



2020 COMPREHENSIVE ORGANIZATIONAL SUPPORT APPLICATION GUIDELINES

SUPPORTING PROGRAMS BETWEEN JUNE 1, 2020 AND JUNE 30, 2021
APPLICATION DEADLINE: **FEBURARY 28, 2020**

INTRODUCTION

Tacoma Creates. Yes it does!

Tacoma Creates is a powerful opportunity for our community to evolve and flourish and this is just the beginning. We are excited to see the impact that this funding has on the amazing work that is currently being done and how this infusion of resources, capacity building, and collective effort will strengthen our community.

In this inaugural year, we will continue to refine, improve, and grow how Tacoma Creates funding best supports the work of the cultural sector and the public benefits that funded organizations provide in their unique and innovative ways; and we will do this together. We will be in active conversation with the cultural sector and the broader community, drawing on our collective wisdom and experience, and enabling the cultural sector to grow and thrive to meet the needs of people in Tacoma.

It is in the spirit of co-creation that we launch the first cycle of Tacoma Creates funding as we continue to develop, reflect, and evolve how these resources can best amplify the potential for flourishing in our community, together.

– Amy McBride, City of Tacoma

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ABOUT TACOMA CREATES

Tacoma Creates is a voter-approved initiative to increase access to arts, culture, heritage, and science experiences throughout Tacoma by reducing barriers to access and expanding offerings, particularly for underserved youth. Eligible non-profit arts, culture, heritage, and science organizations may apply for funding that helps them expand equitable access to public programs, increase opportunities in neighborhoods throughout Tacoma, expand educational options for youth, and build sustainability for continued services. Contracts for funding will go to organizations that demonstrate specific support and benefits for people and communities in Tacoma, based on the questions and evaluation criteria described in this document.

For more information, go to www.cityoftacoma.org/tacomacreates.

PRIMARY FUNDING GOALS

- Support public programs in arts, culture, heritage, and/or science that engage community members in Tacoma
- Increase access to these programs, and reduce barriers to participation, especially for historically underserved populations, and within neighborhoods across Tacoma
- Support programming by and for culturally or ethnically specific communities, and/or other underrepresented groups
- Expand access to youth education programs in arts, culture, heritage, and science
- Support the sustainability of cultural sector organizations in Tacoma

DEFINITION OF ARTS, CULTURE, HERITAGE, AND SCIENCE ORGANIZATIONS

Tacoma Creates funding supports organizations, as defined below, whose primary purpose is to advance and/or preserve arts, culture, heritage, or science:

- “Arts organization” means an organization that provides programming across one or more of the following artistic fields: creative place-making, dance, design, folk and traditional arts, literary arts, multi-disciplinary arts, music, media arts, theater, and visual arts.
- “Culture organization” means an organization that provides programming that focuses on extending or sustaining the traditions, customs, language, knowledge, skills, trades, and/or celebrates the achievements of a particular nation, people, or other social identity group.
- “Heritage organization” means an organization that provides programming that focuses on the identification, documentation, exhibition, interpretation, and/or preservation of the past, including the people, places, events, and physical spaces of any community of people.
- “Science organization” means an organization that provides programming across one or more of the following scientific fields: physical sciences, life sciences, natural sciences, earth and space sciences, engineering, technology, and work that applies scientific methods or engineering design cycles.

Tacoma Creates uses the terms “cultural sector” or “cultural organizations” to mean, collectively, organizations whose primary purpose meets these definitions, and who provide public programming in these areas.

FUNDING CATEGORIES

In 2020, eligible organizations may apply to one of two Tacoma Creates funding categories:

- **Comprehensive Organizational Support**
Open to organizations that meet all five eligibility requirements, described in the Eligibility for Funding section below. Organizations that apply in this category may request up to 15 percent of their total annual budget, based on actual income in their most recently completed fiscal year, up to a maximum of \$400,000 per calendar year. Applicants in this category must demonstrate organizational commitment to Diversity, Equity, and Inclusion, as well as strong programming work in all three of these Public Benefit areas: Neighborhood Programming, Increasing Public Access, and Educational Programming for Youth.

- **Impact Funding**
Open to organizations that meet all five eligibility requirements, or that meet the eligibility exceptions, as described in the Eligibility for Funding section below. Organizations that apply in this category may request a minimum of \$3,000, and up to \$50,000 per year for a single program or multiple programs. Applicants may propose general public programs, or youth education programs, or both, and must demonstrate a commitment to Tacoma Creates' vision for vibrant, equitable, and inclusive cultural programs. The funding request may be a maximum of 50 percent of the total cost of the proposed programming; applicants must demonstrate at least a 1:1 match of other resources to support the work, which may include volunteer time and donated materials and space. See additional information in the Proposal Budget section of the Impact Funding guidelines.

Organizations may submit only one application. Funding is determined through a competitive application process. The number of contracts awarded, and the funding amount for each contract, is based on availability of funds and review of each application by a review panel, based on the evaluation criteria detailed in these guidelines. Funding from year to year is not guaranteed.

The following guidelines are for Comprehensive Organizational Support. If your organization is interested in applying for Impact Funding, please see the separate guidelines, available at www.cityoftacoma.org/tacomacreates.

ELIGIBILITY FOR FUNDING

Tacoma Creates has specific eligibility requirements, based on Washington State and City of Tacoma regulations. There are five primary eligibility areas, and organizations that meet all five may apply for either Comprehensive Organizational Support or Impact Funding. Organizations that do not meet all five, but do meet the exceptions listed below, may apply in the Impact Funding category.

Here is how to see if your organization is eligible to apply:

- **Primary Purpose**

Your organization's *primary* purpose must be to advance and/or preserve arts, culture, heritage and/or science, using the definitions as listed in the Definitions of Arts, Culture, Heritage, and Science Organizations section.

- Exception: Business District Associations and Neighborhood Councils recognized by the City of Tacoma may be eligible in the Impact Funding category (see Special Categories below).

- **Non-Profit Status**

Your organization is a 501(c)(3) non-profit corporation, incorporated under the laws of Washington State and recognized by the Internal Revenue Service.

- Exception: if your organization does not have this non-profit status, but meets the requirements for Primary Purpose, Location, and Program Delivery, you may apply for Impact Funding using a Fiscal Sponsor that is a non-profit organization. You can find more information about Fiscal Sponsorship on [this document](#). You will need to submit a [letter of commitment](#) from your Fiscal Sponsor in order to apply. Your organization must be a group of people working together towards a specific mission or purpose, and you must have an organizational bank account and a City of Tacoma business license.

- **Location**

Your organization's official business address is within [Tacoma city limits](#).

- Exception: if your organization's official business address is outside Tacoma, but within Pierce County, you may still be eligible. If your organization provides at least 65 percent of your public programming in Tacoma, and you meet all of the other eligibility requirements listed here, you may apply in the Impact Funding category.

- **Program Delivery**

Your organization must directly provide programming or experiences to the general public within [Tacoma city limits](#).

- There are no exceptions to this requirement.

- **Track Record**

Your organization has a two-year history of providing programming or experiences to the general public in Tacoma.

- Exception: if your organization does not have a two-year history, but meets all other eligibility requirements listed here, you may apply in the Impact Funding category.

SPECIAL CATEGORIES

There are two additional types of organizations that are eligible to apply for Impact Funding:

- **Business District Associations and Neighborhood Councils**

Active [Business District Associations](#) and [Neighborhood Councils](#) recognized by the City of Tacoma may apply for funding for neighborhood-based arts, culture, heritage, and/or science programs or events, especially fairs and festivals, but must have a Fiscal Sponsor that is a 501(c)(3) organization in Tacoma that meets the Primary Purpose criteria of advancing or preserving arts, culture, heritage, and/or science.

- **Affiliate Cultural Programs within a larger non-profit**

Established and distinct cultural programs that meet the Primary Purpose, Location, and Program Delivery criteria, and are part of a larger non-profit, public-serving organization, may apply if the following additional eligibility criteria are met:

- Independent mission: Have a published mission statement independent of the parent organization
- Independent board: Have a board or steering committee that guides the program, independent of the parent organization's board
- Independent budget: Have a distinct, balanced budget, independent of the parent organization
- Track record: Five years providing public programming in arts, culture, heritage, and/or science
- Staff: Have dedicated, paid staff, equal to at least one full-time employee
- Matching Funds: Provide a 1:1 cash match for Tacoma Creates funds
- The parent organization must:
 - Be a public-serving 501(c)(3) or 501(c)(6) non-profit organization
 - Be based within [Tacoma city limits](#)
 - Retain no more than 10 percent of any Tacoma Creates funding to support administrative services
 - Submit a completed Affiliate Organization Agreement, which can be found [here](#)

EXCLUSIONS FROM ELIGIBILITY

Certain kinds or organizations are not eligible for any category of Tacoma Creates funding, based on Washington State legislation ([RCW 36.160](#)). Excluded from eligibility is any agency of the state or any of its political subdivisions; any municipal corporation; any organization that raises funds for redistribution to multiple cultural organizations; and any radio or television broadcasting network or station, cable communications system, internet-based communications venture or service, newspaper, or magazine.

2020-2021 FUNDING CYCLE & FUNDING REQUESTS

In order to align Tacoma Creates funding with many cultural organizations' fiscal calendars, and to align with the school year, Tacoma Creates will be adopting a July-June annual funding cycle. For this first funding cycle, contracts will go through June 2021, and maximum funding requests will be based on the full year of 2020, plus the first half of 2021.

For this funding cycle only, organizations applying in the Comprehensive Organizational Support category may apply for up to 15 percent of their annual budget x 1.5 years, up to a maximum of \$600,000 for the full contract.

WHAT TACOMA CREATES FUNDING CAN SUPPORT

Tacoma Creates can support a wide variety of public programs that advance arts, culture, heritage, and science, that take place within Tacoma city limits. This includes but is not limited to presentations, workshops, exhibitions, events, festivals, and educational programs for all ages. Programs must generally be open to the public, with the exception of Public School Cultural Access Programs that are specifically for Tacoma Public Schools students or teachers. Organizations may charge admission fees for public programs, as long as their application shows efforts to support access. Tacoma Creates funding can also support general organization expenses related to this work.

WHAT TACOMA CREATES FUNDING CANNOT SUPPORT

- Programming that occurs outside of [Tacoma city limits](#)
- Work that is commercial in nature
- Charitable fundraisers, even those which include or benefit the cultural sector
- Debt service or endowment building
- Events or activities that promote a specific political agenda or religious practice
- Education programs exclusively for students at a private Pre-K-12 school, or at a college or university
- Payment to anyone who is a current member of the Tacoma Creates Advisory Board or a City of Tacoma employee

APPLICATION TIMELINE

- **Guidelines Released:** January 28, 2020
- **Application Workshops and Support:** February 1 – 27, 2020 (see Application Support section)
- **Application Deadline for Comprehensive Organizational Support:** February 28, 2020, 11:59 pm
- **Notification of Funding Decision:** No later than May 15, 2020
- **Contracting Process with Funded Organizations:** May – June, 2020
- **Contract Funding Period:** June 1, 2020 – June 30, 2021

APPLICATION SUPPORT

APPLICATION WORKSHOPS

This workshop will go over the key points of the application guidelines and review criteria, how the application process works and how to develop a strong application. The workshop is free, and you do not need to sign up in advance. We encourage applicants to read the complete guidelines in advance of attending the workshop, and come with questions.

- Thursday, February 6, 2020, 5:00 pm – 6:30 pm
Tacoma Municipal Building, 747 Market St., Room 243, Tacoma, WA 98402
Nearest bus routes are 1, 11, 13, 16; paid street parking available

If you cannot attend at this time, you are welcome to attend one of the four other application workshops that will focus on the Impact Funding application. See the full list of workshops at www.cityoftacoma.org/tacomacreates.

To request a reasonable accommodation for this workshop, please contact the Office of Arts & Cultural Vitality at (253) 591-5191. TTY or speech to speech users please dial 711 to connect to Washington Relay Services.

APPLICATION WEBINAR

Staff will present a shorter version of the in-person workshops through a webinar that will be held on Thursday, February 13, 2020, 10:00 AM – 11:00 AM.

To participate in the webinar, you will need a computer with an internet connection and a phone. For a comprehensive listing of system requirements, please visit this [page](#). To join the webinar:

- Be online 5-10 minutes prior to the start of the webinar
- Click [here](#) to get to the webinar platform
- Look for meeting ID # 518 605 618
- Enter this password: TC021320
- Call into the meeting using this toll-free phone number: 888-619-1583
- Enter this participant code: 260264

This webinar will be recorded and posted at www.cityoftacoma.org/tacomacreates.

ONE-ON-ONE SUPPORT

Applicants are welcome to call or email Tacoma Creates staff at any time.

For questions about your specific proposal, eligibility, or evaluation criteria, please contact:

- Lisa Jaret, Tacoma Creates Program Manager: ljaret@cityoftacoma.org or 253-591-5161
or
- Naomi Strom-Avila, Funding and Cultural Programs Manager: nstrom-avila@cityoftacoma.org or 253-591-5191

For general questions about the application guidelines or the online application, please contact:

- Clarissa Gines, Tacoma Creates Coordinator: cgines@cityoftacoma.org or 253-591-5174

You are also welcome to schedule an appointment in advance. Staff has set aside some specific times for meetings where we can answer questions and provide feedback. These meetings are for applicants with specific questions about the guidelines or their application; please plan to come prepared with your questions. If you have application materials you would like staff to review in advance, please email them to Tacoma Creates staff at least two days in advance of your appointment. Each appointment is 20-30 minutes long, and can be in person at the Tacoma Municipal Building (747 Market St.) or by phone. Sign up for a time online [here](#).

REQUIREMENTS FOR FUNDED ORGANIZATIONS

CONTRACT FOR SERVICES

Each funded organization will enter into a contract for services with the City of Tacoma. The contract will outline specific deliverables that the organization will provide to the residents of Tacoma. Funding will be broken into multiple payment phases spread out over the term of the contract. Organizations will receive final payment after services have been provided. Recipients should be prepared to cover the costs of their programming in the meantime.

INSURANCE

There are no requirements for insurance in order to apply for Tacoma Creates funding. However, organizations that are offered funding contracts will be required to show proof of insurance before funded programming can begin.

There are different types of insurance required depending on what programs/services organizations are providing. Even though insurance is not required at the time of application, we strongly encourage applicants to reach out to their insurance company to get a quote on any insurance that may be required for their organization and the scope of work they are proposing. Applicants may include the cost of insurance in their Tacoma Creates funding request.

- **Commercial General Liability Insurance:** Limits not less than \$1,000,000 each occurrence and \$2,000,000 annual aggregate. Must include these three endorsements: Additional Insured, Waiver of Subrogation, Primary and Non-Contributory.
 - Required for all Tacoma Creates funding contracts.
- **Abuse and Molestation Insurance (aka Sexual Misconduct Liability)**
 - Required if the funded organization will be working directly with youth under the age of 18, elderly, or disabled people.
- **Commercial Automobile Liability Insurance**
 - Required if the funded organization will require the use of owned, rented, or leased automobiles to complete the services as required by the contract.
- **Workers Compensation Insurance**
 - Required if the funded organization has W-2 employees.
- **Employer's Liability Insurance (aka Stop Gap Insurance)**
 - Required if the funded organization has W-2 employees.

More detailed information about these insurance requirements, including a list of insurance companies that specialize in insuring non-profits, can be found [here](#).

LEGAL COMPLIANCE

Funded organization must comply with the laws of the Federal Government, Washington State, and the City of Tacoma, including ADA accessibility, non-discrimination, and equal employment opportunities.

BUSINESS LICENSE

Funded organizations must have a City of Tacoma business license.

REPORTING

Funded organizations will provide the City of Tacoma with reports outlined in the funding contract.

FUNDING ACKNOWLEDGEMENT

Funded organizations must acknowledge Tacoma Creates in all appropriate public announcements, programs, advertising, and other forms of notice relating to the funded programming.

EQUITY AND ACCESS OVERVIEW

Equity and Access are central to Tacoma Creates funding priorities. This includes our public mandate to support programming in neighborhoods across the city, and to engage and support traditionally underserved populations. Tacoma Creates invites organizations to be partners in Tacoma’s vision for vibrant, equitable, and inclusive cultural programs. Funded organizations will demonstrate how they contribute to this vision through their policies, practices, and programs.

This work may look different for different organizations, depending on their mission, leadership, and the communities in which they work, and there is no single “correct” approach for Tacoma Creates funding.

Organizations who receive funding in the Comprehensive Organizational Support category will be responsible for participating in efforts that explore strengths and opportunities related to diversity, equity, and inclusion within the cultural sector. Tacoma Creates will provide a variety of opportunities for participation and support, including training and technical working groups. Two specific contract deliverables for Comprehensive Organizational Support organizations will be:

- Engaging 2-4 staff members in several workshops during the second half of 2020
- Involving staff and board in an internal equity assessment that will be due at the end of December 2020

We recommend that organizations present work that aligns with the framing of Equity and Access below:

EQUITY

Equity means minimizing historical, systematic, and institutional disparities and maximizing opportunities for all people. Equity takes into account context: history, current realities, and future outcomes. Equity advances social justice, which is about the distribution of social and economic resources and opportunities to create a more just society. The purpose of equity in Tacoma Creates programming is to foster greater inclusiveness, increase diversity, and broaden participation in arts, culture, heritage, and science experiences.

Tacoma Creates will use the City of Tacoma’s [equity index](#) as one way to frame where needs are greatest.

ACCESS

Access is an important part of equity, and in building community participation and engagement. For your Tacoma Creates programming, please think about the following types of access. How does your organization already demonstrate these different types of access, and where do you have opportunities to expand? The prompts below provide ideas and examples, but are not the only ways to support access to public programs. We do not expect organizations to address all of these points, but to think about what makes sense for their programs.

- **Public Access** - Who can attend your programs?
 - Think about how your proposed programs are open to a wide range of people, or, if appropriate, designed for a specific audience who may be currently underserved.
 - Can anyone who is interested in your programming participate?
- **Geographic Access** - Where do your programs happen, and how can people get to them?
 - Think about what difficulties people may have in trying to get to your programs and how your organization can help.
 - Do you publicize what bus lines are near your program location? Are your programs in line with the bus schedules? (Note that all Tacoma Public School high school students are now able to get free ORCA cards.)
 - Is there enough parking available? Is the cost of parking a barrier?
 - Is there a safe place to park/store bicycles?

- Are there other transportation options you could provide or support?
- Do you bring your programs to more locations in different communities and/or neighborhoods?
- Can you provide programming at Tacoma Public Schools as part of the Expanded Learning Opportunities / after-school program?

- **Financial Access** – What does it cost to participate in your programs?
 - Think about how cost may be a barrier, and how you may be able to decrease or remove this barrier.
 - What free and reduced-price options do you offer? Do you offer a sliding scale for program admission?
 - How do you make decisions about admission or registration fees for different programs?

- **Acceptance-Based Access** – Will people of many different backgrounds feel like they belong at your programs?
 - Think about ways you can make people feel welcome at your programs, especially if you want to grow and deepen your outreach to a variety of different communities.
 - How can you demonstrate acceptance through interpersonal interactions, use of space, language, signage or symbols, etc., to make people feel welcome?
 - Are there ways that you consider the needs and perspectives of different potential participants in your programs, such as: people of color, people who identify as LGBTQA+, people who speak different languages, people with different levels of education, people with different levels of income, people of different ages, etc.?
 - Will people from different backgrounds see themselves reflected in the staff or volunteers they encounter at your programs?

- **Interest-Based Access** – Does your intended audience relate to the content or subject matter of your programs?
 - How do you choose what programming to offer?
 - How do you connect with the community to learn what people are interested in, particularly if you are presenting programs designed for a specific cultural community or identity group?

- **Communications Access** – How do you promote your programs so that many people know about them?
 - How are you getting the word out about your programs? What tools and methods are you using?
 - What networks are you connected with to help spread the word to the populations you are trying to reach?
 - How are you developing connections with communities you do not currently serve?
 - Are any of your communications in more than one language or format?

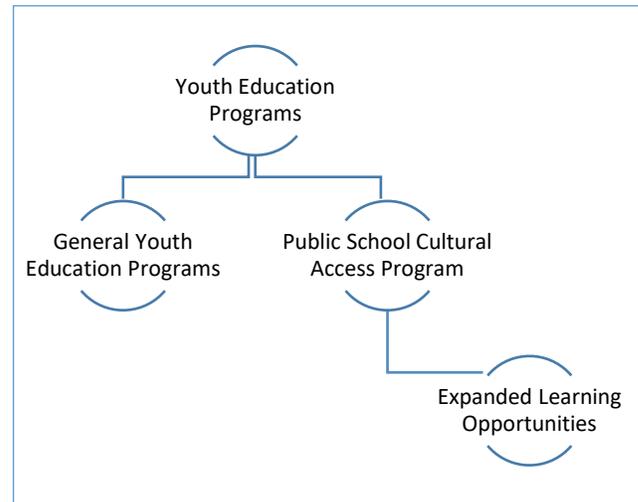
- **Physical Access** – Does your program address the needs of people with disabilities and the requirements of the Americans with Disabilities Act?
 - What is the experience for people with disabilities at your facility or program? Are people with mobility limitations able to access your program easily?
 - Do you have tools to support people who are autistic, Deaf or hard of hearing, or blind or vision-impaired?
 - Do you provide any programs specifically for people with disabilities, either physical or cognitive? Have you talked with people with disabilities to understand what their needs are?

YOUTH EDUCATION PROGRAMS

Education programming for youth (under age 18), especially underserved youth, is a central part of Tacoma Creates. Organizations have the opportunity to increase access to arts, culture, heritage, and/or science education programs in a variety of ways. The Public School Cultural Access Program (PSCAP), which is part of Tacoma Creates legislation, puts a special focus on our commitment to serve Tacoma Public Schools (TPS) students and teachers. We encourage organizations to consider how they can participate in PSCAP, which will increase access to cultural learning opportunities for all TPS students, with a priority focus on schools with the highest levels of need.

Tacoma Creates has been working with TPS and other community partners to develop an after-school program called Expanded Learning Opportunities (ELO), which provides a system ready to accept cultural programming. This system of support provides a consistent schedule, registration, facility management, site coordination, snacks, and transportation, and seeks consistent quality programming over the course of the school year. ELO programs are described in more detail below.

In addition to ELO, PSCAP programs may include other opportunities exclusively for TPS students or teachers, such as presentations or residencies during the school day, or field trips for TPS students to attend programming at your facilities, or professional learning programs for TPS educators.



Tacoma Creates is also interested in general Youth Education Programs that are open to all youth, not just TPS students, and can support such programs whether they are at your own facility or at other locations in the community.

EXPANDING LEARNING OPPORTUNITIES (ELO)

We encourage organizations interested in providing arts, culture, heritage, and/or science education programming in the after-school space at TPS sites to participate in the ELO program.

This is an opportunity to expand your Youth Education Programs with some built-in support through our ELO partnerships. It's also an opportunity to continue or expand your presence in different neighborhoods. The costs for providing ELO programs would come out of your total Comprehensive Organizational Support funding.

The ELO program is part of the Whole Child Partnership, which is a developing collaboration between Tacoma Public Schools and many other local organizations that care about quality programming for youth during out-of-school-time hours. As part of this effort, Tacoma Creates is working in partnership with Tacoma Public Schools, and three ELO partners: Metro Parks Tacoma, Greater Tacoma Community Foundation, and YMCA of Pierce and Kitsap Counties, to develop an environment for after-school learning that is convenient, reliable, affordable, and easy to navigate by students and their families.

The ELO space provides an easier entry point for organizations to participate as a provider of after-school programs and serve students at 14 elementary schools and 5 middle schools. With a focus on equity and access, snacks and transportation are provided for participating youth, and all ELO classes supported by Tacoma Creates are offered at no cost to students.

2020-21 ELO SCHOOL YEAR SCHEDULE

ELO classes happen during a consistent timeframe and schedule, and run throughout the school year, from September 2020 – June 2021. There will be 4-5 ELO sessions, with each session about 6-10 weeks long, depending on the school. Classes meet twice a week, after the school day ends, generally either Mondays/Wednesdays or Tuesdays/Thursdays. Proposed programs need to fit within pre-defined parameters of the schedules and requirements.

ELO ELEMENTARY SCHOOLS

Tacoma Creates-supported programs may happen at the following elementary schools:

- Arlington
- Blix
- Boze
- Delong
- Fern Hill
- Franklin
- Larchmont
- Lyon
- Manitou Park
- McCarver
- Northeast Tacoma
- Roosevelt
- Stafford
- Whitman

Classes can be offered for grades K-5 all together, or narrower grade bands: K-1, 2-3, 4-5. ELO programs at these schools are managed by ELO partners: Metro Parks Tacoma or Greater Tacoma Community Foundation.

Instructors are usually at the school from 3:15 – 6:00 pm. Instructors will be with students before and after the actual class times to support student check-in, supervision, and snacks times. The tentative daily schedule is as follows:

- 3:15 pm: Instructors arrive onsite, check in with site staff, prepare for class
- 3:30 – 4:00 pm: Greet and engage with students, supervise snack time
- 4:00 – 5:15 pm: Teach class
- 5:15 – 5:45 pm: Engage with and help supervise students during transition time
- 5:45 – 6:00 pm: Students are picked up or get on the bus

ELO MIDDLE SCHOOLS

Tacoma Creates-supported programs may happen at the following middle schools:

- Baker
- First Creek
- Giaudrone
- Stewart
- Truman

All classes are offered for grades 6-8 together. ELO programs at these schools are managed by our ELO partner, YMCA of Pierce and Kitsap Counties. The schedule will be similar to the elementary schools, but will vary depending on the school, and may happen between the hours of 2:30 and 6:00 pm.

TRACKING ELO PROGRAM EXPENSES

Funds to support approved ELO programs will come out of Comprehensive Organizational Support contracts. In the final report form, organizations will list amounts spent on ELO programs. Tracking ELO expenses is an important part of documenting our commitment to the Public School Cultural Access Program.

ELO FUNDING REVIEW, PROGRAM ASSIGNMENTS, AND PARTNERSHIP ROLES

There will be a two-step process for approving and funding organizations for ELO programs:

1. The review panels for Tacoma Creates funding will recommend to the ELO partners those organizations which are well suited to provide ELO programs.
2. The ELO partners will review recommended ELO proposals for alignment with their schools' needs and schedules, and to achieve a balance of different types of programs for different age groups at each school.

Organizations approved to provide ELO programming will work directly with and through the ELO partners. If selected, organizations will be responsible to the ELO partners for program delivery. All instructors will be required to participate in background checks, as well as safety-related trainings and site-based orientation provided by the ELO partners.

The ELO Partners will:

- Schedule and coordinate space at TPS locations
- Coordinate background checks
- Provide onsite coordination
- Coordinate student supervision
- Distribute snacks
- Coordinate with bus transportation
- Register students and track enrollment, attendance, and other student data
- Market classes, with participation by organization and instructors
- Provide required orientation, onboarding, and ongoing professional learning support

The Tacoma Creates-Supported Organization will provide:

- A qualified instructor who meets all professional obligations of the partnership, which will include high quality instruction as well as supervision of students before/after classes
- Organizational support and oversight, as appropriate
- Participation in marketing and communications efforts to support enrollment
- All necessary insurance and background check documentation
- A substitute instructor in the event of primary instructor absence
 - Note that any potential substitute must have completed a background check in advance. If a background-checked instructor is not available, the ELO partner will be required to cancel the class for that day
- All materials to support classroom activities and student learning

In addition to providing funding support for these classes, Tacoma Creates will offer occasional training and convening opportunities for organizations participating in ELO.

PROGRAMMING AT TACOMA PUBLIC LIBRARY BRANCHES (Optional)

Tacoma Public Library (TPL) is interested in working with cultural sector organizations who can provide educational programming for library patrons of all ages, with an emphasis on programming for youth (pre-K – teens). This is an opportunity for organizations to bring short programs to communities in different parts of the city, with TPL providing space and marketing.

This opportunity is another way to expand youth education programming and/or general programming into neighborhoods outside of your primary location, a way to develop community connections, and a way to promote your organization’s programming. If your organization is selected, the costs for providing programming at TPL branches would come out of your total Comprehensive Organizational Support funding.

Organizations may propose programs that are between 1-3 hours in length, with minimal technical support needs. TPL’s goal for educational programs is to keep youth and families engaged in reading and learning activities throughout the year, and especially during the summer. This year’s Summer Reading theme is “Imagine Your Story” – organizations are encouraged to suggest programs that connect to myths, fairytales, or folklore.

Selected organizations will be asked to present the same program at multiple [library locations](#), with an emphasis on the branches in higher-needs neighborhoods, as defined by the City of Tacoma's [equity index](#). This includes the South Tacoma Branch, Fern Hill Branch, Moore Branch, and Mottet Branch.

If your organization is interested in this opportunity, please complete this optional section in the application form. The Tacoma Creates funding review panel will recommend to TPL organizations who demonstrate experience working with youth and families. TPL will do further review and, if they are interested in your organization's programming, they will contact you directly regarding next steps.

APPLICATION REVIEW CRITERIA

Each application will be reviewed by a panel of 5-7 community members. Panelists will review each application individually and as a group. Panelists will use the criteria listed below, and will score each criteria category using a 30-point scale.

PROGRAMMING MERIT AND VALUE

- Clarity of organization's mission, goals, key programming, and alignment with Tacoma Creates funding goals
- Organization demonstrates efforts to both sustain and improve or expand public programs that advance arts, culture, heritage, and/or science
- Individuals leading public programs and/or youth education programs have relevant skills, background, experience, and/or training
- Programming impact is enhanced through collaboration with other cultural sector organizations, or with organizations outside the cultural sector
- Presentation of work that enhances, broadens, or diversifies the cultural programs and services within Tacoma; programming that is unique within the Tacoma cultural sector; programming that highlights the diverse communities within Tacoma
- Programming serves culturally or ethnically specific communities, and/or other underrepresented groups (such as LGBTQA+, people with disabilities, older adults, etc.)

YOUTH EDUCATION PROGRAMS

- Organization demonstrates experience with developing and delivering education programs for young people; organization hires educators who are reflective of the populations they seek to serve; educators have experience in their cultural field and experience teaching young people
- Organization demonstrates purpose and values in education programs that aligns with organization's mission and connects with broader youth development goals
- Organization demonstrates understanding of best practices in youth education, including incorporating input from students, and articulates specific student learning goals
- Educators working in PSCAP programs have relevant experience and training; organization demonstrates commitment to professional learning opportunities for their educators
- If the organization is proposing programs as part of the regular school day for TPS students, or professional development for TPS certified teachers, they demonstrate support for and alignment with basic education goals, and clear instructional plans aligned with Washington State student learning goals. These programs are supported by a commitment TPS teachers/administrators.

COMMUNITY ENGAGEMENT AND IMPACT

- Programming is responsive to the communities the organization engages or intends to engage; there are demonstrated connections and collaboration with communities
- Community members are engaged in planning, delivery, and evaluation of programming; organization integrates community dialogue and feedback into these processes
- Demonstration of how programming benefits or supports people in Tacoma, especially people representative of historically underrepresented cultures and communities
- Programming strengthens community connections and engagement by providing opportunities for community interaction, education and outreach programs, or other intentional strategies for building and sustaining community engagement

EQUITY AND ACCESS

- Organization identifies their current level of knowledge, understanding, abilities, and challenges regarding equity work, and demonstrates commitment to continuing the work
- Organization demonstrates commitment to equity and access through documentation of past work and/or clear, specific, and achievable plans for future work
- Organization articulates specific goals, strategies, and actions related to Diversity, Equity, Inclusion, Access, and/or Social Justice, for both internally-focused and outward-facing work
- Organization demonstrates how they currently support and/or plan to increase access to and participation in their programs, and how they identify and minimize systemic barriers to participation
- Organization includes and supports work, traditions, and cultural practitioners from historically underrepresented communities
- Organization involves, represents, and centers people and communities that have been most impacted by structural racism and other social and economic inequities

MANAGEMENT AND OPERATIONS

- Organization demonstrates effective planning: programming goals and objectives are thoughtful and strategic; narrative, budget, and staffing demonstrate aligned capacity to complete proposed work effectively; organization demonstrates adaptability and resilience; the application as a whole is clear and compelling with sufficient detail and specificity
- Organization demonstrates financial responsibility: clear and balanced organizational budget, diversity of funding sources, budget elements align with application narrative, budget history demonstrates working within available resources, and/or plans for addressing any deficits; budgeted expenses align with equity goals and strategies.
- Staff and board are representative of the communities the organization serves or intends to serve
- Organization evaluates their work: demonstration of measuring and evaluating past programs and services; plans for measuring and evaluating future work; engagement of community dialogue and feedback integrated into planning processes and decision-making. Demonstration of evaluating impact on underrepresented communities, and using evaluation outcomes to make necessary adjustments in programming

HOW TO APPLY

APPLICATION FORM

Applications must be submitted through the Tacoma Creates Comprehensive Organizational Support online application form at <https://tacomaarts.submittable.com/submit>

APPLICATION DEADLINE

Comprehensive Organizational Support applications must be submitted online by **February 28, 2020, 11:59 pm**. Applications received after this deadline will not be reviewed and will be ineligible for funding regardless of the merit of the application. Note that staff will not be available to answer questions or offer technical support after 5:00 pm on February 28.

We encourage applicants to read through all of the information in this document prior to starting the online application form. It may be helpful to develop your responses to the Narrative Questions in a Word document, and then copy and paste them into the online application form. Please refer to the Application Review Criteria section above to understand how your application will be evaluated.

APPLICATION COMPONENTS

The online application will ask for the following information:

ORGANIZATIONAL INFORMATION AND ELIGIBILITY

Basic information about your organization, contact information, and other information to confirm your eligibility for Tacoma Creates funding.

BACKGROUND DATA AND FUNDING REQUEST

Provide your attendance history for the past two completed years, your total income and expense for your most recently completed fiscal year, and the amount of Tacoma Creates funds you are requesting.

In the Comprehensive Organizational Support category, you may request up to 15 percent of your total annual budget, based on your actual income in your most recently completed fiscal year, up to a maximum of \$400,000 per calendar year. For this funding cycle only, organizations applying in the Comprehensive Organizational Support category may apply for up to 15 percent of their annual budget x 1.5 years, up to a maximum of \$600,000 for the full contract.

NARRATIVE QUESTIONS

These questions give you the opportunity to tell your organization's story, and to demonstrate how your work aligns with Tacoma Creates funding goals and evaluation criteria. You should assume that the panelists who will review your application are not familiar with your work, so be as clear and specific as possible. Note that there are word limits for each section.

- **MISSION STATEMENT (30 words)**
 - What is your organization's official Mission Statement?

- **ABOUT YOUR ORGANIZATION (200 words)**
 - Tell us a little bit about what your organization does, and why.
 - What are your organization's key strategic goals, and how do they align with Tacoma Creates goals?
 - What are a few key examples of the public programming you have presented in the past two years?

- Where do you provide programs, and who do you serve? If you have target audiences, please tell us who they are.
- How has your programming benefited or supported people and communities in Tacoma?
- How long have you been providing programming in Tacoma?

▪ **PUBLIC PROGRAMMING (500 words)**

What public programs will you present with Tacoma Creates funding support during the current funding cycle (June 1, 2020 – June 30, 2021)?

Provide a general overview of a few of your primary programs here, and how they provide public benefit for people and communities in Tacoma. You will be able to add additional details about these programs in the sections below that focus on Neighborhood Programming, Increasing Public Access and Participation, and Youth Education Programs.

What strategies do you use in the planning and implementation of your public programs that support diversity, equity, and/or inclusion?

Partnership and collaboration (200 words)

- Are there individuals or organizations outside of your organization that are key partners to these programs? If so, who are they, and what is their role?

Evaluation (200 words)

- What do successful programs look like for your organization?
- How will you measure the quality, meaning, and/or impact of your work?

▪ **NEIGHBORHOOD PROGRAMMING (500 words)**

Neighborhood Programming includes all public programming that happens outside of the [Downtown Core](#), defined as the area within the following boundaries: North border is 6th Avenue; East border is Thea Foss Waterway and East L Street; South border is I-5; West border is Tacoma Avenue South.

In which [Tacoma neighborhoods](#) will you present public programming? The application form will include a check list for you to indicate where you will provide programs.

What neighborhood programming is your organization currently providing? What neighborhood programming will you sustain, improve, expand, or launch, with funding support from Tacoma Creates? (Consider all public programs except for education programs at Tacoma Public School locations, which you will address in the Youth Education Programs section.)

If your primary location is already outside the Downtown Core, do you currently offer programming at any additional locations in other neighborhoods, or do you plan to do so during this funding cycle?

Please consider the following prompts in your response:

- How or why have you made decisions about neighborhood locations where you will present your programs?
- Are you collaborating with any individuals or organizations in the neighborhoods where you are working to present or promote these programs? If so, who are they, what is their role, and how do you work with them?
- How will you measure the success of neighborhood programming?

Note: in the Budget & Financial Information section, there is a form for you to enter your estimated expenses for providing programs in Neighborhoods outside the Downtown Core.

- **PROGRAMMING AT TACOMA PUBLIC LIBRARY BRANCHES (Optional)**

Please refer to the Programming at Tacoma Public Library Branches section for more information about this opportunity. If your organization is interested in proposing TPL programs, this section of the application form will ask:

- What type of programming could your organization provide at TPL branches?
 - Summer education program for children or teens
 - School year education program for children, teens, or seniors
 - General event presentation for the public (e.g. a reading, lecture, workshop, short performance, etc.)
- What programs/events/presentations would you be like to offer at TPL branches? You may propose up to three programs. For each program, tell us:
 - Program title
 - Brief program description
 - Ideal age group (children, teens, adults, families, seniors)
 - Value of presenting this program
- Has your organization presented the same or similar one-time programs at other public locations in the past? If so, tell us where and when.

- **INCREASING PUBLIC ACCESS AND PARTICIPATION (500 words)**

Consider Tacoma Creates' definitions listed in the Equity & Access Overview Section; the application will ask you to check which of the following types of access your organization will focus on during this funding cycle:

- Public Access
- Geographic Access
- Financial Access
- Acceptance-Based Access
- Interest-Based Access
- Communications Access
- Physical Access

Provide details of your plans and intended outcomes related to these focus areas. Please consider the following prompts in your response:

- What will you do to sustain, improve, expand, or launch your access and participation efforts in these areas?
- Are there barriers to participating in your programs? How will you use Tacoma Creates funds to minimize or eliminate those barriers, and for which programs?
- Do you have goals to broaden and/or diversify your program participants? If so, what are those goals and how will your access efforts support those goals?

Successes and Challenges in Supporting Access (200 words)

What are examples of access efforts you have worked on in the past? Do you have any evidence of success with these efforts? Have you experienced any challenges in this work? If so, how have you or will you address those challenges? Do you anticipate challenges with future work in this area, or with any of the particular types of access outlined above?

- **YOUTH EDUCATION PROGRAMS**

Organizations applying for Comprehensive Organizational Support funding must provide youth education programming. You can propose programs exclusively for Tacoma Public Schools students/teachers, or youth education programs open to all youth, or both.

Background and Philosophy (200 words)

Tell us about your organization’s experience providing education programs for youth under the age of 18. What kinds of education programs do you offer, and why? What is your organization’s educational philosophy or vision? How do your education programs connect to your organization’s overall work?

Programs for Tacoma Public Schools Students/Teachers (200 words) (Optional)

What education programs exclusively for Tacoma Public Schools students and/or teachers will you continue, improve, expand, or launch with Tacoma Creates funding support in this funding cycle? (Do not include Expanded Learning Opportunities programming in this section; those will be covered in the Expanded Learning Opportunities section below.)

- Do you focus on any particular schools, grade levels, or subject areas?
- How do you develop curriculum for your programs? How do you develop student learning goals? How do you assess student learning?
- If you are providing any programs as part of the regular school day, tell us about how you collaborate with classroom teachers and how you support basic education goals.
- Describe your collaboration with Tacoma Public Schools teachers and/or administrators. (Please include a letter of commitment from TPS to confirm this collaboration.)

Note: in the Budget & Financial Information section, there is a form for you to enter your estimated expenses for providing programs that are part of the Public School Cultural Access Program.

Field Trip Programing (Optional)

Another opportunity to support Tacoma Public Schools students is by providing programming for field trips on school holidays or district data days. Metro Parks Tacoma (MPT) is planning to coordinate 4-6 field trips during the school year for elementary students. If your organization could host field trip activities at your facility, and/or provide educational programming for grades K-2 or grades 3-5 students, please indicate this in the application form.

If you say “yes” on the application form, that won’t commit you to offering any programming, and it doesn’t guarantee that you will be asked to offer any programming, but it will put you on the list of organizations that MPT may contact to discuss programming options. If selected for providing field trip programming, the costs for providing field trip programming would come out of your total Comprehensive Organizational Support funding.

Youth Education Programs Open to All Youth (200 words) (Optional)

What youth education programs that are open to all youth will you continue, improve, expand, or launch with Tacoma Creates funding support in this funding cycle?

- Who are your intended students? What are your current student demographics?
- Where will your programs take place?
- When will your programs take place, and how often will they happen?
- How will you get the word out about your youth education programs?
- If you have goals to grow or diversify your youth participants, how will you do that?
- What does success look like for these youth education programs, and how will you measure success?

Equity and Access in Education Programs (150 words)

How does your organization consider diversity, equity, inclusion, and access when planning and carrying out your youth education programs? How is input from students used to inform programming?

Youth Education Staff / Instructors (150 words)

Who are the main individuals that will carry out your youth education programming? What background, experience, and/or training do they have that makes them a good fit for this work? Are you planning to support any professional learning opportunities for your educators during this funding cycle?

Expanded Learning Opportunities (Optional)

We encourage organizations interested in providing arts, culture, heritage, or science education programming in the after-school space at Tacoma Public Schools to participate in the ELO program. Please refer to the Youth Education Programs section for more information about ELO programs. If your organization is interested in proposing ELO programs, this section of the application form will ask for:

- Primary contact person and contact info for ELO programs
 - Class title
 - Brief class description
 - Classroom space / equipment needs
 - Grade levels
 - Class outline
 - Class instructors – including background and bio or resume
 - Opportunity to share questions, ideas, or general notes about ELO program
- **ORGANIZATIONAL WORK ON DIVERSITY, EQUITY, AND INCLUSION (500 words)**
What values, goals and actions does your organization currently engage in that focus on increasing Diversity, Equity and Inclusion (DEI) internally within your organization? Do you have any specific, measurable goals?

Provide specific examples of intentional work that you have accomplished to advance equitable policies and practices regarding your staff, board, budget, and/or other areas of internal operations. How has this work helped your organization grow or evolve? How has your internal work supported your ability to create welcoming and inclusive public programs?

What specific plans do you have for sustaining, improving, expanding, or launching internal DEI work during this funding cycle?

Please consider the following prompts in your response:

- Does your organization research and use data on racial/ethnic disparities, or other socio-economic inequities, in order to inform decision-making? If so, how?
- Do you engage your board, staff, volunteers, and participants in your organization's DEI efforts? If so, how?
- Do you have any policies or practices that consider equity in how you allocate resources? If so, what are they?
- Do you collect demographic data about your board, staff, volunteers, and/or participants? If so, how do you do that, or how might you do so in the future?
- To what extent does the demographic make-up of your board, staff, and volunteers reflect your target audience and/or any specific communities with which you work?

If your organization has not yet started internal, focused DEI work, tell us about your current level of understanding, capacity, challenges, and opportunities around this work. What are some specific examples of how you will begin to include DEI approaches during this funding cycle?

Note: in the Budget & Financial Information section, there is a form for you to enter your estimated expenses that will support your internal DEI work.

▪ **CAPACITY BUILDING / PROFESSIONAL LEARNING (250 WORDS)**

A core goal of Tacoma Creates is to support the overall health of the cultural sector. The strength of the sector is based, in part, on the skills and capacity of the individuals who do the work.

How is your organization currently building capacity within your staff, contractors, and volunteers? This may include professional learning opportunities for existing personnel, increasing paid work opportunities, diversifying staff, or investing in organization-wide trainings or workshops. How will you sustain, improve, expand, or launch your capacity building efforts in this funding cycle?

BUDGET AND FINANCIAL INFORMATION

The application form will ask for the following financial information:

- Three year organizational budget – using [this form](#), which is also available in the Submittable application.
- Audited budget for your most recently completed fiscal year. If no audited budget is available, you may submit a letter from your board president confirming the summary of your most recently completed fiscal year, or a copy of a published annual report showing your budget summary.
- Anticipated expenses in several specific areas: Neighborhood Programming, Public School Cultural Access Programming, and Internal DEI Work – using [this form](#), which is also available in the Submittable application.
- Brief budget narrative (200 words)
 - If your organization had a deficit in any of the last three years, please explain
 - If there are any other aspects of your budget or anticipated expenses you'd like to explain further, you may do so here

REPORTING AND PAYMENT PHASES

For this funding cycle, funded organizations will receive five quarterly payments, and will submit quarterly reports as well as a final report. Tacoma Creates will provide report forms to collect programming data and outcomes, as well as expenses in different areas.

In addition to the program reports, each quarter there will be some additional deliverables required by the City, such as proof of insurance, schedule of public programming, and/or participation in Diversity, Equity, and Inclusion workshops. There will also be some deliverables that each organization can suggest, based on their own programming.

In the application form, you will be asked to describe several key deliverables your organization will provide for payments 2-5, in alignment with your funding request. Your deliverables may include the implementation or completion of work in the following areas:

- Neighborhood Programming
- Youth Education Programming
- Public Access Initiatives
- Internal DEI Work
- Organizational Capacity Building

Please be prepared to outline 2-4 deliverables for each quarter of the funding cycle, in alignment with your funding request, with details about which programs, how many, what elements, etc.

Examples of deliverables could include:

- completion of 2 free summer education programs for up to 50 youth
- completion 6 hands-on family science nights
- completion of 2 productions, including a ‘pay what you can’ night for each
- completion of 8 public school performances
- producing/hosting a series of 4 heritage workshops and accompanying panel discussions
- development of educational curriculum for use in Tacoma Public Schools

Schedule of payments and reports:

- **Payment 1:** Covers 2020, Quarter 2
Submit by: June 30, 2020
Payment amount: up to 1/3 of total funding amount
- **Payment 2:** Covers 2020, Quarter 3
Submit between: September 30 and October 15, 2020
Payment amount: up to 1/6 of total funding amount
- **Payment 3:** Covers 2020, Quarter 4
Submit between: December 31, 2020 and January 15, 2021
Payment amount: up to 1/6 of total funding amount
- **Payment 4:** Covers 2021, Quarter 1
Submit between: March 30 and April 15, 2021
Payment amount: up to 1/6 of total funding amount
- **Payment 5:** Covers 2021, Quarter 2
Submit between: June 30 and July 15, 2021
Payment amount: up to 1/6 of total funding amount

ADDITIONAL SUPPORT MATERIALS

The application form will ask you to upload these additional materials:

- Information about your organization’s leadership
 - A list of key staff members
 - A list of your board of directors
- Information about the people who will lead your programming:
 - Brief bios or resumes of 1-3 primary people who will develop or deliver your programs
- Organizational Diversity Chart
 - [This is the spreadsheet](#) that you will download and fill out.
Organizations should ask their staff, board, and volunteers how they identify so the information can be included in this chart. All information requested for this chart is optional and should be provided on a volunteer basis. (If your organization completed this chart for the 2019 Planning and Capacity Building Funding, it is the same chart, and if your information has not changed, you may upload the same document you completed already.)
- Letters of Commitment
 - If you are collaborating with any organizations or individuals whose role is central to your programming success, please provide written confirmation (letter or email) confirming their commitment to your programming

- Work Samples
 - You may share 1-2 brief examples of past work that shows the value of your programming and/or the success of your community engagement efforts. This may include photos or a video clip, an event program, a newspaper article, or anything else that you think will help the review panel better understand your work. Please limit your materials to a combined total of no more than 3 pages of written materials, or 8 images, or 2 minutes of video or audio.

QUESTIONS?

For questions about your specific proposal, eligibility, or evaluation criteria, please contact:

- Lisa Jaret, Tacoma Creates Program Manager: ljaret@cityoftacoma.org or 253-591-5161
or
- Naomi Strom-Avila, Funding and Cultural Programs Manager: nstrom-avila@cityoftacoma.org or 253-591-5191

For general questions about the application guidelines or the online application, please contact:

- Clarissa Gines, Tacoma Creates Coordinator: cgines@cityoftacoma.org or 253-591-5174