



Tacoma Creates

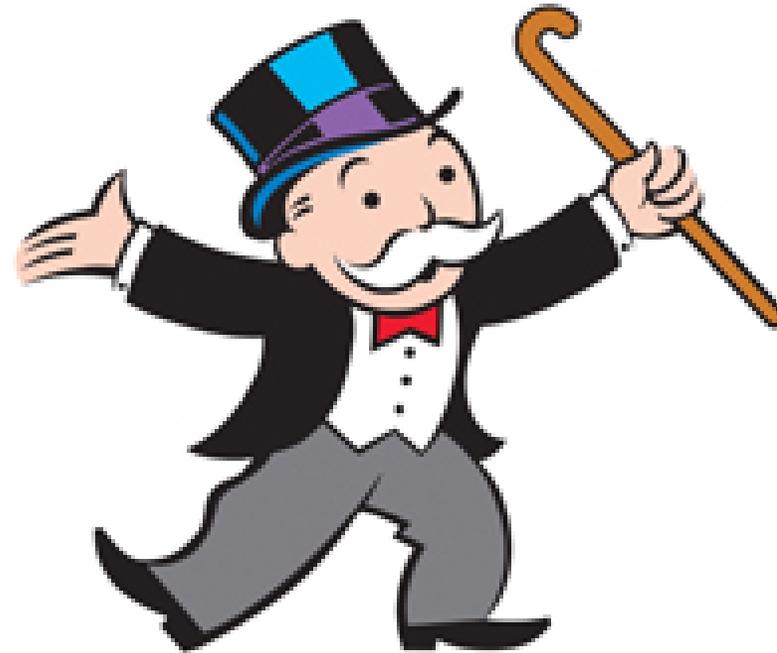
Community Conversation





April 1, 2019 Tacoma
Businesses collect tax

June 1, 2019 Funding
accumulates in City of
Tacoma Treasury

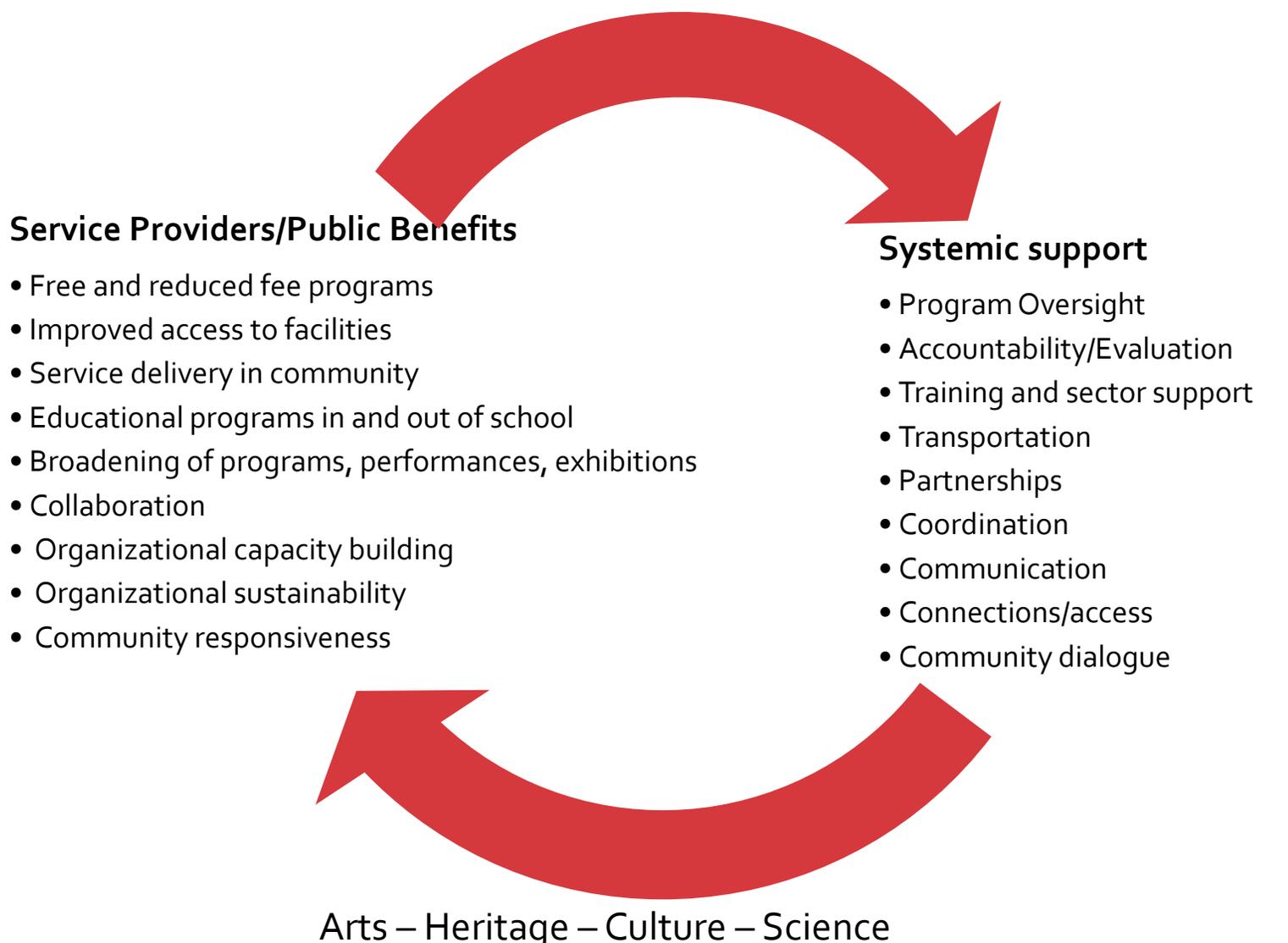




2019
Ramp up Year
Creating the roadmap
to 2025 and beyond



Access – Equity – Citywide – Community Responsive – Connections – Collaboration – Masterful - Streamlined



Service Providers/Public Benefits

- Free and reduced fee programs
- Improved access to facilities
- Service delivery in community
- Educational programs in and out of school
- Broadening of programs, performances, exhibitions
- Collaboration
- Organizational capacity building
- Organizational sustainability
- Community responsiveness

Systemic support

- Program Oversight
- Accountability/Evaluation
- Training and sector support
- Transportation
- Partnerships
- Coordination
- Communication
- Connections/access
- Community dialogue

Arts – Heritage – Culture – Science

Tacoma
Creates
Program



Community Conversations



Focus Groups/Technical Working Groups



Establishment of Advisory Board

2019 Ramp Up

Program
Design and
Roadmap
Development



2019 Ramp Up

Program Design and Roadmap Development



Budget



Staffing/Consulting



Baseline Data and Measurement Goals



Training and Capacity Building



Funding Models (short and long term)



Transportation

2019 Ramp Up

Program
Design and
Roadmap
Development

2019 Ramp Up

Program
Design and
Roadmap
Development



Communications



Partnerships



System Delivery

Public School Access Program



Public School Access Program



Increase public school
student access to
programs and facilities



Scale benefits to
coincide with
underserved/free &
reduced lunch



Transportation



Centralized services
to coordinate
opportunities



Prepare and maintain
an accessible and
current guide of
opportunities



Coordination between
schools and service
providers



Support development
of tools to correlate
with curricula

Whole Child Access Pass



Some nuts and bolts





Cultural Organizations

1

501(c)3

2

Primary purpose of organization to advance arts, culture, science or heritage

3

2 years delivering programming

4

Fiscal sponsorship



Organizational Support

15% of org budget

no greater than \$400k

Programs and Projects

up to \$50k



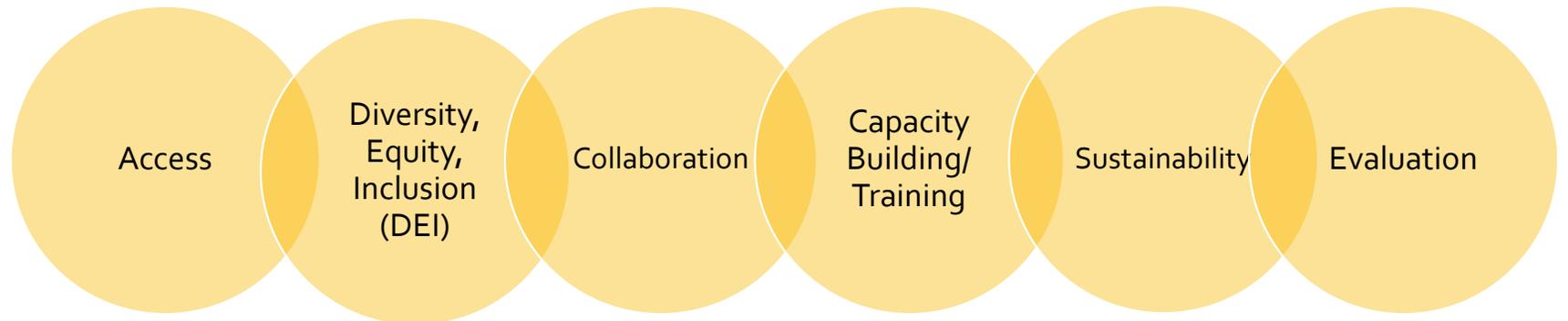
Public Programming at Facility



Programming in Neighborhoods



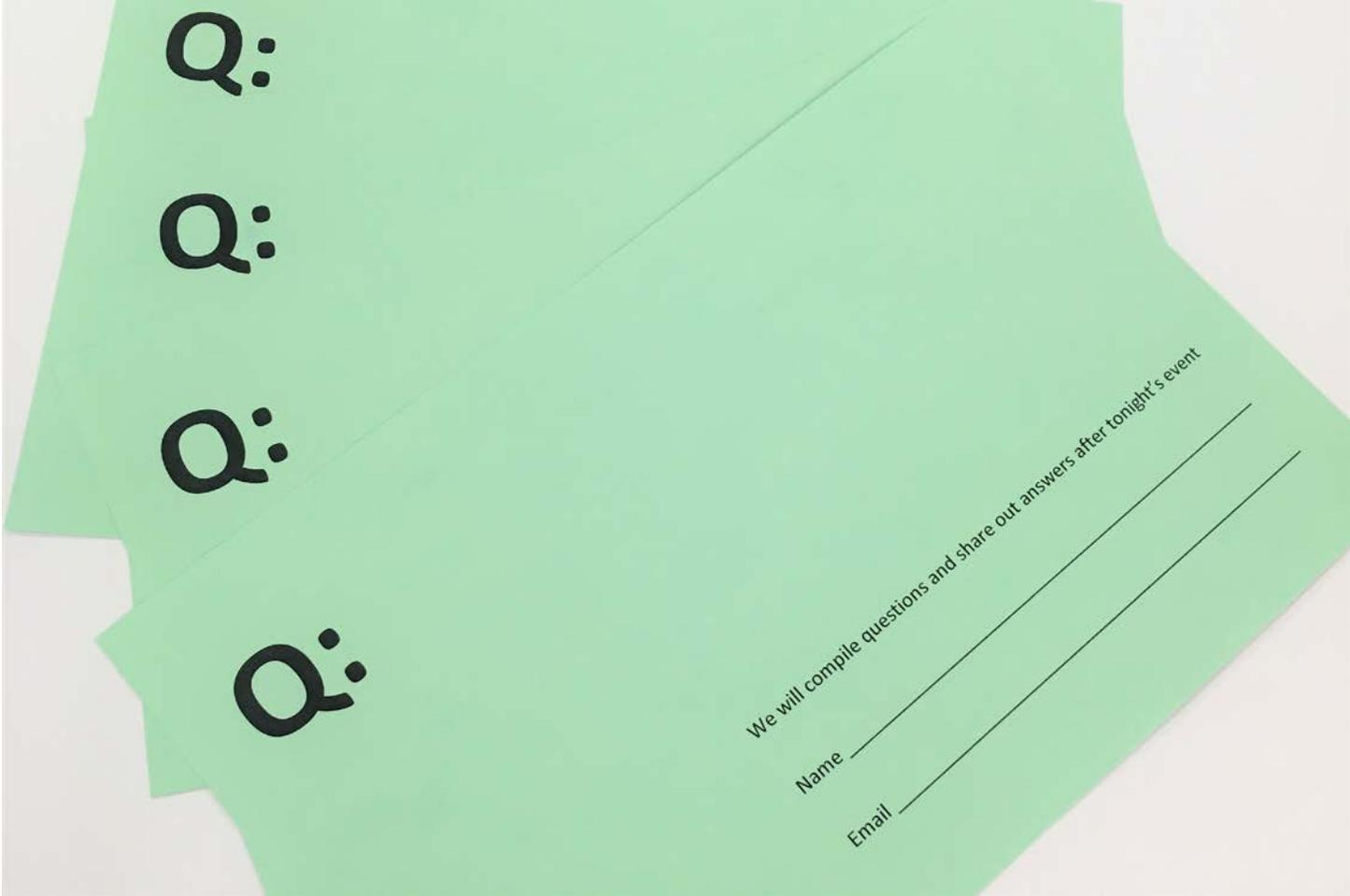
Programming in Schools



Emergent Funding Opportunities



Questions?



The image features a white background with two large teal-colored geometric shapes. On the left, a teal triangle points towards the center. On the right, a teal trapezoid is positioned, also pointing towards the center. The text 'Community Visioning' is centered between these two shapes.

Community Visioning

An Ideal Future
Tacoma with a
Thriving
Cultural Center

What is it like in 2025?

How did we get here?

Why is it so great?

4 Role Playing
Categories

4 Rounds of
Discussion

Yourself

Cultural Sector

Education Sector

General Public

Things to Consider

What is a specific example of success?

What is better for you (in the perspective you are viewing this from)?

How did Tacoma Creates address access, equity, and inclusion?

How are cultural organizations working differently now? What can they do more or better as a result of Tacoma Creates support?

Who are the unexpected partners that have helped make this work?

Format

As a _____

Tacoma Creates has been great because

Example

As a third grade student at Lister Elementary

Tacoma Creates has been great because now I can take dance and music classes at my school. And there's a new arts festival in my neighborhood that I can go to with my family.

Round 1: Yourself

As a _____
[You choose the perspective of your life you want to speak from – as an event-goer, a parent, a tax payer, etc.]

Tacoma Creates has been great because

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Round 2: Cultural Sector

As a _____
[Arts, culture, heritage, and science organizations, and the people who work for them]

Tacoma Creates has been great because

Things to Consider

What is a specific example of success?

What is better for you (in the perspective you are viewing this from)?

How did Tacoma Creates address access, equity, and inclusion?

How are cultural organizations working differently now? What can they do more or better as a result of Tacoma Creates support?

Who are the unexpected partners that have helped make this work?

Round 3: Education Sector

As a _____
[K-12 students, parents/guardians,
teachers, principals]

Tacoma Creates has been great because

Things to Consider

What is a specific example of success?

What is better for you (in the perspective you are viewing this from)?

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How are cultural organizations working differently now? What can they do more or better as a result of Tacoma Creates support?

Who are the unexpected partners that have helped make this work?

Round 4: General Public

As a _____
[Neighbors, business owners, senior citizens, citizens who aren't connected to a cultural institution and who are not K-12 students]

Tacoma Creates has been great because

Things to Consider

What is a specific example of success?

What is better for you (in the perspective you are viewing this from)?

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Who are the unexpected partners that have helped make this work?

Tacoma Creates

Community Conversation

