

## 2023-2024 FUNDING DISTRIBUTION - UPDATED

It is the Tacoma Arts Commission’s role to determine how to distribute our allocated funds between each of our funding programs (Community Arts Projects and Tacoma Artists Initiative Program). According to the current proposed budget, it looks like the Commission will have \$395,000 to distribute in the 2023-2024 biennium (vs. \$300,000 that we originally thought). Based on the updated \$395,000 figure, staff is making the following distribution recommendations to begin discussion of the 2023-24 budget:

Funding Program	2023	2024
Tacoma Artists Initiative Program (24%)	\$96,000	
Community Arts Projects (73%)	\$144,000	\$144,000
Marketing and Promotion Technical Assistance (3%)	\$11,000	

### Further information about Tacoma Artists Initiative Program (TAIP)

The DEI Subcommittee and staff recommend increasing the TAIP funding awards to a set amount of \$4,000 each. At this level, the program could continue to support 24 artists for a total of \$96,000.

TAIP Funding Program	2015-2016	2017-2018	2019-2020	2021-2022	2023-2024
Funding Available	\$40,000	\$45,000	\$60,000	\$72,000	\$96,000
Funding Requests	\$80,000	\$107,500	\$112,500	\$120,000	unknown
Number of Applicants	32	43	45	40	unknown
Number of Funded Artists and Funding Award	16 @ \$2,500	18 @ \$2,500	24 @ \$2,500	24 @ \$3,000	24 @ \$4,000

### Further information about Community Arts Projects

We recommend increasing the allocation for Community Arts Projects to \$288,000 (\$144,000 per year). At this level, each year the funding program could support 48 organizations at \$3,000, or 24 organizations at \$6,000, or any combination in between.

This program supports a large number of diverse grassroots projects throughout our community, many of which cannot be funded through Tacoma Creates. We have seen an increase in the number of strong applications through this program and the funding panel routinely cannot fund as many applicants as they would like at the levels they would like.

Community Arts Projects Funding Program	2018	2019	2020	2021	2022
Funding Available	\$50,000	\$100,000	\$96,000	\$114,000	\$114,000

Funding Requests	\$116,500	\$157,365	\$276,000	\$225,000	\$231,000
Number of Applicants	28	36	48	40	41
Number of Funded Organizations	19	32	27	27	29

**Further information about Marketing and Promotion Technical Assistance**

Many fundees are great at producing programming but not as proficient in knowing how to market it to their target audiences and/or how to extend their reach. As such, the Office of Arts & Cultural Vitality staff are working internally to develop a program to assist small organizations and/or groups and TAIP funded artists with marketing and promotion of their programming. This hands-on technical assistance will provide these fundees with the support they need to help get the word out about the programs they are producing.

Tacoma Creates will be setting aside a sizable amount of funding to support this technical assistance for arts and culture organizations and groups. Staff is proposing to add an additional \$11,000 to these funds to expand the assistance to include individual artists funded through TAIP.

**CONTEXT: FUNDING DISTRIBUTION FROM PAST BIENNIA**

\$395,000 returns us to the same amount we have typically had to distribute in biennium before 2021-22.

	2005-2006	2007-2008	2009-2010	2011-2012	2013-2014	2015-2016	2017-2018	2019-2020	2021-2022
<b>Arts Anchor Fund</b>	\$245,000	\$265,000	\$265,000	\$258,905	\$255,000	\$255,000	\$255,000	\$130,000	\$ -
<b>TAIP</b>	\$35,000	\$45,000	\$45,000	\$45,000	\$40,000	\$40,000	\$45,000	\$60,000	\$72,000
<b>Community Arts Projects</b>	\$96,000	\$95,000	\$95,000	\$90,000	\$100,000	\$100,000	\$100,000	\$196,000	\$228,000
<b>Other</b>	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$9,000	\$ -
<b>TOTAL for biennium</b>	<b>\$376,000</b>	<b>\$405,000</b>	<b>\$405,000</b>	<b>\$393,905</b>	<b>\$395,000</b>	<b>\$395,000</b>	<b>\$400,000</b>	<b>\$395,000</b>	<b>\$300,000</b>