

OFFICE OF ARTS & CULTURAL VITALITY 2019 OVERVIEW

ARTS FUNDING

ARTS ANCHOR FUND

Supporting Tacoma's largest arts institutions to ensure access, stability, and continued excellence



\$130,000 distributed to
10 organizations



487,822 people served in
Tacoma



145,303 people
admitted for free



\$15.1 million in collateral
spending by patrons

ARTS PROJECTS

Supporting a diversity of grassroots arts projects throughout Tacoma



\$100,000 distributed to
32 organizations



152,239 people served



144,325 people
admitted for free

TACOMA ARTISTS INITIATIVE PROGRAM

Supporting Tacoma artists to create new work and produce free public programming



\$60,000 distributed to **24** artists for the 2019-20 biennium

PUBLIC ART



9 public art
projects for City
of Tacoma



public art projects
managed for
outside agencies



Creative
Communications
Roster



artist-designed
wrap projects



traffic box art
wraps installed

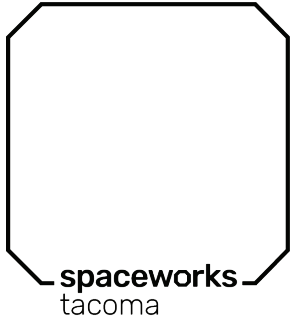


major public
artwork repaired
& maintained



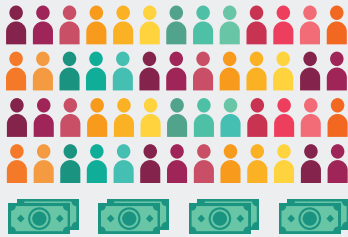
rotating media
gallery installed

ARTS PROGRAMS & ACTIVITIES



SPACEWORKS TACOMA

- 215 program participants
- 12 new creative businesses created
- 80% of businesses served are owned by women
- 43% of businesses served are owned by people of color
- 40 installations, murals, and gallery exhibitions



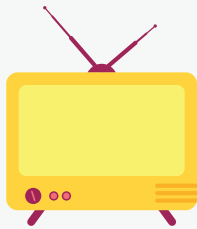
ARTISTS HIRED

Paid opportunities for **52** artists and creatives



TACOMA ARTS MONTH

- 417 community-produced events
- 96 artists on Tacoma Studio Tour



artTown TV SHOW

Produced 6 segments of artTown, a cultural documentary-style TV show



TACOMA POET LAUREATE

41 events, readings, workshops, and presentations, serving 4,893 attendees

TACOMA ARTS COMMISSION



15 volunteer arts advocates



1,072 hours of volunteer service

Find out more about how the Tacoma Arts Commission serves our community at cityoftacoma.org/arts

OFFICE OF ARTS & CULTURAL VITALITY 2019 OVERVIEW TACOMA CREATES

TACOMA CREATES LEGISLATION, STRUCTURE, & OVERSIGHT



- City Council established Tacoma Creates in the Tacoma Municipal Code
- 2 staff hired
- Development of program approaches, policies, and partnerships
- Established the framework for the Tacoma Creates Advisory Board

TACOMA CREATES FINANCIALS



0.1% sales tax started April 1



\$4 million in funding collected

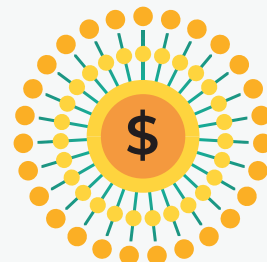
TACOMA CREATES FUNDING

2020-21 Funding



2 funding programs developed

2019 Planning & Capacity Building Funding



\$540,000 awarded to **54** organizations

TACOMA CREATES PILOT PROGRAMS

PRE-APPLICATION SURVEY



155 responses

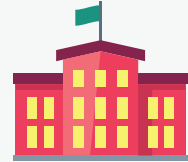
EXPANDED LEARNING OPPORTUNITIES



\$103,000 distributed to
9 cultural organizations



61 classes presented



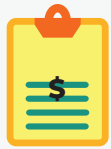
12 elementary schools and
5 middle schools served

PIERCE TRANSIT ORCA PASSES



Free ORCA passes for Tacoma Public Schools high school students

PARTICIPATORY BUDGETING



2 Participatory
Budgeting projects
launched in 98404
and 98409



\$200,000 allocated to
impliment selected
projects



2801 project ideas
submitted



1077 community
respondents

TACOMA CREATES OUTREACH & COMMUNICATIONS



368 participants attended **6** Tacoma Creates
community conversations



Monthly updates to Tacoma Arts Commission and
Arts & Culture Coalition of Pierce County

Find out more about Tacoma Creates at cityoftacoma.org/tacomacreates