What is Tacoma 2025?
Tacoma 2025 is the strategic plan for Tacoma, developed by more than 2,000 residents from May-October of 2014. It guides how City government, partners, and the community can work together to help achieve the community’s vision for a healthy, vibrant, and equitable City of Destiny.

What are the goals for Tacoma 2025?

**Livability**

What does it mean?
Tacoma residents have connected neighborhoods, accessible and efficient transportation options, and vibrant arts and culture while maintaining affordability.

For example:
- Fewer Tacoma residents pay more than 45% of their income towards housing and transportation.
- All residents have proximity and access to community facilities, services, infrastructure, and employment.

**Economy and Workforce**

What does it mean?
Tacoma Residents can find livable wage jobs in key industry areas. Tacoma will be a place of choice for employers, professionals, and new graduates.

For example:
- More diverse livable wage jobs.
- Fewer vacant properties downtown and in neighborhood business districts.

**Education**

What does it mean?
Tacoma produces more graduates from high school and college, links residents to employment in the region, and invests in lifelong learning opportunities.

For example:
- All students graduate from high school and are prepared to enter the workforce or pursue further education.
- More residents have access to the internet and other digital opportunities.

**Civic Engagement**

What does it mean?
Tacoma residents that reflect the diversity of the city are engaged participants in making Tacoma a well-run city through community-led decision making, elected leadership, and volunteer leadership.

For example:
- More Tacoma residents participate civically through volunteering and voting.
- More Tacoma residents believe they can have a positive impact on their community and trust their local government.

**Equity and Accessibility**

What does it mean?
All residents are treated equitably and have access to services, facilities and financial stability.

For example:
- Decisions, funding, and strategies use data to address inequitable outcomes such as the equity index.
- More quality out of school time learning opportunities distributed equitably across the city.
- More Tacoma households have a livable wage job within proximity to the city.

How will we work together to accomplish the goals of Tacoma 2025?

**Aligning City programs to the goals of Tacoma 2025**
Tacoma 2025 goal alignment for City budget process
Alignment with City Manager and City Council priorities.
Using the equity index

**Key initiatives to achieve Tacoma 2025 across programs and organizations**
Affordable Housing Action Strategy
Tacoma Creates

**Partnering to achieve the goals of Tacoma 2025**
Anchor Institution Collaborative
Strategic partnerships across all five goal areas.

For more information about Tacoma 2025, visit [www.cityoftacoma.org/Tacoma2025](http://www.cityoftacoma.org/Tacoma2025).
Contact Jacques Colon Tacoma 2025 Strategic Manager at [jcolon@cityoftacoma.org](mailto:jcolon@cityoftacoma.org) to learn more about how we can work together to achieve our vision.