AGENDA

TIME: Wednesday, March 7, 2018, 5:00 p.m.

LOCATION: Clyde Hupp Boardroom, Downtown Campus, Bates Technical College, 1101 S. Yakima Ave Tacoma, WA

MEMBERS PRESENT: Anthony Powell, Hally Bert, Ann Mumford, Ashley Lipford, William Towey, Audra Hudson, Marty Mattes, Lauren Wheeler, Roberta Schur, Kiara Daniels

STAFF PRESENT: Andy Micklow, Carol Wolfe (City of Tacoma); Todd Sawin, Eric Alozie (AHBL & NWE Consulting); Mitzi McMahon, Heather Rochelle (Sound Transit); Jackie St. Louis, Nissana Nov, Gabriel Silberblatt (BDS Planning)

A. Call to Order 5:07PM
   - Acknowledge guests
   - Staff report
     o “Let’s Talk about Affordable Housing” Livable City Year Event (3/8/18)
     o Project successfully made it through first round of PSRC funding
     o Affordable Housing Initiative (Carol Wolfe)

B. Items of Business 5:11PM

1. Introduction of BDS Planning, Equity and Empowerment Consultant 5:13PM
   [Goal: For HEC members to meet the equity and empowerment consultants and to learn more about timeline, goals, and deliverables.]
   Gabriel Silberblatt, Noel Frame, Nissana Nov, Jackie St. Louis are the core BDS team for the project. Gabriel is the project manager.
   GS: Project understanding: opportunity, assets, need (“answer is with the community”)
   Intent: engage, coordinate, collaborate; good jobs & local hires
   Scope of work (phases): assessment, model, recruitment
   Timeframe: 6-8 months
   JSL: Background as a mental health professional
   NN: Community organizer, social work, Hilltop native
   Community informed process
Values: community ownership, equity, consensus building
Approach: engage people where they are – focus group, interviews, coalition building; childcare needs, language, compensation
Respect: honor spaces & expertise of those who live them

Hilltop Jobs Access Advisory Committee – subject matter experts
CW: HEC, are we thinking what you’re thinking? Is this resonating with what you’ve heard? Additional question: boundary of the Hilltop
HB: Boundary of Hilltop? Look to similar projects
JSL: South King County
GS: Is the question: is a boundary itself helpful or is it different parameters?
AL: What is the role of the HEC in the advisory group? Can they participate, listen?

MM: Don’t see K-12 or higher ed programs listed for Jobs Advisory Committee
AM: Women on committee? Incarcerated population?
GS: Advisory Committee is not extent of community engagement.
EA: Lived experience of apprentice?

LW: Mark Wheeler (Sound Transit) perfect of this list
WT: Urban League “plug.” Excited about the opportunity to overcome a persistent intergenerational issue.

2. **Review and discussion of community feedback on conceptual design**

   [Goal: For HEC members to review community feedback and learn about the design process moving forward.]

   TS: Appreciate the work of the HEC to date; providing update on community feedback toward the end of preliminary design
   HB: Go where people are; consider pay/compensation to demonstrate that time and people are valued
   AL: What’s the carrot? Try days other than weekdays
   KD: Thank you. Survey response rate is good; think about 1020/1111 incentives; create partnerships
   AM: Churches have noonday, potlucks
   RS: Clock at 11th?
   WT: can help to provide support
   MM: connections to anchor institutions
   TS: Wayfinding?
   MM: East/west street connectivity
   IM: Thank you Bates. Take the design as far as we can with this project.
   AL: Reach out to those that already commute; visitors and people now
   KD: Entities missing: UWT and users
   HB: People already using bus facilities
   WT: Community engagement on FB; City not using best practices for social media
AL: “Incentive”
KD: What needs to be done now? Limitations with FTA funding?
CW: Who do you think is missing?

C. **Other Business (5 mins)**

D. **Public Comments (5 mins)**
Comments must be pertaining to items on the agenda and limited to up to three minutes per speaker.

E. **Adjournment** 6:33PM
CITY OF TACOMA PLANNING & DEVELOPMENT SERVICES

Improving Job Access and Readiness for Residents along the Tacoma Link Extension Project Route

Nissana Nov
Jackie St. Louis

Interview: December 20, 2017
THE BDS TEAM

Jackie St. Louis
• Engagement Specialist; Licensed Mental Health Counselor
• Residents, Workers, & Community Partners

Nissana Nov
• Hilltop Community organizer
• Residents, Workers, & Community Partners

Noel Frame
• WA State Legislator
• Labor, Council

Gabriel Silberblatt
• Project Manager
• Advisory Group Facilitation
PROJECT UNDERSTANDING

Jobs for Hilltop residents!
PROJECT UNDERSTANDING

• **Opportunity**: Near-term construction jobs in Hilltop with a path to long-term economic empowerment for residents

• **Assets**: Lots of apprenticeship programs

• **Need**: Pre-apprenticeships & local job opportunities for graduates.
  → Test understanding with deep listening.

**INTENT:**

• Engage
• Coordinate
• Collaborate
COMMUNITY PRIORITIES AUGUST/SEPTEMBER 2017

- Good Jobs and Local Hires
- Safety through Community Policing
- Pathways to Home Ownership
- Sustain & Value Existing Community Organizations
- Programs for Youth and Seniors
- Peoples Center as a Cultural Hub
- Create a Hilltop Neighborhood Library
- Community Journalism
- Keep Homes Affordable for Seniors and People with Fixed Incomes
SCOPE OF WORK

The BDS Team will consult with workforce stakeholders in three phases of engagement:

1. **Assessment** – Agreement on boundaries for study; gaps in the current workforce development service system and barriers to employment

2. **Model** – Agreement on Goals and Objectives for local economic empowerment; Strategies for overcoming the gaps and barriers

3. **Recruitment** – A plan to Recruit participants for proposed training and services
COMMUNITY ENGAGEMENT VALUES AND APPROACH

- History & Background
- Values
- Approach
HILLTOP JOBS ACCESS ADVISORY COMMITTEE

Early list of proposed names

- Clifford Armstrong - LEAP
- Mark Wheeler - Sound Transit
- Rev. Gregory Christopher - Tacoma Ministerial Alliance
- Adriana Gamboa - Construction Industry Training Council
- Christopher Wright - ToolCenter
- Corey Mosely - United Way - Center for Strong Families / Torqly.com
- Mark Martinez - Washington State Building & Construction Trades Council
- Jesse Baines, Jr. - EES Construction
- Stephanie Caldwell - Absher Construction
- Brendan Nelson - Hilltop Action Coalition
- Harold Moss - Black Collective
- Karen Dove - ANEW

Plus: youth, worker(s), Someone representing/serving immigrant communities
Links to Opportunity Streetscape Improvements Project

Schedule and Design Update

Hilltop Engagement Committee
March 7, 2018
Timeline

Planning Efforts 2012 to 2014
Funding Announced Fall 2015
Project Initiated Fall 2016
Preliminary Design Summer 2017 to Spring 2018
Final Design Spring to Winter 2018

We are here
Presentation Overview

1) Review of 30% Design Outreach
   • Door-to-Door/Survey Results
   • February HEC Workshop
   • Community Workshops

2) Plan Moving Forward

3) Discussion
Review of 30% Outreach

- Door-to-Door
- Pop-up Events
  - People’s Community Center
  - Red Elm Cafe
- Community Briefings
- HEC Presentation and Workshop
- Wayfinding Walkshop
- Seating and Lighting Workshop
- Project Mailer
Door-to-Door/Survey Results

- 67 Surveys Completed
  - Door-to-door & online
  - 50% response rate (for 120 properties along corridor)

- 90% agreed that the project team was incorporating feedback in a meaningful way
Door-to-Door/Survey Results

Color Preference

- No Opinion: 9%
- Warm: 9%
- Cool: 20%
- Earth Tone: 28%
- Other: 25%
- All: 9%
- Like, Don't See Symbolism: 2%
- Like, Agree with Symbolism: 22%
- Don't Like: 9%
- No Opinion: 9%

Sandblasted Band

- Like, Agree with Symbolism: 67%
- Like, Don't See Symbolism: 9%
- Don't Like: 2%
- No Opinion: 9%

67% of participants like the sandblasted band.
Numerous comments regarding seating options

- Encourage gathering, but not loitering

Majority of respondents preferred low-maintenance landscaping species

Interest in colored and/or creative lighting
HEC Feedback
What We Heard You Like

- Seating with Arm Rests
- Tables
- Aesthetic Lighting
- Earth Tone Colors
- Sandblasted Band
- Activated Spaces
- Low Maintenance Items
- Banners
Community Workshops

• Wayfinding Walkshop
  • February 13, 2018
• Seating and Lighting Workshop
  • February 22, 2018
• Low Turnout
  • Will reschedule the wayfinding walkshop
• Looking to the HEC to help get people involved
Plan Moving Forward

Progress Design Using Input Provided
- Earth Tones
- Sandblasted Band
- District Markers
- Low Maintenance Landscaping/Vegetation
- Refine
  - Seating and Lighting
  - Interpretive Elements (ex: district marker, specialty sidewalk)

Upcoming HEC Meetings
- April: Seating, Interpretive Elements, [Lighting]
- May: Bikes & Parking
Did we capture community feedback and accurately translate it into the streetscape design?

Is there anything that you’ve heard that we’ve missed?

Additional thoughts/questions about design?