

ARTS & CULTURAL VITALITY DIVISION 2023 OVERVIEW

This overview covers Arts program year January 1 – December 31, 2023.

ARTS FUNDING



COMMUNITY ARTS PROJECTS

\$138,000
awarded to **27**
organizations and
groups

193 programs and
events produced

44,763
participants at
in-person events

15,167 views of
online programs

95.5% of all
programs and
events were free

TACOMA ARTISTS INITIATIVE PROGRAM

\$96,000 awarded
to **24** artists
for the 2023-24
biennium

5 programs and
events produced
in first year

485 participants
at in-person
events in first year

519 views of online
programs in first
year

100% of all
programs and
events were free

PUBLIC ART



1 Art & Placemaking
Plan



8 new murals



4 permanent public art
projects managed for
outside agencies



4 permanent public
art projects for City of
Tacoma



2 major artworks
repaired



17 new traffic box
wraps

TACOMA ARTS COMMISSION



15 volunteer arts advocates



635 hours of volunteer service

ARTS PROGRAMS & ACTIVITIES



TACOMA ARTS MONTH

- 315 people attended Kaleidoscope opening party
- 159 community-produced events
- 79 artists participated in the Tacoma Studio Tour
- Over 100 artists participated and 3,004 people attended Arts at the Armory

3

RESOURCES FOR CREATIVES

3 free workshops hosted



artTown TV SHOW

Produced 2 episodes with
8 segments

175

CULTURAL COMMUNITY PAID

Paid opportunities for 175 creatives and organizations

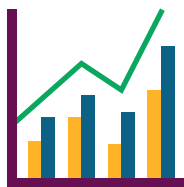


TACOMA POET LAUREATE

- 18 events, readings, workshops, and presentations
- Thousands of people served in person and virtually

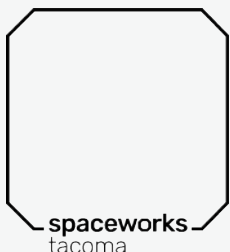
ARTS & ECONOMIC PROSPERITY STUDY

IN 2022, TACOMA'S NONPROFIT ARTS AND CULTURE INDUSTRY:



- Supported 2,065 jobs
- Generated \$163 million in total economic activity
- Generated \$87.2 million in household income
- Generated \$28.7 million in tax revenue

SPACEWORKS TACOMA



- 35 business incubator participants
- 13 art installations, 15 murals, 2 video installations
- 19 professional development and networking events
- 1,510 hours of technical assistance
- 18 participants selling products at the WSHM store

Find out more about these programs and services at cityoftacoma.org/arts.

TACOMA CREATES

This overview covers Tacoma Creates program year July 1, 2022 – June 30, 2023.

FUNDING



- \$4.5 million distributed to 56 cultural organizations
- 1,185 total programs and events
- 1 million participants across all programs
- 78% of programs were free for all participants
- 119,000 attendees accessed reduced-price options at ticketed events

YOUTH EDUCATION PROGRAMS



- 35 organizations provided youth education programs
- 412 youth education programs offered
- 71,300 participants at youth education programs
- 78% of programs were free for all participants

PARTNERSHIPS



- 27 organizations provided education programs in partnership with TPS
- \$1.1 million of Tacoma Creates funds used to support TPS student success
- 98% of TPS schools had a connection with at least one Tacoma Creates organization
- 175 field trips supported with free bus transportation

tacoma public library
Start here. Go anywhere.

- 24 organizations presented 67 programs in partnership with TPL
- 1,600 attendees at free programs

TACOMA CREATES ADVISORY BOARD



12 community volunteers



252 hours of volunteer service

Read the full 2022-23 Tacoma Creates Annual Report at tacomacreates.org.