KICK-OFF MEETING
February 4, 2015

TACOMA 2040
comprehensive plan update
MAJOR GOALS

• Meet updated housing and employment targets
• Incorporate and relate to ongoing planning initiatives
• Reflect changes to local conditions
• Improve usability and understanding of the plan
LOCAL CHANGES

- Incorporate initiatives
- Reflect updated priorities

1. Health & Safety
2. Human & Social Needs
3. Economic Vibrancy & Employment
4. Education & Learning
5. Arts & Cultural Vitality
6. Natural & Built Environment
7. Government Performance
SIMPLIFY & STREAMLINE

• Opportunity to houseclean
• Say it once
• Focus on City priorities
• Use color and formatting to improve function
PRELIMINARY SCHEDULE

Plan Development
Planning Commission Review

Draft Plan
Recommendation

City Council
Review

Public Outreach

January
April
July
October
December

2015
PRELIMINARY PLAN STRUCTURE

• Core
  » Required elements

• Optional
  » Based on city priorities

• Stand Alone and Related Plans
  » Related supporting documents
## Stand Alone & Related Plans

<table>
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<tr>
<th>Stand Alone Elements</th>
<th>Related Plans</th>
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<tbody>
<tr>
<td>Capital Facilities (6-Year TIP)</td>
<td>Economic Strategy</td>
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<tr>
<td>Shoreline Master Program</td>
<td>Human Services Strategic Plan</td>
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<td>Historic Preservation Program</td>
<td>Utility System Plans</td>
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<td>Transportation Master Plan</td>
<td>Environmental Action Strategy</td>
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<td>Subarea Plans</td>
<td>Metro Parks Strategic Plan</td>
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<td>Tacoma School District Strategic Plan</td>
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<td>Watershed Plans</td>
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<td>Urban Forest Manual</td>
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<td>Surface Water Manual</td>
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<td>Public Works Design Manual</td>
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<td>Design Guidelines—Complete Streets, Streetscapes, Shorelines</td>
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APPROACH

• For each element
  » Data review
  » Policy audit
  » Preliminary policy issues/priorities

• Staff recommended goals/policies

• Planning Commission recommended goals/policies
GOALS & POLICIES

• Goals describe desired outcomes; provide broad direction

• Policies support goals and provide guidance for steps to achieve goals

• Level of detail can vary

• Key features
  » Measurable
  » Aim for short and concise
  » Allow for options in future implementation
  » Avoid regulatory language
**Writing Policies**

**Policy Questions**
1. Is guidance on the policy **important** to the City?
2. Is there **agreement** about future policy direction?
3. Is sufficient **information** available to establish policy direction?
4. Does the City have direct **control** over direction?

1. **Importance** High
2. **Agreement** High
3. **Information** High
4. **Control** High

**SAMPLE VERBS**
- Designate
- Establish
- Adopt
- Ensure
- Incentivize

**SAMPLE VERBS**
- Consider
- Evaluate
- Pursue
- Recognize
- Participate

**SAMPLE VERBS**
- Should ___
- Promote
- Encourage
- Support
- Develop

**Example Policy**
10.8.5 Ensure that newly annexed lands are zoned in accordance with the Sammamish Comprehensive Plan Land Use Map and policies.

**Example Policy**
10.3.2 Encourage preservation of existing affordable housing stock.

**Example Policy**
10.10.2 Participate in regional efforts to identify and preserve historic and cultural sites.
PUBLIC ENGAGEMENT

• Goals
  » Build on recent outreach
  » Meaningful public and agency participation
  » Balance interests
  » Identify issues and resolve conflicts early
  » Comply with and exceed all requirements for public participation
1. Community workshops
2. Speaker’s bureau presentations
3. Exhibits around the community
4. Fact sheets, FAQ & comment cards
5. Boards & Commissions Forum
6. Webpage
7. Project identity and templates
8. Announcements and press releases
9. Project contact database
10. Youth outreach
QUESTIONS?