Agenda

• Scope of Work
• Updated Schedule
• Public Outreach Plan
• Mission Statement
• Guiding Principles
• Goals
• Transportation Model Update
• Next Steps
Scope of Work

• Public Engagement
• Existing conditions
• Goals and policies
• Focus areas:
  • Land Use
  • Roadways
  • Transit
  • Non-Motorized
  • Port Access
• Performance Measures
• Cost Estimation
• Financial Plan
• GMA/Concurrency
• Plan Development

 Modes

 Priorities

 Funding

 TMP
# Updated Schedule

## Task Timeline

<table>
<thead>
<tr>
<th>TASK</th>
<th>2014</th>
<th>2015</th>
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<tbody>
<tr>
<td></td>
<td>Mar</td>
<td>Apr</td>
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<tr>
<td>Existing Conditions / Planning Context</td>
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<tr>
<td>Land Use Forecasts</td>
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<tr>
<td>Goals + Policies / Evaluation Criteria</td>
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<tr>
<td>Travel Demand Forecasts/Model</td>
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<tr>
<td>Transit Planning</td>
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<tr>
<td>Roadway Network</td>
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<tr>
<td>Bike + Pedestrian Planning</td>
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<tr>
<td>Port Element</td>
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<tr>
<td>Define Mode Improvement Options</td>
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<tr>
<td>Conceptual Engineering And Cost Estimates</td>
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<tr>
<td>Financial Plan</td>
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<tr>
<td>Multi-Modal Concurrency</td>
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<td>Document Development</td>
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<td>Plan Adoption Process</td>
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<tr>
<td>Public &amp; Stakeholder Outreach / Transportation Commission</td>
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<tr>
<td>Project Management</td>
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### Legend
- ☐ Public Workshop
- ☐ Transportation Commission Meeting
- ☐ Council Study Session
- ☐ City Council
- ☐ Planning Commission
- ☐ Infrastructure, Planning, and Sustainability
Transportation Model Update

- Existing and future travel demand
- Transportation planning consistency with
  - Comprehensive Plan
  - Land use policies
  - Growth allocations
Public Outreach

Pedestrians
Bicycles
Public Transit
Commercial Trucks and Vehicles
Car Sharing
Vanpools/Carpools
Single Occupancy Vehicles
Mission Statement (Draft)

Tacoma is a **sustainable** community with many diverse residents, businesses, and visitors who have various transportation priorities. The City is **strategic** in how it plans its transportation system with an emphasis on carrying the people and goods that foster Tacoma’s culture, character, and competitiveness. The transportation system offers **multimodal** travel options that provide safe **access** for all users and neighborhoods and reinforce **healthy living**.
Guiding Principles (Draft)

Principle 1: Sustainable
A system that can support itself and its users.

Principle 2: Multimodal
Accommodates all users and trip purposes.

Principle 3: Strategic
Leverages existing plans, positions Tacoma for the future.

Principle 4: Accessible
For all people and goods.

Principle 5: Healthy and Livable
For individuals and the community as a whole.
Goals (Draft)

Goal 1: Coordination
Goal 2: Community / Environment
Goal 3: Mobility for All
Goal 4: Fiscal / Environmental / Social Sustainability
Goal 5: Programs / Strategies
Goal 6: Land Use
TACOMA TRANSPORTATION MASTER PLAN UPDATE
City of Tacoma
Public Works Department

Planning Commission
June 18, 2014
ITEM #1
Guiding Principles, Mission Statement, Goals, and Draft Pedestrian Policies

GUIDING PRINCIPLES

Principle 1: Sustainable.
A system that can support itself and its users.

Principle 2: Multimodal.
Accommodates all users and trip purposes.

Principle 3: Strategic.
Leverages existing plans, positions Tacoma for the future.

Principle 4: Accessible.
For all people and goods.

Principle 5: Healthy and Livable.
For individuals and the community as a whole.

MISSION STATEMENT

Tacoma is a sustainable community with many diverse residents, businesses, and visitors who have various transportation priorities. The City is strategic in how it plans its transportation system with an emphasis on carrying the people and goods that foster Tacoma’s culture, character, and competitiveness. The transportation system offers multimodal travel options that provide safe access for all users and neighborhoods and reinforce healthy living.

GOALS

Goal 1 (Coordination): Proactively develop partnerships to best serve all users of the regional transportation system.

Goal 2 (Community / Environment): Protect natural, as well as neighborhood, assets to create and connect places where people can live, work, and play in a safe and healthy environment.

Goal 3 (Mobility for All): Prioritize movement of people and goods via modes that have the least environmental impact and greatest contribution to livability in order to build a balanced transportation network that provides mobility options, accessibility, and economic vitality for all.

Goal 4 (Fiscal / Environmental / Social Sustainability): Design a fiscally and environmentally sustainable transportation system that serves its users through strategic planning efforts, funding, and projects.

Goal 5 (Programs / Strategies): Develop and implement strategies and programs that contribute to the overall effectiveness of the multimodal transportation system.

Goal 6 (Land Use): Build a transportation network that reinforces the benefits of smart land use planning.
Guiding Principles, Mission Statement, Goals, and Draft Pedestrian Policies

THE PROCESS: From Guiding Principles and a Mission Statement to Goals to Policies.

Guiding Principles

Statement of purpose

Goals

Brief guiding statements that describe a desired result

Policy

Describe the actions needed to completing each goal

THE GREEN HIERARCHY: establishing modal priorities.

Pedestrians
Bicycles
Public Transit
Commercial Trucks and Vehicles
Car Sharing
Vanpools/Carpools
Single Occupancy Vehicles
## Tacoma Transportation Master Plan

### DRAFT Public Outreach Schedule – Updated 6/17/14

<table>
<thead>
<tr>
<th>Event</th>
<th>Date</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Community Council</td>
<td>June 26</td>
<td>Give short (5 minute) presentation; share transit survey</td>
</tr>
<tr>
<td>Farmer’s Market</td>
<td>June 19, and 22, 28, and July 1</td>
<td>Create a TMP booth, which describes project and requests input on transit (survey)</td>
</tr>
<tr>
<td>Tacoma - Pierce County Chamber of Commerce</td>
<td>(1) July 2 or 9th Regional Access Mobility Partnership Meeting (2) July 15th Government Affair Committee meeting</td>
<td>Give short (10 minute) presentation on TMP and solicit input (both general and transit survey).</td>
</tr>
<tr>
<td>Community Cleanup Day Events</td>
<td>Varies between June 14 and July 19</td>
<td>Distribute surveys to cars – led by city staff</td>
</tr>
<tr>
<td>Visioning Community Workshop</td>
<td>July 30th</td>
<td>Partnered with Strategic Visioning Team; host booth at open house portion; other participation possible</td>
</tr>
<tr>
<td>Tacoma Pride</td>
<td>July 12</td>
<td>Create a TMP booth, which describes project and requests input on transit.</td>
</tr>
<tr>
<td>Ethnic Fest</td>
<td>July 26</td>
<td>TMP Booth</td>
</tr>
<tr>
<td>Sound Transit &amp; Pierce Transit</td>
<td>June and July</td>
<td>Inform Long-Range Plan Update</td>
</tr>
<tr>
<td>Stakeholder Meetings such as UW Tacoma, TCC, Puyallup Tribe, large employers, etc.</td>
<td>June and July</td>
<td>TBD</td>
</tr>
<tr>
<td>City-Wide Visioning Website</td>
<td>Ongoing</td>
<td>Develop TMP factsheet and link to TMP website. Should be up by 6/20 per Carrie McCausland at the City.</td>
</tr>
</tbody>
</table>
How Would You Prioritize Transit Investment in Tacoma?

### Do you use transit? Y / N
<table>
<thead>
<tr>
<th>If so, why?</th>
<th>If not, why not?</th>
</tr>
</thead>
<tbody>
<tr>
<td>___ Convenience</td>
<td>___ Convenience</td>
</tr>
<tr>
<td>___ Cost</td>
<td>___ Cost</td>
</tr>
<tr>
<td>___ I don’t own a vehicle</td>
<td>___ I don’t own a vehicle</td>
</tr>
<tr>
<td>___ Other:</td>
<td>___ Other:</td>
</tr>
</tbody>
</table>

### How have the recent cuts in service by Pierce Transit affected you? I ride:
<table>
<thead>
<tr>
<th>More</th>
<th>Same</th>
<th>Less</th>
<th>Not at all</th>
</tr>
</thead>
</table>

### INSTRUCTIONS:
Select your top 5 priorities from the below menu of transit service enhancements. Place a check mark next to your choices.

#### TRANSIT SERVICE

- **More local service coverage**: Walk 5 minutes or less to the stop and make fewer transfers to get to your destination, but waits are longer and total travel time may be longer. Why?

- **More Regional Service**: Connect between Tacoma’s commercial centers and other regional destinations with frequent service but fewer stops along the way. Why?

- **Focus on Rail Service**: Fewer bus routes and less coverage around the city but expanded Link, Sounder, and streetcar service. Why?

- **Increase Bike Carrying Capacity on Transit**: Buses and rail cars are equipped with racks and hooks that can hold more bicycles. Why?

- **Increased Car Share Program**: Carshare helps you travel for longer trips, or in the case of an emergency if you typically take transit, ride your bike, or walk. Why?

- **Safe Routes to Transit**: Sidewalk and crossing improvements within 1/2 mile of transit stops to improve walking safety and comfort. Why?

#### ACCESS & CONNECTIONS

- **Real-Time Arrival Information**: Real-time displays at bus stops tell passengers exactly when the next bus is scheduled to arrive. Why?

- **Multi-Modal Trip Planner**: A Tacoma Multi-Modal Trip Planner helps combine transit, biking, and walking in one itinerary. This tool is available on-line and as a smart phone app. Why?

- **Enhanced Vehicles**: Enhanced buses have easy boarding, large windows, comfortable seating, and on-board WiFi to improve rider experience. Why?

- **Enhanced Transit Stops**: Enhanced transit stops offer bike parking, comfortable seating, and ample lighting to ensure safety. Why?
WHAT IS A TRANSPORTATION MASTER PLAN (TMP)?

The Green Transportation Hierarchy recognizes modes that have the least environmental impact and greatest contribution to livability. Tacoma uses this model to elevate pedestrians, bicycles, and public transit in the planning and design of streets.

**GROWTH MANAGEMENT ACT REQUIREMENTS**
- Align with land use
- Coordinate with other governmental entities
- Set goals and performance measures to track them
- Form a financially-constrained project list
What are some transportation issues you see around Tacoma?
## PROJECT SCHEDULE & CONTACTS

### TMP PROJECT SCHEDULE

<table>
<thead>
<tr>
<th>Spring 2014</th>
<th>Summer 2014</th>
<th>Fall 2014</th>
<th>Winter 2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>Decide what we want</td>
<td>Evaluate potential projects to get us there</td>
<td>Identify what we can afford</td>
<td>Priority lists of projects</td>
</tr>
<tr>
<td>Understand what we have</td>
<td></td>
<td>Prioritize lists of projects</td>
<td></td>
</tr>
<tr>
<td>Finalize plan</td>
<td></td>
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</table>

### KEY CONTACTS FOR THE TMP

**Josh Diekmann, PE, PTOE**  
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**Jennifer Kammerzell**  
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### UPCOMING OPPORTUNITIES TO PROVIDE YOUR INPUT

**Farmer’s Markets**  
June 19th: Broadway  
June 22nd: South Tacoma  
June 28th: Proctor  
July 1st: 6th Avenue

**June 14th – July 19th**  
Community Cleanup Day Events Citywide

**July 12th**  
Tacoma Out in the Park

**July 26th**  
Ethnic Fest