AGENDA

TIME: Wednesday, June 6, 2018, 5:00 p.m.

LOCATION: Clyde Hupp Boardroom, Downtown Campus, Bates Technical College, 1101 S. Yakima Ave Tacoma, WA

MEMBERS PRESENT: Anthony Powell, Ann Mumford, Anthony Steele, Hally Bert, William Towey, Brendan Nelson, Marty Mattes, Ashley Lipford, Audra Hudson, Roberta Schur

A. Call to Order (5:05PM)
   - Acknowledge guests
   - Staff report

B. Items of Business
   1. Preserving Heritage along Martin Luther King Jr Way (5:14PM)
      (Tacoma Ministerial Alliance)
   2. Links to Opportunity Streetscape Project Update (6:00PM)
      (City of Tacoma/AHBL)
   3. Creative Outreach Update
      (Spaceworks)
   4. Equity & Empowerment Initiative Update (6:27PM)
      (City of Tacoma)

C. Other Business

D. Public Comments
   Comments must be pertaining to items on the agenda and limited to up to three minutes per speaker.

E. Adjournment (6:35PM)
PRETTY GRITTY TOURS & the City of Tacoma’s Links to Opportunity project PRESENTS the FREE

HILLTOP WALKING TOUR

JUNE 9TH, 2018 | 3:00 PM
PEOPLE’S PARK

Come learn about the history of this rich and exciting district. We will highlight the oldest buildings and the latest businesses. You’ll also have a chance to engage with the Links to Opportunity project team and help contribute to the redesign of the sidewalk area along the Hilltop Tacoma Link Extension route.
Streetscape Project Update
Summer 2018
Hilltop Engagement Committee Meeting
June 6, 2018
Presentation Overview

• Links to Opportunity Project Organizational Chart
• Links to Opportunity Streetscape Project Timeline
• 75% Design Outreach Plan
• Questions/Comments
Timeline

- **Planning Efforts**: 2012 to 2014
- **Funding Announced**: Fall 2015
- **Project Initiated**: Fall 2016
- **Preliminary Design**: Summer 2017 to Spring 2018
- **Final Design**: Summer to Winter 2018
Outreach to Date

- Project labor agreements
- Anti-displacement strategies
- Briefings with community groups
- Hilltop Engagement Committee meetings
- Door-to-door outreach
- “Walkshop” events
- Storefront office hours
- Creative Conversation workshop
- Pop up placemaking and tactical urbanism
75% Outreach & Engagement Plan

- Strategies
  - Hilltop Engagement Committee
  - Hilltop Walking Tour
  - Business Engagement
  - Pop-ups & Storefront Activation
  - Survey
  - Notifications & Media

Primary Materials:
- 75% Folio & Plans
- Survey
- Resource Document
Hilltop Engagement Committee

June 6
• Preserving the Heritage of MLK Jr Way
• Project Updates

July 11
• 75% Design Presentation & Engagement
• Affordable Housing Action Strategy Presentation
Hilltop Walking Tour

Participants will have a chance to learn about the history of the rich and exciting Hilltop district. The tour will highlight the oldest buildings and the latest businesses. Participants will also be able to engage with the Links to Opportunity project team and help contribute to the redesign of the sidewalk area along the Hilltop Tacoma Link Extension route.

Saturday, June 9 at 3PM
People’s Park
Business Engagement

• Hilltop Business District Association
  • June 21
• Business-Focused Open House
  • June 26

Rendering: Looking North from Alberta Canada Building
Pop-ups & Storefront Activation

- Multigenerational Locations
- Coffee Chats
- Community Centers & Parks
- Various Corridor Locations
- Partner at Community Events

- Hilltop Project Office

June 11 through June 29
June through August
Survey Tool

• Will be available online
  • (Limited paper copies available)
• Standalone or capture real-time feedback at events
• Complement/support other engagement tools

June 9 through July 13
Public Notifications & Media

- Posters for Events
- Email Update
- Social Media
- /Links website
- Ads & Articles
  Hilltop Action Journal
  HAC Calendar
  Hilltopper (& Stadium newsletter)
  Tacoma Weekly
75% Outreach & Engagement Plan

- Strategies
  - Hilltop Engagement Committee
  - Hilltop Walking Tour
  - Business Engagement
  - Pop-ups & Storefront Activation
  - Survey
  - Notifications & Media
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