

Members

Sarah Idstrom, *Chair*
Traci Kelly, *Vice Chair*
Lauren Walker, *City Council Liaison*
Marty Campbell, *City Council Liaison Alternate*
Jan Brazzell
Rachel Cardwell
Robin Echtele
Antonio Edwards, Jr.
Janice Karroll
Donald Lacky
Bill La Vergne
Janet Matzke
Aimee Mell
Dane Meyer
Jacqueline Peterson
Mike Sweney
Jana Wennstrom

Summary Minutes

Tacoma Arts Commission

Community & Economic Development

These minutes accompany the recorded meeting of the Tacoma Arts Commission, which are available at www.tacomaculture.org/arts/tac.asp.

Staff

Amy McBride, *Tacoma Arts Administrator*
Naomi Strom-Avila, *Cultural Arts Specialist*
Rebecca Solverson, *Public Art Assistant*

Date: April 11, 2011
Location: City of Tacoma Municipal Building, Room 16
Time: 5:00 pm

Commission Members in Attendance:

Traci Kelly, Vice-Chair
Rachel Cardwell
Robin Echtele
Janice Karroll
Don Lacky
Bill La Vergne
Janet Matzke
Aimee Mell
Dane Meyer
Jacqueline Peterson

City Council Members in Attendance:

Lauren Walker

City Council Members Absent:

Marty Campbell

Staff Present:

Amy McBride, Tacoma Arts Administrator
Naomi Strom-Avila, Cultural Arts Specialist
Rebecca Solverson, Public Art Assistant
Martha Anderson, Assistant Director of CEDD

Commission Members Excused Absence:

Jan Brazzell
Antonio Edwards, Jr.
Sarah Idstrom, Chair
Mike Sweney
Jana Wennstrom

Guests:

Lynn Di Nino
Ann Meersman

1. Call to Order **5:05 pm (00:02)** **Vice Chair Kelly**

2. Excusal of Absences **5:05 pm (00:14)** **Vice Chair Kelly**

Chair Idstrom and Commissioners Brazzell, Edwards, Sweney and Wennstrom had an excused absence.

3. Approval of Agenda and Minutes **5:05 pm (00:23)** **Vice Chair Kelly**

Motion: Bill La Vergne

Second: Jan Karroll

Motion: Carried



4. Chair's Report**5:05 pm (00:43)****Vice Chair Kelly**

Arts Leadership Lab is hosting a panel about letterpress and book arts on April 12, 7 pm at King's Books

Spaceworks Tacoma is hosting a spring reception on April 21, 5 pm at 904 Broadway.

The most current South Sound magazine was passed around which featured Commissioner Meyer's photographs and an article about artist live/work space.

5. Staff Check-In**5:07 pm (02:09)**

Public Art: In Depth and Tacoma Murals Project applications are due April 25.

The Appointments Committee will appointed Zach Powers to fill Jackie Peterson's seat on April 12. The Appointments Committee has also recommended Scott Ramsey to fill the next available seat.

Public artwork for Cheney stadium was installed and is ready for opening day of the season.

The National Endowment for the Arts has approved moving ahead with the submission of an application for Our Town funding for design for the intersection of Pacific Avenue and S. 17th.

Commissioners volunteered to meet with Council Members as follows:

	Jake Fey	Mayor Marilyn Strickland	Marty Campbell	Joe Lonergan
Volunteer 1	Bill La Vergne	Aimee Mell	Traci Kelly	Janet Matzke
Volunteer 2	Dane Meyer	Sarah Idstrom	Bill La Vergne	Dane Meyer
		Mike Sweney		
	Lauren Walker	Victoria Woodards	Ryan Mello	David Boe
Volunteer 1	Robin Echtle	Jan Karroll	Traci Kelly	Rachel Cardwell
Volunteer 2			Rachel Cardwell	

Commissioners volunteered to administer audience surveys for the Arts & Economic Prosperity IV study as follows:

Date	Organization	Event	Time	TAC Volunteers
4/17/11	King's Bookstore	Wayzgoose	11 AM - 4 PM	Dane Meyer and Rebecca Solverson
4/22/11	Gold From Straw Theatre Company	Sloth	8:00 PM	Jana Wennstrom, Jan Karroll
4/30/11	Tacoma Symphony	Russian Finale	6:30 PM lecture, 7:30 PM concert	Don Lucky and Janet Matzke
5/6/11	Grand Cinema	72-hour Film Festival	TBD	Don Lucky, Rachel Cardwell
5/7/11	Museum of Glass	Family Day	1 - 4 PM	Janet Matzke
5/7/11	Tacoma Concert	Fiesta Mexicana	7:30 PM	Don Lucky

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If you need this information in an alternative format, please contact Naomi Strom-Avila, (253) 591-5191 (voice) or 711 (TTY).

	Band			
5/8/11	Tacoma Musical Playhouse	Hello, Dolly!	2:00 PM	Sarah Idstrom and Traci Kelly

6. Action Items

A. Review and Approval of Link Light Rail Recommendation 5:13 pm (08:48)

The selection panel for the Link Light Rail program interviewed three finalists: Saul Becker, Mindy Barker, and Chandler O’Leary. They recommended Chandler O’Leary for the project. Commissioners viewed Chandler’s portfolio. The design will be done at the end of May and installed in June.

Amy McBride stated: “We should get a motion to approve this selection.”

There was a motion: “So moved.”

Motion: Robin Echte

Second: Rachel Cardwell

Motion: Carried

B. Review and Approval of Prairie Line Trail Recommendation 5:20 pm (15:00)

The selection panel for the Public Art Plan for the Prairie Line Trail interviewed Jack Mackie; Gretchen Freeman; Carolyn Law, Ellen Sollod, and Stokley Towles; and Todd Bressi and Thought Barn (Robert Gay and Lucy Begg). They recommended the trio of Todd Bressi and Thought Barn.

Commissioners discussed opportunities for the project.

Vice-Chair Kelly asked, “Is there a motion to approve that recommendation?”

There was a motion: “So moved.”

Motion: Aimee Mell

Second: Jackie Peterson

Motion: Carried

C. Review/Approval of Pacific Avenue Recommendation 5:31 pm (26:17)

The selection panel for Pacific Avenue interviewed Lorna Jordan and Ellen Sollod. They recommended Lorna Jordan. Commissioners viewed Lorna’s portfolio and discussed the project.

There was a motion: “I make a motion that we accept the recommendation.”

Motion: Dane Meyer

Second: Aimee Mell

Motion: Carried



7. Discussion

A. Retreat Wrap-up

5:39 pm (34:05)

Commissioners reviewed the strategic goals from 2010 and discussed their continued relevance. The goals are: sustainable funding, healthy ecosystem for the arts, and engaging more people.

Commissioners reviewed some of the goals discussed at the Retreat and organized them into three categories as follows:

Specific and Attainable Short Term	Current to mid-term	General/Conceptual Value Direction
Schedule Council Coffees	Review Funding/Facilitated discussion	Pursue Live/work spaces
Schedule/invite speakers to TAC: <ul style="list-style-type: none"> Rose Lincoln Hamilton GTCF Experience 253 Tacoma Public Schools Metro Parks 	Communications The Year of ‘Getting the Word Out’ <ul style="list-style-type: none"> Get the word out about the arts in Tacoma Optimize Technology Reach out to media more Look into connecting with school programs to increase video content Work on messaging and outreach to sustain programs 	Show how the arts connect throughout the city (unite, not divide/separate) Be inclusive of all age ranges Consider tie between art and social services Embrace diverse disciplines
Schedule presentations for Rotary, Click! Other	Develop/continue partnerships <ul style="list-style-type: none"> schools parks service orgs neighborhood councils etc...	
Spaceworks: <ul style="list-style-type: none"> get community feedback re: program connect more artists with opportunities 		

Commissioners discussed ways to reach out to and help struggling organizations.

Commissioners reviewed the following suggestions regarding funding programs that were brought up at the Retreat:

- Teach appreciation and literacy of the arts
- Be more prescriptive about what types of outreach the commission would like to see from Anchor Fund Orgs.
- Encourage organizations to find out what their audiences want and to develop new audiences. (Wallace Foundation/WSAC APLI initiative)
- Find out what our constituents want/need.



- Facilitate a discussion around values/point of funding to lead into guideline review.

B. 10-Year Timeline

6:22 pm (1:17:19)

Commissioners brainstormed some of the things that have happened in the arts in Tacoma in the past 10 years as well as what they would like to see in the next 10 years.

8. Report Back

7:01 pm (1:56:04)

Meeting adjourned at 7:01 pm

