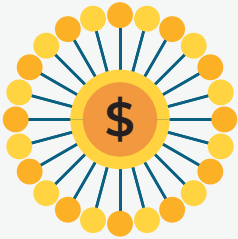


OFFICE OF ARTS & CULTURAL VITALITY 2020 OVERVIEW

ARTS FUNDING

ARTS PROJECTS

Supporting organization-led arts-focused community projects that are equitable, inclusive, and accessible



\$81,000 distributed to
24 organizations



70,315 people served



70,240 people attended for free

TACOMA ARTISTS INITIATIVE PROGRAM

Supporting Tacoma artists to create new work and produce free public programming



\$57,500 distributed to **23** artists for the 2019-20 biennium and **6,258** people served, all for free

PUBLIC ART



3 permanent
public art
projects for City
of Tacoma



7 permanent
public art projects
managed for
outside agencies



1 public art
training program



6 temporary
public art training
projects



1 Creative
Communications
Roster



5 artist-designed
wrap projects

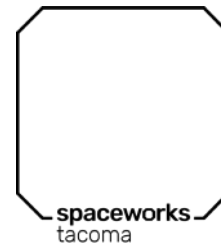


1 major public
artwork repaired
and maintained

ARTS PROGRAMS & ACTIVITIES

SPACEWORKS TACOMA

- 21 businesses participated in training program
- 11 new creative businesses created
- 88% of businesses served are owned by women
- 54% of businesses served are owned by people of color
- 38 installations, murals, and video gallery

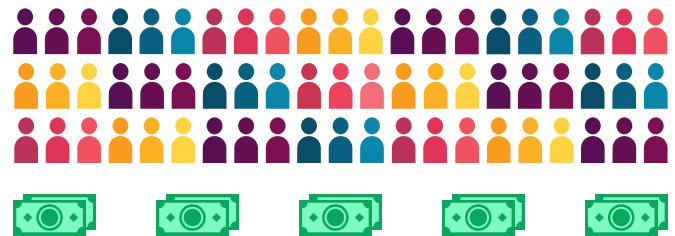


TACOMA ARTS MONTH

- 2,500 art kits distributed to middle and high school students
- 10 Community Engagement Projects
- 96 community-produced events
- 31 artists participated in Artists in Focus

ARTISTS HIRED

Paid opportunities for 63 artists and creatives



artTown TV SHOW

Produced 2 re-mixed episodes of artTown, a cultural documentary-style TV show



TACOMA POET LAUREATE

- 67 events, readings, workshops and presentations
- 5,805 people served

TACOMA ARTS COMMISSION



15 volunteer arts advocates



390 hours of volunteer service

Find out more about how the Tacoma Arts Commission serves our community at cityoftacoma.org/arts

TACOMA CREATES

FUNDING



Approximately **\$5 million** allocated to **58** organizations for the funding cycle from April 2020 through June 2021

EQUITY AND ACCESS



60 individuals representing **46** organizations participated in **14** hours of equity-related virtual workshops, July-December



20 hours of direct consulting on equity work provided to Tacoma Creates organizations by Coleman & Associates

PARTNERSHIPS



35 Expanded Learning Opportunity classes at **17** Tacoma Public Schools locations, January-March



22 Virtual events presented in partnership with Tacoma Public Library, July-December

OUTREACH & COMMUNICATIONS



- New logo and website created
- Quarterly newsletter launched
- Conducted focus groups to gauge impact of pandemic on cultural organizations

ADVISORY BOARD



12 community volunteers appointed to inaugural advisory board, representing all 5 council districts