Transitioning to Our New Name: MissionSquare Retirement

Frequently Asked Questions

To enrich our focus and singular purpose of helping community-focused employees build retirement security, ICMA-RC is changing its name to MissionSquare Retirement. Our new name and brand reflect our values and commitment to serving those who serve others. We are excited to begin transitioning to our new name and will be keeping you informed along the way. Below are responses to some of your frequently asked questions.

Q: Why is ICMA-RC changing its name and brand?

A: Our organization was founded in 1972 to help city and county managers prepare for retirement, and this focus was reflected in our previous name. From the beginning our mission has been focused on public sector employees as they build retirement security.

While our mission has never changed, it has grown. We've expanded to support all employees who serve their communities. With this growth came the need for a brand that represents both our foundation and our future.

Our new name, MissionSquare Retirement, reflects the diversity of our participants as well as our historic commitment to serving those who serve their communities. We remain dedicated to helping those who serve their communities build a secure financial future by providing retirement plans, investment options, and personalized guidance so they can make informed decisions and reach their financial goals with confidence.

Q: What does MissionSquare Retirement mean, and why did ICMA-RC choose it?

A: The words that make up our new name highlight why we do what we do, who we serve, and why people put their trust in us.

“Mission”: The focus on our mission – to help those who serve their communities build retirement security – sets us apart and is at the heart of the enduring partnerships we’ve built over nearly 50 years.

“Square”: From the term “town square,” this concept links our brand with the idea of a central gathering place, the hub of a community and those who represent it.

The radiating square within the name’s “o” represents the town square meeting place as a venue for new capabilities and ideas.
Q: When does the name change go into effect?
A: We will begin the transition to our new name this summer. We will provide regular communications via email, phone, and our website throughout the transition.

Q: When will your website addresses be updated?
A: Our website address changes will occur this fall. We will provide more information to plan sponsors and participants prior to this change. In addition, from the time that our new website addresses are activated through March 2022, when an old website address is used, it will redirect plan sponsors and participants to our new address.

Q: Will there be any changes to accessing my account?
A: Starting this fall, the web address to access your account will change to our new name. We’ll share this new web address prior to the change. We recommend you bookmark the new address in your web browser for easy access to your account.

Q: Will there be any changes to my investments?
A: With regard to the name change, Vantagepoint and VantageTrust Funds will change to MissionSquare in fall 2021. Investment objectives, strategies, and risks are not changing due to this name change. No action is required by you.

Q: Can you provide more detail about what names are changing?
A: Effective this summer, ICMA-RC is changing its name to MissionSquare Retirement. Effective in fall 2021, some of our other brand names will be changing, including:
- Vantagepoint Investment Advisers (advisor to the funds) is changing to MissionSquare Investments
- Vantagepoint Funds is changing to MissionSquare Funds

More information will be provided as these dates approach.

Q: How will I be notified throughout the name transition process?
A: We’ll continue to share more information with you throughout the process through email, Account Access, participant statements, our contact center self-service phone line, and more.

Q: Who can I reach out to if I have additional questions?
A: If you have additional questions, please email us at missionsquareretirement@icmarc.org.

We look forward to sharing more information with you as we continue along this exciting journey!