The Tacoma Arts Commission acts as a catalyst to support the ecosystem of the arts in Tacoma through funding, public art, community programming, technical assistance, stewardship and advocacy. This document provides a glimpse of the people, organizations and programming that enhance the lives of our citizens and the quality of our neighborhoods as a result of these efforts.

This year in review highlights the exceptional work of the Tacoma Arts Commission and recognizes some of the accomplishments achieved in 2009.*

*Two funding programs cover the 2009-10 biennium and are included here.

Spoken word performance by Lucas Smiraldo during the 2009 Art at Work Month Art Slam (photo by Steve Russell)

TACOMA ARTS COMMISSION

Arts Commission Membership
- Commission members in 2009: Robin Echtle, Chair; Sarah Idstrom, Vice Chair; Phillip Hill; Margaret Payne; Jan Brazzell; Rachel Cardwell; Antonio Edwards, Jr.; Janice Karroll; Traci Kelly; Donald Lacky; William La Vergne; Janet Matzke; Dane Meyer; Kristi Nebel; Jacqueline Peterson; Michael Reynolds; Michael Sweney; Jana Wennstrom
- City Council Liaisons in 2009: Julie Anderson and Lauren Walker, alternate
- Commissioner Lacky and Idstrom appointed to second term
- Commissioners Edwards, Meyer and Wennstrom appointed to first term
- Thanks to Commissioners Hill, Nebel, Payne and Reynolds and Julie Anderson who completed their service

Arts Commission Service
- Commissioners volunteered over 654 hours of their time in 2009
- Commissioners Cardwell, La Vergne, Reynolds and Sweney sat on the Arts Commission Marketing Sub-committee
- Commission Retreat
  - One day retreat at Tacoma Art Museum
  - Stakeholder analysis
  - Exercises to define Commission values, mission and vision
Development of 2009 work plan

**Arts Commission Ordinance**
- Overhauled Arts Commission ordinance to add clarity to roles and duties of the Commission and the Municipal Art Program
- Municipal Code 1.28 A & B approved by City Council on September 29, 2009

**FUNDING (2009-2010 BIENNIUM)**

In an effort to maintain an informed relationship with the funding recipients, the Arts Commission has formalized a method for review of the work being produced by funded artists and organizations. Commissioners meet informally with the artists and/or arts organizations as well as evaluate the work being done. This has increased the arts community’s engagement with the Arts Commission. The funded artists and organizations value the opportunity to meet the commissioners and have a chance to share what they are doing.

**Tacoma Artists Initiative Program (2009-2010)**

Tacoma Artists Initiative Program supports the creation of high quality new work by individual artists of all disciplines who reside in the City of Tacoma. Each artist shares their talents with the community through a public component of their choosing. The public components take place throughout the city in all councilmanic districts of Tacoma. The funding cycle is biennial.

17 individual artists were funded a total of $45,000. There were a total of 40 applicants with requests totaling $161,477.

<table>
<thead>
<tr>
<th>TAIP Recipient</th>
<th>Project</th>
<th>Public Component</th>
<th>Funded Amount</th>
<th>Projected Year of Completion</th>
</tr>
</thead>
<tbody>
<tr>
<td>RR Anderson</td>
<td>Self-publish a hardbound collection of editorial comics</td>
<td>Book unveiling and symposium at King’s Books</td>
<td>$ 2,500.00</td>
<td>2010</td>
</tr>
<tr>
<td>C. Rosalind Bell</td>
<td>Write and produce a staged reading of New Orleans- C’est LaVie</td>
<td>Staged reading at Tacoma campus of Evergreen State College</td>
<td>$ 3,000.00</td>
<td>2010</td>
</tr>
<tr>
<td>Name</td>
<td>Project Description</td>
<td>Exhibition Details</td>
<td>Amount</td>
<td>Year</td>
</tr>
<tr>
<td>-------------------</td>
<td>--------------------------------------------------------------------------------------</td>
<td>-------------------------------------------------------------------------------------</td>
<td>--------------</td>
<td>------</td>
</tr>
<tr>
<td>Victoria Bjorklund</td>
<td>Create a photographic body of work about organic gardening</td>
<td>Exhibition of photos and artist books at the Handforth Gallery at Tacoma Public Library</td>
<td>$ 2,000.00</td>
<td>2010</td>
</tr>
<tr>
<td>Becky Frehse</td>
<td>Create a body of work, appropriating found objects in mixed media constructions</td>
<td>Exhibition of work at the Sandpiper Gallery</td>
<td>$ 3,000.00</td>
<td>2010</td>
</tr>
<tr>
<td>Robin Jaecklein</td>
<td>Create a body of contemporary dance compositions</td>
<td>Free performance of excerpts at the Museum of Glass, full length performance at Tacoma School of the Arts</td>
<td>$ 3,000.00</td>
<td>2010</td>
</tr>
<tr>
<td>Matthew Johnson</td>
<td>Create drawings and sculptural renderings exploring urban wireless growth</td>
<td>Exhibition of series at M-Space</td>
<td>$ 2,000.00</td>
<td>2010</td>
</tr>
<tr>
<td>Maria Jost</td>
<td>Create an urban plant identification manual and a series of posters</td>
<td>Exhibition of posters and manul at Mad Hat Tea Company</td>
<td>$ 3,000.00</td>
<td>2010</td>
</tr>
<tr>
<td>Fumiko Kimura</td>
<td>Create a series of sumi ink and mixed media collage paintings</td>
<td>Exhibition at the Gallery at Tacoma Community College</td>
<td>$ 2,500.00</td>
<td>2009</td>
</tr>
<tr>
<td>William Kupinse</td>
<td>Write, edit and publish an 88-page collection of original poetry</td>
<td>Poetry workshop, reading at University of Puget Sound, and distribution of 100 free books</td>
<td>$ 3,140.00</td>
<td>2009</td>
</tr>
<tr>
<td>Steven McElrath</td>
<td>Create a series of photos and a book recording the changing built environment of Tacoma</td>
<td>Exhibition of series at King's Books</td>
<td>$ 2,000.00</td>
<td>2010</td>
</tr>
<tr>
<td>Chandler O'Leary</td>
<td>Create an edition of 3-dimensional handmade letterpress printed books depicting the changing appearance of Mount Rainier</td>
<td>Exhibition of book and supporting materials at Collins Memorial Library at University of Puget Sound</td>
<td>$ 3,500.00</td>
<td>2010</td>
</tr>
<tr>
<td>Amy Reeves</td>
<td>Create a series of sculptural vessels</td>
<td>Host a series of free metal working workshops, exhibition of work</td>
<td>$ 2,000.00</td>
<td>2010</td>
</tr>
<tr>
<td>Claudia Riedener</td>
<td>Create and install a glazed ceramic mural at the South Tacoma Public Library</td>
<td>Permanent installation of mural at South Tacoma Public Library</td>
<td>$ 3,360.00</td>
<td>2009</td>
</tr>
<tr>
<td>Tammy Robacker</td>
<td>Write and publish a 100-page book of poetry</td>
<td>Poetry reading at Bellaballs Studio</td>
<td>$ 2,000.00</td>
<td>2009</td>
</tr>
<tr>
<td>Artist</td>
<td>Project Description</td>
<td>Event Details</td>
<td>Amount</td>
<td>Year</td>
</tr>
<tr>
<td>-----------------</td>
<td>--------------------------------------------------------------------------------------</td>
<td>--------------------------------------------------------------------------------</td>
<td>----------</td>
<td>------</td>
</tr>
<tr>
<td>Mauricio Robalino</td>
<td>Create a series of digitally-generated prints</td>
<td>Exhibition of series at Tacoma Public Library main branch</td>
<td>$ 3,000.00</td>
<td>2010</td>
</tr>
<tr>
<td>Nicholas Stokes</td>
<td>Develop and produce two new plays</td>
<td>Free public staged reading followed by a chatback</td>
<td>$ 3,000.00</td>
<td>2009</td>
</tr>
<tr>
<td>Chholing Taha</td>
<td>Create a short video integrating spoken word, blanket making, and painting</td>
<td>Artist demonstration and screening of video at the History Museum’s Pendleton Store</td>
<td>$ 2,000.00</td>
<td>2009</td>
</tr>
</tbody>
</table>

**Total Funded** $ 45,000.00

Clockwise from upper left: cyanotype exploring organic gardening, created by Victoria Bjorklund; digitally rendered drawing created by Mauricio Robalino; watercolor and pencil drawing exploring urban wireless growth, by Matthew Johnson; performance program for Nick Stokes’ production of The Greatest Plays Ever Written By Nick Stokes! (photos provided by funded artists)

- Commissioners Hill, Karroll & Matzke sat on jury panel in 2009. Community panelists included Holly Senn (visual artist and past TAIP recipient), Mary Mabry (performing artist) and sweet pea Flaherty (active in literary and book arts community)
- Nine individual mid-project review meetings. Commissioners Cardwell, Hill, Karroll, Kelly, Matzke, Nebel, Reynolds and Wennstrom; and Naomi Strom-Avila met with artists.
Arts Projects (2009)

Arts Projects is an annual funding program that supports a diversity of grassroots projects throughout the City. Some programs reach large amounts of people due to their public nature or longevity in the public realm, other projects provide much needed programming in specific media or underserved populations.

20 organizations were funded a total of $50,000. There were 32 applicants with requests equaling $135,070.

<table>
<thead>
<tr>
<th>2009 Arts Projects Organizations</th>
<th>Project</th>
<th>Funded Amount</th>
<th>Estimate of People Served</th>
<th>Council District Locations</th>
</tr>
</thead>
<tbody>
<tr>
<td>D.A.S.H. Center for the Arts</td>
<td>Fall Musical &quot;The Wiz&quot;</td>
<td>$4,000.00</td>
<td>917</td>
<td>3 &amp; 5</td>
</tr>
<tr>
<td>Exquisite Disarray Publishing</td>
<td>In Tahoma's Shadow: Poems from the City of Destiny poetry anthology</td>
<td>$4,000.00</td>
<td>112</td>
<td>2 &amp; 3</td>
</tr>
<tr>
<td>Fab-5</td>
<td>The LIFE Program</td>
<td>$4,000.00</td>
<td>350</td>
<td>3</td>
</tr>
<tr>
<td>Tacoma Concert Band</td>
<td>Tacoma Concert Band Winter, Spring &amp; Summer Concerts</td>
<td>$4,000.00</td>
<td>1125</td>
<td>1 &amp; 2</td>
</tr>
<tr>
<td>the Barefoot Collective</td>
<td>SiteWorks 2009</td>
<td>$4,000.00</td>
<td>1042</td>
<td>2</td>
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<tr>
<td>Roosevelt Dancers</td>
<td>Roosevelt Dancers</td>
<td>$3,500.00</td>
<td>4240</td>
<td>4</td>
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<tr>
<td>Second City Chamber Series</td>
<td>2009 Second City Chamber Series Tacoma Performances</td>
<td>$3,500.00</td>
<td>356</td>
<td>2</td>
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<tr>
<td>Asia Pacific Cultural Center</td>
<td>11th Annual Asia Pacific New Year Celebration</td>
<td>$3,000.00</td>
<td>5,000</td>
<td>2</td>
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<tr>
<td>Tacoma Art Place</td>
<td>Art Instruction Series</td>
<td>$3,000.00</td>
<td>356</td>
<td>3</td>
</tr>
<tr>
<td>King's Books</td>
<td>Small Press Month Wayzgoose</td>
<td>$3,000.00</td>
<td>500</td>
<td>2</td>
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<tr>
<td>Victory Music</td>
<td>Playground Express Summer Concert Series</td>
<td>$3,000.00</td>
<td>637</td>
<td>1, 2, 4</td>
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</table>
Tacoma Arts Commission 2009 Year in Review

<table>
<thead>
<tr>
<th>Project Name</th>
<th>Description</th>
<th>Funds</th>
<th>People Served</th>
</tr>
</thead>
<tbody>
<tr>
<td>Monkeyshines Project</td>
<td>The Monkeyshines Project</td>
<td>$2,500.00</td>
<td>600</td>
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<tr>
<td>Puget Sound Poetry Connection</td>
<td>Distinguished Writer Series and Open Mic</td>
<td>$1,500.00</td>
<td>979</td>
</tr>
<tr>
<td>Northwest Playwrights Alliance</td>
<td>Double Shot Theatre Festival and Festival of NW Plays</td>
<td>$1,000.00</td>
<td>200</td>
</tr>
<tr>
<td>Northwest Repertory Singers</td>
<td>A Northwest Celebration</td>
<td>$1,000.00</td>
<td>590</td>
</tr>
<tr>
<td>Old Town Business and Professional Association</td>
<td>Classical Tuesdays in Old Town</td>
<td>$1,000.00</td>
<td>700</td>
</tr>
<tr>
<td>Pierce County AIDS Foundation</td>
<td>Art Engagement Activities</td>
<td>$1,000.00</td>
<td>410</td>
</tr>
<tr>
<td>Shakespeare in the Parking Lot Theatre Company</td>
<td>William Shakespeare's Twelfth Night</td>
<td>$1,000.00</td>
<td>320</td>
</tr>
<tr>
<td>SoJust</td>
<td>SoJust 2009</td>
<td>$1,000.00</td>
<td>207</td>
</tr>
<tr>
<td>Tacoma Farmers Market</td>
<td>Market Entertainment Program</td>
<td>$1,000.00</td>
<td>130,000</td>
</tr>
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</table>

<table>
<thead>
<tr>
<th>Total 2009 Funded</th>
<th>Total People Served</th>
</tr>
</thead>
<tbody>
<tr>
<td>$50,000</td>
<td>148,641</td>
</tr>
</tbody>
</table>

- 2010 Arts Projects: Chair Echtle and Commissioners Matzke and Meyer sat on jury panel in December 2009. Community panelists included Eric Hanberg, Nick Butler, and Theresa Pan Hosley.
- 10 event evaluations. Chair Echtle and Commissioners Karroll, Lacky, Peterson, and Reynolds and attended and evaluated funded events.

Shakespeare in the Parking Lot performance of William Shakespeare’s Twelfth Night (photo provided by SITPL)

Cover art for Exquisite Disarray Publishing’s poetry anthology, In Tahoma’s Shadow (provided by Exquisite Disarray Publishing)
This biennial program supports Tacoma’s larger arts institutions who ‘anchor’ the cultural community through exhibited stability and excellence. In addition to serving our local population, these organizations bring in 41% of their audience from outside Pierce County bringing new dollars into our city.

12 of 13 applicant organizations were funded a total of $265,000 through this program.
<table>
<thead>
<tr>
<th></th>
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<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Tacoma Youth Symphony Association</td>
<td>$30,613.72</td>
<td>33,657</td>
<td>18,700</td>
<td>22,000</td>
<td>11,657</td>
<td>$822,914</td>
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<tr>
<td>Tacoma Opera</td>
<td>$30,613.72</td>
<td>3,988</td>
<td>650</td>
<td>1,560</td>
<td>2,428</td>
<td>$97,507</td>
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<tr>
<td>Tacoma Art Museum</td>
<td>$30,613.72</td>
<td>75,060</td>
<td>19,302</td>
<td>26,100</td>
<td>48,960</td>
<td>$1,835,217</td>
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<tr>
<td>Tacoma Musical Playhouse</td>
<td>$28,572.94</td>
<td>27,900</td>
<td>1,485</td>
<td>8,370</td>
<td>19,530</td>
<td>$682,155</td>
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<tr>
<td>Hilltop Artists in Residence</td>
<td>$28,572.94</td>
<td>5,200</td>
<td>5,200</td>
<td>5,000</td>
<td>200</td>
<td>$127,140</td>
</tr>
<tr>
<td>Northwest Sinfonietta</td>
<td>$26,533.24</td>
<td>17,560</td>
<td>2,000</td>
<td>9,420</td>
<td>8,140</td>
<td>$429,342</td>
</tr>
<tr>
<td>Acoustic Sound dba Wintergrass **</td>
<td>$8,334.90</td>
<td>4,832</td>
<td>750</td>
<td>349</td>
<td>4,483</td>
<td>$431,655</td>
</tr>
<tr>
<td>Museum of Glass</td>
<td>$20,408.79</td>
<td>152,478</td>
<td>28,344</td>
<td>28,589</td>
<td>123,889</td>
<td>$3,728,087</td>
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<tr>
<td>The Grand Cinema</td>
<td>20,408.79</td>
<td>94,889</td>
<td>7,000</td>
<td>52,189</td>
<td>42,700</td>
<td>$2,320,036</td>
</tr>
<tr>
<td>Tacoma Symphony Orchestra</td>
<td>$16,327.24</td>
<td>12,850</td>
<td>820</td>
<td>4,850</td>
<td>8,000</td>
<td>$314,183</td>
</tr>
<tr>
<td>Children's Museum of Tacoma</td>
<td>$12,000.00</td>
<td>51,576</td>
<td>26,366</td>
<td>23,725</td>
<td>27,851</td>
<td>$1,261,033</td>
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<tr>
<td>Tacoma Philharmonic</td>
<td>$12,000.00</td>
<td>11,301</td>
<td>6,000</td>
<td>6,000</td>
<td>5,301</td>
<td>$276,309</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>$265,000</td>
<td>491,291</td>
<td>116,617</td>
<td>188,152</td>
<td>303,139</td>
<td>$12,325,578</td>
</tr>
</tbody>
</table>

* Funding amounts listed for each organization reflect total amended funding awarded for the 2009-2010 biennium, including a redistribution of funds, which were forfeited by former Anchor Fund organization Acoustic Sound, to all Anchor Fund organizations who were originally awarded more than the minimum level of funding.

** Figures listed for Acoustic Sound are based on their 2008 annual report.

- Chair Echtle, Vice Chair Idstrom, and Commissioners Nebel & Peterson sat on the jury panel in 2009. Community members included: Kristen Corning Bedford (Greater Tacoma Community Foundation) and Karin Leslie (formerly of Boeing).
- 12 event evaluations. Chair Echtle, Vice Chair Idstrom and Commissioners Karroll, Matzke, Peterson, Reynolds and Sweney attended and evaluated funded events.
- Chair Echtle, Vice Chair Idstrom and Commissioners Brazzell, Hill, Karroll, Lacky and Nebel sat on the Anchor Fund Sub-committee Task Force to review and make recommendations regarding Anchor Fund guidelines for the 2011-12 biennium.
MUNICIPAL ART PROGRAM

Municipal Art Collection Review, Maintenance and Conservation
- Completed annual surveys of all accessible 2-dimensional and 3-dimensional pieces in Municipal Art Collection including current photographs
- Installed identification plaques for all 2-dimensional pieces
- Created an interactive online survey form for tracking collection condition and maintenance
  - Inputted information feeds into Access database and retains history of issues and resolutions
- Deaccession of select piece from Municipal Art Collection
  - Deaccession panel reviewed 11 pieces
  - Recommendations for deaccession based on guidelines in Commission ordinance
  - Commission approved recommendation to deaccession 6 pieces
    - Mirage by Joanne Hammer
    - Musical Score by John Rogers
    - Imagine Art Tone School Mural by Meredith Essex (lead artist)
    - Man and His Music by Steve D’Accardo
    - Destiny Duck by John Smith
    - Untitled by M. Hollembeck
  - Deaccession committee members: Commissioners Karroll, Lacky and Nebel and arts professionals Lynda Rockwood, Janae Huber and Jim McDonald

Municipal Art Collection Major Maintenance and Conservation Completed
- Waterforest by Howard Ben Tre
  - Issue:
  - Resolution:
- Adrift by Andrew Keating
  - Issue: Extreme water damage to painting including dark staining, mold and a deep indentation where another piece of artwork was pressed against the wet canvas
  - Resolution: Contracted with Painting Connection LLC to professionally clean and restore the painting including flattening of the indentation
- Neon for the Tacoma Dome by Stephen Antanokos
  - Issue: Faulty transformer
  - Resolution: Hired American Neon (who fabricated the original piece) to replace the transformer.
- Flower for the Tacoma Dome by Andy Warhol
  - Issue: Two Warhol pieces were inadequately framed and Plexiglas was fogged
  - Resolution: Archivally reframed and rematted both pieces.
- Chihuly Bridge of Glass by Dale Chihuly
  - Issue: Ongoing maintenance and cleaning needed
  - Resolution: Scheduled routine cleaning and maintenance
- She Who Watches by Doug Granum
  - Issue: Piece was removed from location in planter in front of Tacoma Municipal Building due to Broadway LID project
  - Resolution: Upon consultation from members of Arts Commission, piece was resited to small park North of the Municipal Building
Public Art Projects

Projects Underway
- Pacific Plaza
  - Public/Private partnership with Pacific Plaza Development, LLC
  - Jill Anholt selected as finalist
  - Multiple design review meetings to finalize proposal
- Center for Urban Waters
  - Public/Private partnership with Lorig Assoc.
  - 60 applications received from Washington, Oregon and California artists
  - Panel reviewed applications and narrowed down to four finalists: Dan Corson, Adam Kuby, Lara Haddad & Thomas Drugan, and Robert Horner
  - Stakeholders met with finalists for site visit and informational session
  - Robert Horner selected as finalist
  - Multiple design review meetings to finalize proposal

Tacoma Public Utilities Public Art Program
- Continued collaboration with TPU to voluntarily participate in the public art program
- Stairwell Mural – main stairwell located inside TPU public lobby at 3628 S. 35th Street
  - Mosaic panels completed and installed by Jo Braun
  - Artwork installed, inspected, and assessed into the Municipal Art Collection
- Portable Works Hanging Rails
  - Contracted with Tacoma Art Museum to install hanging rail systems on ground, main and second floors of TPU main building

Public Review

Gift Review
- Goddess of Commerce
  - Commission reviewed gift proposal and voted to not accept the donation into the Municipal Art Collection

Public Review
- Mural for Rialto (9th and Market)
  - Commission heard mural proposal for mural to be sited on Rialto
  - Mural to be created by Fab-5 with funding from Urban Grace Church

PROGRAMS & ACTIVITIES

Art at Work Month
- Proclamation of Art at Work month by Mayor Baarsma on October 27, 2009
- Opening Party on October 29
  - Tacoma Art Museum hosted event
  - 300 people in attendance
  - Music by quartet from Tacoma Youth Symphony
  - Desserts supplied by Bates Culinary Arts Program
  - AMOCAT awards and funding recipient recognition
  - TAIP funded artists William Kupinse and Tammy Robacker read poetry
Tacoma Arts Commission 2009 Year in Review

- Sponsors: Click! Cable TV, Washington State Arts Commission, Weekly Volcano, City Arts and ShowCase media
- Councilwoman Julie Anderson, Chair Echtle and Vice Chair Idstrom presented AMOCAT Awards
- Chair Echtle, Vice Chair Idstrom, and Commissioners Kelly, Reynolds and Matzke sat on the Opening Party committee
- Chair Echtle; Vice-Chair Idstrom; Commissioners Brazzell, Edwards, Karroll, Kelly, Lacky, La Vergne, Sweney and Wennstrom; and Amy McBride & Naomi Strom-Avila facilitated the Opening Party

Opening Party photographs, clockwise from upper left: Pacific Lutheran University students including 2009 Art at Work designer, Nicole Gleadle; Tammy Robacker reads a poem; attendees mingle in the lobby of the Tacoma Art Museum (photos by Naomi Strom-Avila)
AMOCAT Awards
- Arts Commissioners nominated and voted on awards
- Three award categories defined
  - Community Outreach by an Artist: William Kupinse
  - Community Outreach by an Organization: Hilltop Artists in Residence
  - Arts Patron: City Arts
- Press release, website and public recognition of recipients

Studio Tour
- 38 studio locations
  - 73 artists and collaborative studios
- 2 day event, November 7 & 8
- Medium categories included: stone, beaded art, mixed media, multi media, photography, sculpture, digital art, cartoons, collage, encaustic, metal, book arts, letterpress, ceramic, painting, printmaking, drawing, art quilting mosaic, fiber art, Sumi, watercolor, textiles, wood, glass, furniture, jewelry, ink, music, and dance
- An average of 71 visitors to each studio (approximately 69.7% were unknown visitors)
- Estimated $26,000 in earnings from sale of work (based on reported sales)
- Artists reported attendees from as far as Yakima who came specifically for the studio tours and noted a fair number of Seattle visitors in addition to the local attendees
- Vice Chair Idstrom and Commissioner Brazzell sat on the Studio Tour committee
Symposium
- Partnered with University of Puget Sound to host workshops at no cost
- Partnered with Shunpike, Washington Lawyers for the Arts, Washington State Arts Commission, 4Culture, Artist Trust and Sound Transit as well as 5 other professionals to present sessions.
- Sessions targeted at artists and arts organizations
- A total of 14 session presenters; 12 presenters donated their services
- 12 free sessions and one low-cost arts legal clinic over 2 days
- Attendees came from around the region including Seattle and Olympia
- 130 attendees - see “Technical Assistance” section for details on attendance
- Commissioners Kelly and Sweney sat on the Symposium committee and co-presented a session
- Vice Chair Idstrom; Commissioners Brazzell, Edwards, Karroll, Kelly, Meyer, Peterson and Sweney; and Amy McBride & Naomi Strom-Avila provided technical support, registered participants and introduced speakers

Art Slam
- Event is an un-juried public presentation of artwork created by South Sound artists including visual art, music, film, dance and spoken word.
- Free public event brought in an audience of over 300 people
- Event allows artists of all skill levels an opportunity to exhibit their work professionally
- 58 submissions of visual art, literary art and film
- 10 spoken word artists performed 14 pieces live
- Live dance performance by Reality Check Dance Troupe of the D.A.S.H. Center for the Arts
- Impromptu dance performances paired with a selection of spoken word pieces
- Jeffry Steele provided original music for the show
- Event was filmed and is now available for free public viewing at www.ArtAtWorkTacoma.com and on Click! ON Demand
- 2007-08 TAIP funding recipient Lucas Smiraldo emceed the event
- Commissioner Matzke and Karroll sat on the Art Slam committee
- Community members Emily Ignacio, Stella Haioulani, Tammy Roback, and Star Murray sat on the spoken word review panel
- Chair Echtle, Vice Chair Idstrom and Commissioners Edwards, Karroll, Kelly, Lacky, La Vergne, Matzke, Meyer, Sweney and Wennstrom facilitated the event
Clockwise from upper left: Reality Check Dance Troupe kicks off the Art Slam; Aikita Tucker performs her spoken word piece, Loving the Far Kid Within; Josh Rizeberg performs his spoken word piece, Word to your Mother, while Alashia Jefferson, instructor at the D.A.S.H. Center, gives an impromptu dance performance (photos by Steve Russell)

- Materials
  - Printed Material Design
    - Partnered with Pacific Lutheran University to develop a design internship for one advanced student, Nicole Gleadle, under the guidance of the graphic design professor, Jp Avila
    - Intern and professor re-branded and designed the Art at Work materials including: brochure, studio tour section, logo, invitation & envelope, studio tour signs, poster, maps, AMOCAT awards, and advertisements
  - Website Design
    - Established www.ArtAtWorkTacoma.com URL to facilitate ease of information sharing with public
    - Contracted with 2009 Art at Work designer, Brittany Staten, to design look and functionality of Art at Work website
    - Website featured:
• Overview of Art at Work month and main events
• Events calendar searchable by date or category; 293 events listed
• Studio Tour listings including artist information, photos, schedule and interactive Google map
• November and ongoing workshops and classes listings searchable by category
• Arts Symposium overview and listing of all sessions and presenters
• Listing of visual art exhibits in Tacoma; 53 locations listed

○ Broadside poster
  ▪ 2009-10 TAIP funding recipient Chandler O’Leary designed and hand-lettered the poster
  ▪ 2005-06 TAIP funding recipient Jessica Spring hand-printed an edition of 100 posters
  ▪ Reprints of posters inserted in all Art at Work brochures and hung up locally

⁻ Media Coverage & PR
  ○ Click! Cable TV (Premier Sponsor)
    ▪ TacomaArt & Culture channel on Click! ON Demand
    ▪ 500 30-second ad spots on cable TV stations
    ▪ Upfront phone call messaging for 2 weeks
    ▪ Bill messaging for two billing cycles
    ▪ Click! daily slides
  ○ TV Tacoma
    ▪ CityScape featuring segment on three Studio Tour artists, Bill Colby, Marie Jensen & Ariel Vik Maxwell, and hosted from Tacoma Art Place
    ▪ CityLine shows featuring Tacoma Opera, Museum of Glass, Shunpike, and Art at Work month
    ▪ Business Matters shows featuring Shunpike and Open Arts Studio
  ○ City Arts (Media Sponsor)
    ▪ CitySeen section featuring 2009-10 TAIP funded artist Nick Stokes, Center for Urban Waters public artist Robert Horner, Shunpike, AMOCAT awards
    ▪ “The Work of Art” articles featuring four studio tour locations
    ▪ 1/6 page ad in Tacoma edition, 1/2 page ad in Seattle edition
Tacoma Arts Commission 2009 Year in Review

- Weekly Volcano (Media Sponsor)
  - 5 free ¼ page ads in October 22 & 29 and November 5, 12 & 19 papers
  - “Art at Work opening night” article in October 22nd paper
  - “Collective effort: Tacoma’s Art at Work Month gets us to step outside our caves” article in October 29th paper
  - “Hot damn! It’s Art at Work Month in Tacoma” article in October 29th paper
  - Arts & Culture event picks featuring Arts Symposium and Art Slam in November 12th paper
  - Daily Art at Work Month event picks listed on Volcano Spew
  - “Tacoma art studio tours this weekend” article posted to Volcano Spew on November 5th
  - “The Arts Symposium: Q & A with Amy McBride” article posted to Volcano Spew on November 11th
- Tacoma News Tribune
  - “It’s Art at Work month” Art Slam, Studio Tours and more” article posted to TNT online by Rosemary Ponnekanti on November 2
  - “Artists dole our quick hits of work” article in November 16th print edition
  - Go! section calendar listings of main Art at Work events
- Tacoma Weekly
  - “Local arts advocates honored with AMOCAT Arts Awards” article in October 7th paper
  - “Opening party to kick off Art at Work Month” article in October 21st paper
  - “Two-day Arts Symposium teaches the nuts and bolts of commercial success” article
- ShowCase magazine (Media Sponsor)
  - ½ page ad in Fall 2009 issue
- South Sound magazine
  - “Art at Work: November is Tacoma Arts Month” article featured in Fall 2009 edition
- Main TAC events posted on Take Part in Art, KPLU, TacomaMama, Seattle Art Blog, Art Guide Northwest and Convention & Visitors Bureau online calendars
- Various online articles and blogs: Exit 133, Feed Tacoma, Seattle Center for Book Arts, Examiner.com, Artist Trust
- Browns Point Radio station featured Art at Work promos on air and online
- ArtAtWorkTacoma.com
  - Online listings and interactive calendars & maps
  - See “Art at Work”, “Materials” section for more details

- Sponsorships
  - Premier Sponsors: Click! Cable TV and Washington State Arts Commission
  - Media Sponsors: Weekly Volcano, City Arts magazine, Showcase Media
  - Arts Symposium Sponsor: University of Puget Sound
  - Design Partnership: Pacific Lutheran University

- Material Distribution
  - Inform Puget Sound distributed brochures and posters
  - Chair Echtle; Vice Chair Idstrom; Commissioners Brazzell, Lacky and Sweney; and Amy McBride & Naomi Strom-Avila distributed brochures and posters
Young artist shows off his metal art created at the Children’s Museum of Tacoma (photo provided by Children’s Museum of Tacoma); Metal-Urge robot designed by Brittany Staten

**Metal-Urge**
- City-wide celebration of the metal arts, June 6 – September 20
- Planned in conjunction with Tacoma Art Museum’s “Ornament as Art” and “Loud bones” exhibits
- Art Exhibits
  - 23 venues exhibiting work of over 100 artists
  - Venues include museums, galleries, and local businesses
  - Estimated $24,000 in earnings from sale of work (based on reported sales)
  - Metal work included: jewelry, sculpture, vessels, hardware, home décor, enamel, and artifacts
  - Featured exhibits at Tacoma Art Museum: “Ornament as Art: Avant-Garde Jewelry from the Helen Williams Drutt English Collection” and “Loud Bones: The Jewelry of Nancy Worden”
- Community Festival on July 31
  - Event hosted at Tacoma Art Museum and Tollefson Plaza
  - 778 people in attendance
  - Robot demonstrations by SOTAbots
  - Metro Dance performance
  - DJ and Live music by Rainier Ringers English Handbell Choir
  - Hands-on art-making activities
  - Iron Artist Competition
    - Tacoma Art Museum’s 3rd annual competition inspired by “Iron Chef” TV show
    - 18 participating artist teams created wearable art masterpiece using surprise materials in a one-hour high pressure art-extravaganza
    - Creations were modeled by SOTA students in a fashion show on Tollefson Plaza
  - Aluminum pour hosted by Tacoma Community College
  - 12-minute video of event produced and available online for public viewing
- Workshops and Lectures
  - 8 metal-arts related workshops and lectures hosted
- Events
  - 35 metal arts related events hosted

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Tacoma Arts Commission 2009 Year in Review
Tacoma Arts Commission 2009 Year in Review

- Includes: exhibit opening receptions, film screenings, block party, keynote presentations, festivals, panel discussions, artist talks, and bronze & aluminum pours
- Venues reported a fair number of Seattle visitors in addition to the local attendees

- **Materials**
  - Printed Material Design
    - Contracted with 2009 Art at Work designer, Brittany Staten, to design Metal-Urge fold-out brochure and poster.
  - www.TacomaCulture.org Website
    - Added new pages for Metal-Urge exhibits, events and workshops

- **Media Coverage & PR**
  - City Arts magazine
    - “Heavy metal summer” article; June 2009
  - Tacoma News Tribune
    - “MetalUrge festival kicks off in Tacoma”; July 5, 2009
    - “Gig Harbor artists give iron art a shot”; July 29, 2009
  - Tacoma Weekly
    - “Fulcrum highlights innovative, inspirational metalwork as part of Metal-Urge”;
      June 11, 2009
    - “Summer-long Metal-Urge culminates with festival”; July 30, 2009

- **Sponsorships**
  - Tacoma Art Museum, City of Tacoma, Washington State Arts Commission, City Arts magazine

- **Material Distribution**
  - Inform Puget Sound distributed brochures and posters

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**The National Arts Program**

- **Fourth annual exhibit in the City of Tacoma**
  - 155 pieces entered by 97 City employees, retirees, and their family members
  - $2,400 in cash awards – funds provided by The National Arts Program
  - Artwork displayed on 9 floors of Municipal Building and three floors at Tacoma Public Utilities

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Best of Show award winner, Samuel Fairchild, with his painting (photo by Steve Fairchild)

Attendees at reception viewing award-winning pieces (photo by Otto Youngers)
Reception and awards ceremony held in the Broadway Center Rehearsal Hall
Chair Echtle and Rey Arellano presented awards
Commissioners Karroll and Reynolds judged artwork
Eight month-long exhibits featuring the art of award winning artists scheduled for the Tacoma City Hall Gallery space

TacomaArt & Culture on Click! ON Demand
- Initiated relationship with Click! Cable TV to set up an On Demand channel for Tacoma arts and culture content. Agreement includes:
  - 3 hours of content space on TacomaArt & Culture channel
  - 500 30-second ad spots on cable TV
  - Daily slide on Click! 1 (approximately 300 times a day)
  - Click! billing statement promos two times each year
  - Click! upfront messages for incoming calls two times each year
  - Hyperlink from Clickcabletv.com
- Public content for TacomaArt & Culture channel
  - Call for public submissions sent out
    - Click! created 30-second ad spot advertising call, aired 500 times on cable TV
    - 11 submissions received, 10 accepted
    - Submissions include film, digital art, visual art, literary art and music
    - Submissions juried by Chair Echtle, Commissioner Matzke, and community member Lukasz Sieczek
- Other content for TacomaArt & Culture channel
  - Funded artists and organizations invited to submit content
    - 7 pieces submitted
  - Arts Commission content submitted
    - 6 pieces submitted
      - 2008 Art Slam
      - 2009 Art Slam
      - Metal-Urge Free Community Festival
      - Arts-related TV Tacoma content

Safe & Clean Initiative
- Initiated the Graffiti Reduction Through Community Based Art team as part of City of Tacoma’s Safe & Clean initiative
  - Re-opened the graffiti garages on Broadway with collaboration from Lorig and Fab-5.
  - Began work to develop mural art training program

Washington State Arts Alliance (WSAA) Arts Advocacy Meetings
- Monthly meetings initiated by WSAA in Tacoma
  - Sponsored by Tacoma Arts Commission
  - Attendees include staff from WSAA, Washington State Arts Commission, Pierce County Arts Commission, Tacoma Arts Commission, Anchor Fund organizations, general public

Collaboration with Private Enterprise
- Administrative review of private development projects
  - Presentations
Tacoma Arts Commission 2009 Year in Review

- Jury panels
  - Commencement Bay Maritime Juried Art Show – Commissioner Lacky
  - “Serendipity” Rainier League of Artists Juried Art Show – Chair Echtle
  - EnviroHouse – Naomi Strom-Avila

Tacoma City Hall Gallery Exhibits
- Created rotating public exhibits for 12th floor of the Municipal Building
  - Month-long solo or group shows feature work of 1st, 2nd, and 3rd place award winners from the National Arts Program exhibit
  - Shows scheduled October 2009 through May 2010

Americans for the Arts Convention
- Amy McBride attended
- Amy organized and led “Through the Looking Glass” ArtVenture day tour to Bridge of Glass, Hotel Murano, Traver and Vetri galleries, and Hilltop Artists in Residence
- June 18 – 20 in Seattle

Washington Cultural Congress
- Naomi Strom-Avila attended
- Naomi presented “Planning Effective Arts Programming with Limited Resources” session
- April 27 - 29 in Leavenworth

TacomaCulture.org Website & Listserv
- Updated documents and information throughout the year on website
  - included new URL and pages for www.ArtAtWorkTacoma.com
  - Added new pages for Metal-Urge exhibits, events and workshops
  - Added new page for Brewery District Development Plan including survey link
  - Updated 2009 calendar of things to do (listing events hosted by funded organizations)
- Tacoma Arts Listserv has 911 members and continues to connect and communicate with the arts community and has become an invaluable resource to the region
- TACelist has 161 members and serves as a one-sided email list for arts related events and opportunities sponsored and/or produced by the City of Tacoma
- On-line Public Art Tour provides visibility to the public art assets in Pierce County

TECHNICAL ASSISTANCE & CAPACITY BUILDING

Funding Workshops
- Presented one community workshop on November 6th to provide grant writing guidance and training specific to the 2010 Arts Projects funding program
- Presented one community workshop on January 7th to provide grant writing guidance and training specific to the 2009-10 Tacoma Artists Initiative Program funding program
**Professional Development Workshops**

- Washington Lawyers for the Arts
  - Brown Bag in Tacoma
      - Low-cost workshop brought in 10 attendees
      - Hosted by Anchor Fund organization Tacoma Musical Playhouse
      - Commissioner Lacky handled registration
    - Contract Fundamentals – September 22
      - Low-cost workshop brought in 20 attendees
      - Hosted by Anchor Fund organization Museum of Glass
  - Tax Workshop for Artists
    - Free workshop brought in 26 attendees
  - Shunpike
    - Recruited and began providing fiscal sponsorship and back-office services to three local organizations
    - Free Drop-in Business Clinics August 13 & 27, September 17, October 8, November 14
    - Accountability & the Arts series workshops
      - Starting a New Organization – September 17
        - Free workshop hosted at Suite 133
      - Fundraising: Know your Supporters & Build your Voice – November 14
        - Part of the Art at Work Month Arts Symposium
      - Financial Management & Budgeting Basics – November 14
        - Part of the Art at Work Month Arts Symposium
    - S’PIKEd Networking Event – October 8
    - Regular office hours in Tacoma
      - Included consultations, outreach and partnership projects and informational meetings for potential members, partners and clients
      - July 17, 23 & 30, August 5, 13, 21 & 27, September 3, 10, 17 & 24, October 1, 8, 15, 22 & 29, November 5, 12 & 19, December 3, 10 & 17

- Community Based Services
  - Build partnerships for the exchange of information re: the arts/public art, funding and technical assistance

**Arts Symposium**

- Presented 13 professional development workshops and clinics
- Commissioners Kelly and Sweney sat on the How to Initiate and Maintain a Gallery Relationship panel
- Amy McBride provided one-on-one counseling during the Drop-in Business Clinic

<table>
<thead>
<tr>
<th>Workshops</th>
<th>Presenters</th>
<th>Registered Participants</th>
<th>Cost</th>
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</thead>
<tbody>
<tr>
<td>What Artists and Authors Need to Know About Copyright</td>
<td>Bob Cumbow, Washington Lawyers for the Arts</td>
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<td>Get Your Name in the News</td>
<td>Whitney Keyes, Whitney Keyes Productions</td>
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<td>Artists on the Internet 101</td>
<td>Jp Avila, Pacific Lutheran University</td>
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### Tacoma Arts Commission 2009 Year in Review

<table>
<thead>
<tr>
<th>Event</th>
<th>Presenter(s)</th>
<th>Seats</th>
<th>Cost</th>
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<tbody>
<tr>
<td>Fundraising: Know your Supporters &amp; Build your Voice</td>
<td>Michelle Chiachiere, Shunpike</td>
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<tr>
<td>How to Initiate and Maintain a Gallery Relationship</td>
<td>Mike Sweney and Traci Kelly</td>
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<td>Drop-in Business Clinic</td>
<td>Michelle Chiachiere, Shunpike; Andy Fife, Shunpike; Amy McBride</td>
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<tr>
<td>Financial Management &amp; Budgeting Basics</td>
<td>Andy Fife, Shunpike</td>
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<td>Getting a Start in Public Art</td>
<td>Barbara Luecke, Sound Transit</td>
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<td>Surviving and Thriving in Turbulent Times</td>
<td>Miriam Works, Works Consulting</td>
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<td>Artist Spotlight: Robert Horner</td>
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<td>Beyond the Elevator Speech: Writing and Talking About Your Work</td>
<td>Miriam Works, Works Consulting</td>
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<tr>
<td>Creating Effective Work Samples</td>
<td>Heather Dwyer, 4Culture; Monica Miller, Artist Trust</td>
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<td>$ -</td>
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</table>

**Total**  
Registered Seats: 485  
Total Cost: $700

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### AWARDS AND RECOGNITION

**American Style Magazine**
- Recognized Tacoma as one of the top 25 Cities for Art
- Tacoma placed 13th for mid-sized cities in 2009

**Washington State Arts Commission**
- Awarded $8,000 per year for two years through the competitive Operational Support category of the Washington State Arts Commission. This was an increase in funding and a higher ranking from previous biennia.

**Various Media**
- “Water Forest’ stands tall again”; Tacoma News Tribune; June 8, 2009
- “The 25 greatest works of art ever made in Seattle”; The Stranger; March 3, 2009
- “Blown away by Tacoma’s hot heart of glass”; Straight.com; June 4, 2009
- “Forging Tacoma: to the south of Seattle is the town that art built”; Seattle P-I; March 2, 2009
- “Graffiti art mural looks right for Rialto”; thenewstribune.com; August 27, 2009