that uses recycled materials!

All of the above!

What Lifts You

What lifts you

common benches
Love in the lower haight
Before I die
Interactive art like the butterfly is great. Also plant based art would be amazing!
Not morbid
Love local artists! Would love to see something to get local schools involved. Not a fan of the "why do you love tacoma?" Type art designs, feels lazy like no one could decide what to decorate there and too many people put jokes down (ex: "the meth is great")
Butterfly-What lifts you
Down town on the go
All the above.
More traditional art that reflects Tacoma and its history.
What lifts you
What lifts you
I live downtown and before I die
Response Set #3
The question/image prompt was: What sort of street furniture interests you? Likes? Dislikes? Idea?

STREET FURNITURE

Note image identifiers within responses

<table>
<thead>
<tr>
<th>Top right</th>
</tr>
</thead>
<tbody>
<tr>
<td>Places to congregate that aren't overtaken by homeless people</td>
</tr>
<tr>
<td>Love the idea of reclaimed local materials</td>
</tr>
<tr>
<td>Lots of crazy unique, sitting, resting areas, no street hardening. Welcoming spaces for everyone regardless of stature. Drinking fountains!!!!!!!!!!!!!!! PUBLIC BATHROOMS!!!</td>
</tr>
<tr>
<td>Lots of seating out of natural looking materials so they do not become dated looking. Things that are not easy for people to sleep on.</td>
</tr>
<tr>
<td>Reused local materials</td>
</tr>
<tr>
<td>Benches or social spaces designed for conversation. (not the one like the bottom right).</td>
</tr>
<tr>
<td>Communal benches</td>
</tr>
<tr>
<td>With tables / writing surfaces. Shade in summer. Wind break in fall, winter, spring. I like plants.</td>
</tr>
</tbody>
</table>
something that pops in color but is still practical and easy for people to hang out at. Something with a creative cover/shade/umbrella for the weather would be nice.

All of the above has appeal. I do believe public bathrooms and drinking fountains are essentials. Businesses should not be forced to provide public bathroom access. And the public should not be denied access to basic human toilet facilities. Nor forced to purchase water in plastic bottles to hydrate.

Farmers market or similar in People's Park would be great - loved the food vendors near and in People's Park during the Hilltop Street Fair -why can't we have that more regularly? What about incorporating Hilltop Urban Garden spaces and maybe the space across the street at 19th and Ainsworth/Wilkeson.

Picnic tables for families & benches for the elderly are a must have, but what they're made out of is not so important. Recycled or repurposed materials would be awesome!

seating that provides the opportunity for conversation and eating; also that provides choices of sun and shade

I like the communal bench idea

Reused Local materials

Commercial Benches

I like a concrete bench with no backing. Due to the area it would be open enough to eliminate homeless issues, crime etc;

I like the bench planters, but mostly, I'm interested in use of recycled materials for furniture. Old church pews, brightly painted, work for me.

Communal benches

Communal benches

Reuse local materials

Dance and Farmers Market stalls

Reused local materials

Dinner in the street

Communal and reused street furniture are my favorites; something that is actually comfortable would be the best. Also, shelter from the rain is very important to people using public transit.

Communal benches

Reused local material could be brilliant, and the dinner in the street.

Reused local material

Reused local material

Reused local materials

I do NOT like the red one. The communal benches are my favorite.

Avoid furniture that encourages loitering

Communal benches
Reused local materials
Dinner in the street and commercial benches

Response Set #4
The question/image prompt was: What kind of activities can be built in? For example should People's Park have Farmers Market Stall Spaces? What other areas of the corridor have space for activities? What might those be?

ACTIVITIES

Note image identifiers within responses
Market
Farmers market would be great if it brought produce and groceries. I'd be less excited if it were just Foods trucks and flea markets.
Not sure but I would love if it was something for kids
<table>
<thead>
<tr>
<th>Hilltop farmers market would be the best idea. We do not have access to good food. Chess/checker boards in sitting areas. SOUND. Musical devices like they have installed around theas landing. SELFIE STATIONS EVERYWHERE!!!!!!!</th>
</tr>
</thead>
<tbody>
<tr>
<td>Farmers market stall. food vendors. police presence.</td>
</tr>
<tr>
<td>Farmer's Market on weekends</td>
</tr>
<tr>
<td>Built in spaces for farmers markets, yes! Built in spaces to accommodate educational uses, call attention to social/environmental operations of city life etc. Perhaps information regarding the cost benefit of public works like these and how to improve them.</td>
</tr>
<tr>
<td>I like the idea of having some space for farmer's markets or smaller community events (like the performances at First Night. Also trees/greenery is nice :)</td>
</tr>
<tr>
<td>Everything pictured here would be amazing.</td>
</tr>
<tr>
<td>Fountains with benches small tables and chairs, permanent checker and chess tables. Place for mothers and children to congregate. Permanent stall spaces. I is cleaner looking and adds charm</td>
</tr>
<tr>
<td>We definitely need a farmer's market and space for activities such as chess.</td>
</tr>
<tr>
<td>I have heard a lot of people wish for a skate park. I personally that doing stalls for a farmers market would be awesome or making a covered area, like they do at elementary schools for over where the stage normally goes at people's park would be fun for year round entertainment. This would help pull tacoma events through the wetter months.</td>
</tr>
<tr>
<td>I would love to see solid concrete chess/checker tables randomly placed in small group settings that encourage lingering and congregating in social exchange. A scaled down version spray park will draw families to the People's Park. Does the old Rite Aid parking lot lend itself to a transitional weekly market space?? Won't open markets compete with current MLK vendors?</td>
</tr>
<tr>
<td>Signs to restaurants and community meeting spots would be good. Also, what about places like the buffalo soldier museum, which is forgotten most of the time.</td>
</tr>
<tr>
<td>A permanent farmers market would be great, public bathrooms (that are in a well-traveled &amp; exposed position in the neighborhood (so that people going in &amp; out can be seen if vandalized), fixtures that encourage health/wellness (such as fitness fixtures for sit ups/pushups/chin-ups, similar to the ones near Tittlow beach)</td>
</tr>
<tr>
<td>farmers market (and other vendors) for use. opportunities for impromptu activities/performance. buskers.</td>
</tr>
<tr>
<td>Street market</td>
</tr>
<tr>
<td>All of them!</td>
</tr>
<tr>
<td>Dance and Sidewalk Chalk Art</td>
</tr>
<tr>
<td>Side walk games or free library or geocaching or special needs equipment(nest swing)</td>
</tr>
<tr>
<td>I like the idea of “the commons” — multi-use spaces like plazas with round structures in the middle (playground equipment would be the most fun).</td>
</tr>
<tr>
<td>I like all of the above. I think we should concentrate on the teens.</td>
</tr>
<tr>
<td>3d Chalk Art or Rainworks Art</td>
</tr>
<tr>
<td>Events</td>
</tr>
<tr>
<td>-----------------------------------------------------------------------</td>
</tr>
<tr>
<td>Farmers market stalls, busking stages, charging stations, and space for local artists to show work</td>
</tr>
<tr>
<td>Yes to Farmers' Market Stall spaces!</td>
</tr>
<tr>
<td>Yes to a Farmer's Market at People's Park! Farm fresh food is seriously hard to get at an affordable price in the entire downtown/hilltop/stadium district area. I would definitely attend this Market weekly.</td>
</tr>
<tr>
<td>Dance</td>
</tr>
<tr>
<td>Farmer market stall spaces, with optional local artist street fairs, or book fairs. Sidewalk chalk and dance squares are wonderful too</td>
</tr>
<tr>
<td>Market space</td>
</tr>
<tr>
<td>Dance ma</td>
</tr>
<tr>
<td>All of the above.</td>
</tr>
<tr>
<td>A farmer's market in the old RiteAid across from People's Park would be great. Food truck are might be nice if the UW is going to expand housing up the Hill.</td>
</tr>
<tr>
<td>Farmers market/ fair</td>
</tr>
<tr>
<td>Dance</td>
</tr>
<tr>
<td>Market stall spaces</td>
</tr>
<tr>
<td>Book fair and chess</td>
</tr>
</tbody>
</table>
Response Set #5
The question/image prompt was: Signage & Communications - What sort of signposting? What are neighborhood places we want to direct toward? What are the important places in our community?

COMMUNICATION ELEMENTS

Note image identifiers within responses

<table>
<thead>
<tr>
<th>Bottom left</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bike loops, seasonal decorations, historical plaques.</td>
</tr>
<tr>
<td>You know the dance steps that Seattle has engraved on their sidewalks? I love those. Also local history like they did down on the waterfront here.</td>
</tr>
<tr>
<td>ABSOLUTELY NO COMMERCIAL SIGNAGE. Tons of historical signs and tributes to the history of hilltop. Scavenger hunt for art maps.</td>
</tr>
<tr>
<td>Easy to read non-destructible signage.</td>
</tr>
<tr>
<td>Events, maps, safe walking spaces</td>
</tr>
</tbody>
</table>
History of hilltop! Directional signage but also how to engage city/public officials for changes etc. And, as stated above: Perhaps information regarding the cost benefit of public works like these and how to improve them.

Maps that point out unique aspects of the area or relevant history/little-known facts

I don't have a problem with any of these suggestions.

Water, museums, casinos, ferries. Photo 3 is cost effective

MLK businesses could use some love. Lots of great businesses there get neglected.

Directions for people not from the neighborhood trying to reach destinations, hospitals, clinics, restaurants, shops, etc. Some community history plaques, random stories about Tacoma's history, iconic businesses, old photos (community halls, old St Joseph Hospital, ethnic evolution stories, horse and buggy shots) compared to current views. Stop, relax, read, learn spaces while you wait for the link.

Like the voting with trash idea. The totems and bangles are lame. Consider the N'debele art at Evergreen Tacoma campus. Also consider other ethnic communities that have lived in hilltop over time (like the section that was Little Italy, etc)

Reminders of when cultural events happen in our neighborhood that promote cultural & family involvement (such as the Hilltop Street Fair or Ethnic Fest), signage that encourages healthy lifestyles (like bike paths/pedestrian walk friendly), nods to historical unity or important community people/dates.

new banners that don't fade. capitalize on the murals and identify the people who are depicted and provide a bit of background. i like the idea of words on the street* and other sidewalk embedded art. we can hope for smooth sidewalks that eliminate tripping obstacles

Maps...with history and LOCAL art!

Community messages

Events

Signs flag type on pole

Signage and receptacles that encourage that trash does not end up on the street and that recyclable materials go in the right bins.

You pretty much got that covered

Maps

All of the above

not sure

Locally owned businesses, historic landmarks, community spaces

maps

Neighborhoods, historical sites, parks, places where people can gather

History & art

Maps are great, as for local places to look for, check out the library for local Tacoma history news? Hilltop could have a scavenger hunt of local spots or historical spots.

History and art

Maps, history and art
Events, maps, history & art.

Events and maps are both good. Signs pointing out where parks, churches, and shopping areas are.

Community messages
History and art
Maps and history and art
Response Set #6
The question/image prompt was: What ideas do you have that would call out and hold up the Hilltop neighborhood?

**STREETSCAPE ELEMENTS**

![Image of street elements](image1.jpg)

Note image identifiers within responses

<table>
<thead>
<tr>
<th>All</th>
</tr>
</thead>
<tbody>
<tr>
<td>More businesses. Less boarded up storefronts. Fewer homeless people sleeping on the sidewalks.</td>
</tr>
<tr>
<td>Could their be something that each person who interacted with it could change it? Like you know when there are 3 spinning wheels and there is a frog head, a lion body, and duck feet? Not that, but something like that. Maybe something that lets people show the emotion they are in when they walk past it</td>
</tr>
<tr>
<td>Absolutely must create space for African/Native/Latino cultural history. With a huge emphasis on Martin Luther King. Every city has a MLK road, we can make ours a tribute and beautiful space to acknowledge him and what he stood for.</td>
</tr>
<tr>
<td>Lightning, waste disposal, culture center for all families, Starbucks, smoothie shop</td>
</tr>
<tr>
<td>Art pieces that honor our history, including native peoples. Most importantly addresses the honest conversation of growth and displacement of residence.</td>
</tr>
<tr>
<td>I like the &quot;voting with trash&quot; idea.</td>
</tr>
</tbody>
</table>
Yes, all of that. The Lynlake thing on the light post is about as uninteresting as it gets, but the rest are all ideas I could support. Perhaps something with glass elements.

Hill tops history .... from the very beginning . Photos 4 / 5

I think it would be cool to have the highs schools get together and do this!

Diversity, symbols of the ethnic and economic evolution of this neighborhood. How many people know there was JC Penny's close by? That the block where the YMCA is located was like Pike's Place Market ... that's why it's named Market Street. My block was all Italian immigrants around the corner were Norwegians. I have been told there was an electric street car that came up 11th and that there was actually a people mover that brought people up the hill from downtown; around the 60's or 70's I presume. I would love for there to be a people mover up and down 19th St to UW and the Museums.

Call out history and the future. You can't move forward without looking at the past.

Voting with trash is a cool idea, I am very pro-recycling & I love the vintage-inspired lighting!

banners, lot of colorful trash bins, love the power box art

Lighting, and signs, with some greenery..

Pearl District Portland

Lighting

Dont like any of them

Murals. Especially those that incorporate mosaics.

??

Lighting

District totems and lighting

subtle concrete messages

Bike racks

Involve the youth! Let students from local school design murals, street signs, public art, etc. so that their voice is heard in the community.

Totems

Love good lighting and recycling bins.

Lighting

Lighting and waste disposal

Totems, lighting, waste.

Something classy and traditional that draws attention to Tacoma's diversity and history.

Sound transit bangles

Vote with your trash

Pearl district totem and waste disposal
Response Set #7
The question/image prompt was: What do you think about concrete effects? What should then be? Which ones do you like? Dislike? Why?
Concrete work - should we call out history? Future? Youth?
Yes

History all day!

Absolutely, use the same people that made the planters to do the same kind of thing but inlayed into the ground EVERYWHERE!

Focus on Tacoma's wonderful history. Keep things classic so they do not look dated.

Yes

Colors should call out our diversity. It should honor our history. Words on the sidewalk should strike the tone of MLK's values. "content of character" "dream" "injustice anywhere is a threat to justice everywhere", "We must learn to live together as brothers or perish together as fools."

The planters on MLK are awesome - and unique uses of color keep things interesting. I think that history helps shape where we are headed and both are important - maybe something that runs throughout the area like a timeline?

Sidewalk color could be great, it depends on execution.

History ... with a finished look in most places some tile without over doing it .
Dirt grim gum etc etc .. easier maintenance .
I think the focus should be community building and the future. I love the abstract colorful brick designs. Its cool looking

This is a tough one ... I like old world, classic backgrounds accented with new age pop. This way I feel you give a sense of longevity, a tried and true tested by time anchor. Then give homage to the new art trends with art, sculptures, furnishings; a layering of the generations so to speak.

Trees are important - they provide shade for the street and sidewalk, as well as buildings, and they show that someone cares about that area. Yes to trees! just pick the right ones that grow up instead of out.

I like the colored concrete as above (bottom left picture), the color swatch closest to the building (middle picture) or embossed text. If you were to add embossed patterns or words, I believe they should be themed with historical Tacoma in mind (prominent leaders, trains, ships, Mt. Rainier, salmon, etc.)

the planters are great but there MUST be a way to keep the stuff green and growing. I like the colored concrete, but would want to make sure it doesn't fade. also like dramatic crosswalks. the more color the more active the street will appear to be. like dance steps or hopscotch embedded. the know your ropes was a great idea

I like the colorful tile!

Inspired by other uses - decide what color in the planters currently on MLK Jr Way

Colored Concrete---FUTURE---KIDS---HOPE

Colored concrete or cement flower pots.

Concrete effects don't do much for me, but metal placques, grates, and glass blocks do.

Colored concrete

The colored concrete welcome mats

All three with color

canopy cover is important

History. I like the concrete effects that run through the path of traffic so that people are encouraged to interact with them

Stamped and colored concrete can be done well.

Youth! Colored concrete can be good.

Love the colored concrete built into the sidewalk, only downside is it does show wear within a few years (Owens beach for example), however I think it ages better than concrete potted plants

Inlaid text. And brick

Call out future and youth, concrete effects are good but shouldn't be too busy or too abstract. Stick with a pattern or create familiar images.

Like the colored concrete at corners and as "welcome" mats.

I love the planters, but they work because they're a splash of color in the brick and concrete of the city. Too much just becomes a busy eyesore.

Color decays over time, low maintenance keeps its appearance longer

Inspired by other uses of sidewalk color and the planters on MLK Way
Response Set #7
The question/image prompt was: Trees bring up lots of input! Some people like them, some not so much. Some businesses may not want the view of their store front blocked, etc.

**STREET TREES**

*Example of Established Canopy*

Note image identifiers within responses (from multiple tree images)

<table>
<thead>
<tr>
<th>Yes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Good mix of sun and shade.</td>
</tr>
<tr>
<td>Trees trees and more trees!!</td>
</tr>
<tr>
<td>I do not think there needs to be an emphasis on trees along the route. As long as adjacent roads continue to see improvement, such as the all the trees that have been added to 11th street</td>
</tr>
</tbody>
</table>
Greenery is good. Not too heavy otherwise it could encourage crime.

More trees, but use appropriate foliage around storefronts with some trees and some shrubs. Residential can use more trees!

Trees and greenery are pretty stereotypical northwest - I like them. Maybe use a less-leafy variety near storefronts?

Love love love trees. They make a space inhabitable. More trees! Grand trees!

Foliage is a must . potted preferable . Evergreen of course .

Edible street-scapes in small grove clusters would be wonderful. Then mixed up with open street fronts for a distance, then after a distance another small cluster; variety is key in this design. Placement would need to be well thought out because this would definitely be a higher maintenance landscape model but a wise forward thinking experiment for creating sustainable urban settings. Let's continue the bold plan theme we are utilizing here with this project.

Hornbeam look sick. Upright maple and zelkova could both be good.

I like them

Metal trees with art.

Are you kidding me?? Urban forest is critical to our health and quality of life. Trees ATTRACT people to places and businesses, not the opposite. There is nothing more important to streetscape than trees.

Love trees

More trees, the better

trees with color

The right trees save energy and protect building faces from harsh sun damage. I like foliage.

More trees, please! Put twinkle lights in them to brighten the streets at night.

Yes to tree canopy

Saves as many trees as possible! The trees are quickly disappearing from downtown and I would hate to see more trees removed from Hilltop. I love these trees and they are a vital part of what I love about my neighborhood.

Maybe on select parts, but it really does block storefronts and that can be a problem for trying to find a location as well.

Keep all current trees!

Yes, we need more trees in our city but they should fit the spaces they are put in and be chosen to consider future growth. Choose trees that won't grow up into powerlines and trees that won't be so wide they grow into the street or brush up into buildings.

Trees block street lights and make streets less safe

Small trees

Trees for miles, then more trees.

Not in front of businesses
Response Set #7
The question/image prompt was: Which ones do you like?

**POTENTIAL NEW TREE OPTIONS**

<table>
<thead>
<tr>
<th>HORNBEAM</th>
<th>UPRIGHT MAPLE</th>
<th>ZELKOVa</th>
</tr>
</thead>
<tbody>
<tr>
<td>IN SUMMER</td>
<td>IN SUMMER</td>
<td>IN FALL</td>
</tr>
</tbody>
</table>

Zelkova
Maple and zelkova
Maple
Hornbeam
Hornbeam in summer
Hornbeam for storefront areas. Zelova and Upright mixed use.
They're all nice, but I think hornbeam trees are least likely to block storefronts
They're all good in the right context. I personally prefer the Zelkova example above because it looks like you're immersed in a tunnel of colorful arching branches.
All I see are leaves leaves and more leaves ... Makes for a lot of extra maintenance .
Zelkova in fall!
Edibles, where possible. The Zelkova, umbrella look, is inviting for me. Entices me to explore this forest type path.

Option A is the most fun and attention grabbing - we need color and vibrancy in the district, and also need people to notice bike parking! Too much bike parking fades into the scenery.

1. Zelkova - nice size, shape & beautiful fall colors
trees that provide high canopy - the zelkova looks nice. also spring flowering trees, but someone needs to sweep up

Zelkova
Zelkova
Hornbeam
Zelkova
Any deciduous trees that are hardy and easy to maintain; anything you can hang lights in!
Zelkova in fall.
Upright Maple
Zelkova
easy spacious and simple
Upright maple
Zelkovia in fall is lovely!
maple
The maple and zelkova are my top two, but I would take them all!
Zelkova
Love all 3, but only if they're native to this region.
Hornbeam in summer
Hornbeam for its slender profile, would be good next to buildings. Upright Maple, has a nice shape branches are more contained.
Zelkova trees are beautiful - nice upright growth keeps sidewalks clear.
Maple trees!
Maple
Maple
Hornbeam
Response Set #8
The question/image prompt was: Which bike parking options to you like & why?

BIKE PARKING

Note image identifiers within responses

D

E. It's efficient and aesthetically pleasing.
I've seen some that are more artistic in design...
A. COLOR COLOR COLOR FUN FUN FUN

D&E, many bikes can be parked. Should be close to businesses & bus line

A and B. With planters and others surrounding them.

The colorful one! (A) It gives lots of space for securing bikes, but I also think the color gives more of a chance to incorporate the hilltop into the design.

I bike almost daily. I don't care what type of rack there is. Sheltered is nice with all the rain we have, but no biggie.

C .... it looks more inviting.

A

The style of B (holds more bikes in less space) with the painting of A

B … I prefer the softer, greener bike dividers. While being urban the more green interspersed the better. Green spaces soothe the body and spirit; Central Park.

Option F looks kinda complicated and I can't even figure out how Option G would work - that isn't a good sign! Complicated means that people won't use it!

A.) Because it's more visible & makes drivers aware of bike/pedestrian presence. C.) Because the wide sidewalks make for more friendly right-of-way when bikes & pedestrians are crossing paths, also because it looks green & parklike.

A

E

A

D

I'm not a bicycler; any will do nicely.

D.

C

A

Colored platforms for bikes - they become the art!

I'm not a bike rider so I can't effectively answer.

B

C or D, with the concrete effects of A.

A

C and D. They have a cleaner look when bikes are attached. I also like that two bikes can be locked up one on either side. Less likely to cause confusion where someone locks their bike chain to or through someone else's bike.

B

B and E are both good. You want it to be obvious but not intrusive. Tough balance to catch, but both of these options are good.

None, the city is too hilly
C, spread out. No one wants their bikes touching.

More choices!

Note image identifiers within responses

- G. Different and wild and weird.
- G seems interesting but A and B are best.
- Sure, get whimsical. G looks fun.
- Please do not use a / b / e / f / g
- G is pretty interesting
- You are doing an awesome job! Keep it up!!
- The safest

F

G

No

Still D. above

G

G

G is neat, but more difficult to use

Bike parking should be plentiful and easy to use.

G

F, looks confusing and not as intuitive

F

Option G because it addresses the same issues I mentioned above and it is functional art.
No and NO. G is hideous and looks like some sort of space alien urinal.

E

Local art is always nice.

Response Set #8
The question/image prompt was: Tell us anything else you would like to us to share with the project team and thank you for your time and input.

This is exciting! Thanks for the opportunity

It would be great to have a quick pamphlet on the the history of the project and where it sits exactly and where/when public input is still needed. The process and timeline are key and we need this so we can provide better feedback.

Nice site .... thank you .

Would love the MLK line to connect to TCC via 19th St., to make commute to work more accessible.

Its a pathetic waste of time and money. Nobody in their right mind goes nowhere near the hilltop. So sad that its going to be just another closed and boarded up building etc. Just like the Rite-Aid store and so many other buildings.

Thanks for allowing input from the community!

Local artwork and fallen tree benches and tables

Good design doesn’t spring forth from online polling or committee. I believe in public art, I believe in artists, and I believe in the Tacoma Arts Commission. I believe that Tacoma and the surrounding communities have an incredibly talented pool of artists and designers. You don’t need my opinion on whether or not to have colored cement or children contemplating their mortality. What you need is to immediately involve the Tacoma Arts Commission and artists in this process so that their expertise influences this project to be the best that it can be. Our Hilltop community deserves better. This is an exciting, historic, diverse, progressive, developing community, which makes it an exciting and enticing opportunity for artists. Look at the public art projects that are happening in the Lincoln neighborhood. That could be a great model for how to incorporate art and artists into this project. Please consider making this a more visionary, cohesive, and aesthetic design that reflects the beauty and history of this neighborhood, respects the talents of local artists and designers, and is appreciated by community members for years to come. Thank you!

Thanks for putting this on FB and making it easy for folks to provide input. Also, I know this is a stretch, but any way to provide safe public restrooms would be great. And charging stations.

Concentrate on teens/young adults

Street Lighting is a critical element
Please make sure to keep the homeless population in mind during the planning process. It would be amazing to provide shower facilities, similar to what they have done in Olympia.

<table>
<thead>
<tr>
<th>Excited to see these changes!</th>
</tr>
</thead>
<tbody>
<tr>
<td>Don't cut down any trees!</td>
</tr>
<tr>
<td>Thank you for considering the community's preferences and needs.</td>
</tr>
<tr>
<td>Too many bright colors can be confusing.</td>
</tr>
</tbody>
</table>
Additional Perspectives:
Project staff had a variety of subjective and anecdotal feedback elements that emerged from residents that while not directly focused on streetscape design merit inclusion for consideration within the context of the larger framework of community impact from the link rail extension.

Examples of that engagement are typified by the following example:

It is vital that grassroots organizations like the Hilltop Action Coalition stay engaged and are leader on this project. It’s important to make sure that a person of color and a resident/current community member stays/becomes the community liaison to connect the City with the resident in a more transparent and positive way. Bringing in consultants is good but if you don’t employ residents and people of color on this project it will be of great detriment to the community.

Residents are also expressed generalized feedback like:

- Concerns about homelessness including ability to better serve, minimize impact, etc.
- Eye sores (e.g. the empty store & lot)
- Doing business on MLK
- Neighborhood feels dangerous, sex offenders, Wrights Park, needles
- Places for children to ride bikes
- More disabled parking on streets
- More stores: antiques, furniture, groceries, retails
- Hills are hard to walk; stations
- 1 Bus Away (App used in Seattle that lets you know when the bus will actually arrive.
- Residents want it to look nice.
- Residents are concerned about increasing lack of parking.
- Residents want to talk about neighborhood impact not just streetscape.
- Residents were concerned about sidewalk width. Would there be enough room for wheelchairs and walkers.
- Residents were concerned with parking near the train/safety.
- Residents were concerned with benches and homeless living on them.
- Older residents were afraid the noise would be a distraction and would create a barrier to their safety and sense of awareness.
- Some residents are concerned with plumbing and wiring before and after construction.
- Some residents and businesses were concerned with noise during construction.
- Some residents are concerned about fiber optics and staying technologically up to date.
- Some residents are concerned about who will take care of the trees. Residents would like more trees but do not want to be financially responsible for them.
- Some residents are concerned with trash.
- Some residents are very concerned about gentrification, affordable housing, design, parking, displacement, etc., and bring these other topics to nearly every conversation about the Link Rail which is seen as the key driver/cause of change.
- Some residents are concerned that the City, etc were making decisions about their community without the residents input.
• Some residents are concerned that they would be pushed to the side and new residents were taking precedent.
• Some residents are concerned that they were sharing their opinions about streetscape only to be kicked out when it's built.
• Some residents are concerned that they will have nowhere to live and where they have lived for an extended amount of time is being taken away.
• Some residents are afraid of losing their connections with the community they’ve grown up and raised their children in.
• Some residents expressed a Renters vs Owners, Us vs Them, “those people have problems” mentality.
• Some residents are concerned that decisions are being made about their neighborhoods without their input.

Conclusions:
This report provides many good ideas and positive feedback that has been provided by community residents around streetscape design that will inform and contribute to the ensuing design stages. For many residents there is eager anticipation and comfortable excitement about what is coming. For other residents there are grave concerns about the impact to neighborhood as a result of the link rail extension.

Within the framework of such an impactful project it is extremely difficult to effectively engage community solely around one discrete topic or area of interest (e.g. streetscape design). For many residents, trying to constrain the process in that way is a hegemonic practice that leaves them excluded and at times prepositions residents adversarially from the process. To be clear, residents are interested in wide-ranging unlimited conversations about the impact of the Link rail extension and related economic development.

To ensure that the goals of the LTO project are reached for the Hilltop community there must be additional broadly based engagement of this type that is rooted and informed by community participation and action. Residents must become part of the process not just recipients of it.

For many residents the link rail invokes the frightening spectre of gentrification and displacement. For others who engaged with us because they call Hilltop home, this displacement has already occurred and they no longer are able to reside in the neighborhood they still call their home. Either way, for all residents, the coming years will be a most significant time of change for the Hilltop. Much opportunity remains in the work of community outreach to ensure that economic development on the Hilltop results in a neighborhood that remains vibrant and valuable as measured by the lived experience of a diverse, culturally anchored, group of residents rather than another bland characterless development of market rate apartments and urban professionals.