January HEC Meeting Notes
January 3, 2018
Clyde Hupp Board Room, Bates Technical College

HEC members present: Ann Mumford, Hally Bert, Marty Mattes, Audra Hudson, Brendan Nelson, Kiara Daniels, Ashley Lipford

City of Tacoma staff: Carol Wolfe, Diane Sheesley, Andy Micklow, Monica Ghosh, Mitzi Mahon (Sound Transit)

AHBL Team: Todd Sawin, Lucas Johnson, Morgan Maiolie, Kerri Ann, Mike Zillis, Alayna Linde, Angie Thomson, Eric Alozie

AGENDA

A. Call to Order (BN, 5:07pm)
   • Acknowledge guests (none present)
   • Staff report
     o Jobs RFP Update (MG)
     o Creative Outreach RFP Update (ACM)
     o Residential Parking Overview (DS)
       ▪ MM: What about businesses and customer parking? How will people find out about the program?
       ▪ CW: PTAG & present at community organizations, City can connect groups to organizations

B. Items of Business (5:10pm)

   • Discussion and review of Streetscape outreach materials and draft conceptual design plans
     Notes for presentation are limited. Powerpoint available upon request.
     TS: Provided Links to Opportunity project overview; important connections throughout corridor, not just MLK Way
     EA: Read through slide regarding community feedback
     MZ: Design thread of community; continuity
       Cognizant of not just replacing concrete with concrete
       Darker paving in the curbside zone
       Typical sidewalk: etched band, plaques, seating
       Lighting (use of “interesting” light)
       Trees
     AM: Hope that seniors and disabled are being considered in design (re: seating)
     MZ: Traditional bench addresses that, but noted comment
     AM: Will there be parking on both sides of the street?
     DS: Yes, with exception of 17th & 18th (St. Joseph’s side). That is where the train will turn around. There will be a parking loss in this area. Lauren Wheeler can provide more information on parking at an upcoming meeting.
     AL: Do you have anything in the plan about bike lanes [on MLK Way]?
DS: Transportation master plan called for J Street. City requested extension on the grant until December 2018. Intent is for funding cycle of 2021.
AL: Bike infrastructure should not be on J Street, but on Yakima.
HB: Bike boulevard is a shared street with cars that generally has bike specific wayfinding; typically doesn’t remove parking or change lane configuration.
TS: Next steps include further review during February HEC meeting; starting door-to-door outreach next week; March HEC meeting will loop back outreach around draft 30%; specialized topic meetings following March.
CW: Wanted to make a point of clarification about this meeting and ensuring at this stage we didn’t “conceptually miss the mark.”
MM: Question about tree selection and root size (MZ: root barrier); no skateboarding on the benches or other design elements; graffiti resistant materials; Link station stops and streetscape should not conflict, but complement.
AM: Will you leave any information about the project is a person is not available during door-to-door?
TS: No, safety concerns.
AM: Did you talk to any of the churches?
CW: We will and would appreciate your help coordinating.
HB: There are a lot of bike corrals proposed. Are they all corrals or will some be traditional racks?
AH: When you’re introducing elements – make sure people know our intent; provide some familiarity. Example of lean rail.
KD: Where would the seat lighting go? Sandblasting is a cool idea, but would it be visually impactful enough to see?
HB: “know your ropes” project used similar language to band and did not experience success; look back at that project.

This section below presents questions and comments related to the flipbook.
ALinde: Flipbook is in a format that we can take out to the community. The first page is provides an overview of why we’re here to talk to you.
MM: Will door-to-door take place on streets perpendicular to MLK Way as well?
CW: Resources section of the flipbook; related concerns are important and here are some resources/contract information
HB: Will you be asking or handing out the flipbook in other languages? There is an existing resource sheet (Speak Up Training). This could also be used.
KD: re: questions associated with flipbook - ask “why” somebody selected an answer, not just the answer itself.
AH: On the online version of the questionnaire, will there be the option to select more than one choice? Only on the questions that it would be appropriate.
KD: Consider adding reference points to the map to help people understand. Is there going to be a freestanding version of the flipbook?
ALinde: Freestanding version will be a mailer (folio) and it will include contact and event information.
AL: Could we use electronic calendar invites? Push information to people.
A. Linde: Mailer is high level version of the flipbook, mailing to approximately 4,000 people.
BN: How much time per conversation/ per stop?
EA: It varies.
TS: Three weeks allotted for door-to-door.
BN: What time are you doing the outreach? Outside of normal business hours to capture residents?
HB: Who is doing door-to-door?
TS: AHBL Team

C. Other Business
   None

D. Public Comments
   None

E. Adjournment