

Minutes
Joint Municipal Action Committee
January 8, 2016

PRESENT

Catherine Ushka, Chair Tacoma Public Schools
Erik Hanberg, Vice-Chair, Metro Parks Tacoma
Anders Ibsen, City of Tacoma
Debbie Winskill, Tacoma Public Schools
Tim Reid, Metro Parks Tacoma
Connie Ladenburg, Pierce County

CALL TO ORDER

Chair Catherine Ushka called the meeting to order at 8:00 a.m.

INTRODUCTIONS

The attendees introduced themselves. Also in attendance were guests: Mark Lauzier, City of Tacoma; Randy Lewis, City of Tacoma; Anita Gallagher, City of Tacoma; Hunter George, Metro Parks Tacoma; Jennifer Bowman, Metro Parks Tacoma; Evette Mason, Port of Tacoma; Denise Dyer, Pierce County; Jennifer Chang, Russell Family Foundation

APPROVAL OF MINUTES

Anders Ibsen moved to approve the minutes of December 11, 2015 meeting. Tim Reid seconded the motion. The chair declared the motion passed.

ELECTION OF 2016 OFFICERS

Erik Hanberg was nominated for the position of Chair by Tim Reid; seconded by Debbie Winskill. Being no additional nominations Erik Hanberg was unanimously elected to serve as chair.

Ander Ibsen was nominated for the position of Vice Chair by Debbie Winskill; seconded by Connie Ladenburg. Being no additional nominations Anders Ibsen was unanimously elected to serve as vice chair.

USGA REPORT OUT

Denise Dyer Director of Economic Development for Pierce County was present to report out the US Open Economic Impact. Ms. Dyer reported that total gate entries for the event were 273,000 with the busiest day attracting 47,000 people. She noted that at the 2015 Open 245 different companies participated in corporate hospitality. With such great attendance the USGA is reporting the largest amount for US Open Merchandise sold at a US Open. Ms. Dyer indicated that an overall local economic impact of \$134 million was realized due to the event. State tax revenues are reported at \$9.98 million while local tax revenue are reported at \$6.83 million. Hotels and local food vendors realized major increases in sales; Tacoma hotel revenues were up 122% for the week of the event.

The event also introduced the world to Chambers Bay with over 40 hours of coverage on FOX Sports and credentialed media on site from over 19 countries. Citizens of the local community

felt the impact as well, including local military being honored and participating in opening ceremonies, and free admission at practice rounds. Special activities for more than 300 children occurred on youth day. Non-profits received portions of the proceeds from concessions stands and the Emergency Food Network received over 70,000 pounds of donated food. Ms. Dyer commented and recognized the vast support from partners that assisted with the event.

Several committee members commented on the vision of John Ladenburg and the leadership of Pat McCarthy in executing the event.

PUYALLUP WATERSHED INITIATIVE

Jennifer Chang representing the Russell Family Foundation was present to report on the Puyallup Water Shed Initiative.

Ms. Chang noted that in 2011, the Russell Family Foundation announced its decision to make a long-term commitment to invest in the Puyallup River watershed. The goal of the initiative is to enhance the capacity and resiliency of the people and institutions in the watershed. By fostering collaboration, supporting and strengthening leadership, and promoting learning, they aim to ensure that the values of the Puyallup River are restored and sustained by capable, knowledgeable and engaged local watershed citizens. Jennifer Chang commented that several agencies such as Metro Parks are already involved in some areas of the initiative.

Ms. Chang outlined several ways in which the funding approach to this project is non-traditional. The \$10 million commitment that will span over 10 years will benefit multiple Communities of Interest rather than just one individual. She noted that each Community of Interest defines goals and begins to carry out actions to achieve these goals, communication and coordination between groups will be promoted to ensure that an integrated watershed-scale vision emerges and a leadership structure is cultivated to carry the vision well into the future.

Connie Ladenburg inquired as to whether this funding approach is something the Russell Family Foundation will be implementing across the board. Ms. Chang indicated that at this time the Foundation is continuing with traditional grant funding on other projects.

DISCUSSION OF MUTUAL INTERESTS AND CONCERNS/FOR THE GOOD OF THE ORDER

No items were discussed.

SETTING OF NEXT MEETING AGENDA

Open Space & Vacant Agency Property Inventories for Possible Mitigation Use and Future Planning (All)

FUTURE MEETING DATES

March 11, 2016 Regular Meeting

April 15, 2016 Regular Meeting

May 13, 2016 Quarterly Meeting

FUTURE AGENDA ITEMS

Methanol Plant – March Meeting (Port of Tacoma)

Vision 2040 & Growth Management - April Meeting (City of Tacoma)

Invite CEO of Pierce Transit

Continue Mental Health Conversation

Youth Mental Health Issues: Trafficking, Housing/Shelters, Gangs, etc.

Economic Development Growth and Impacts
Discuss and List Combined Legislative Goals
Trades, Apprenticeship, Regional Partnerships (Tacoma School District, Bates Technical
College and City of Tacoma)
Affordable Housing Policies (Anders Ibsen)
Earth Economics (Metro Parks Tacoma)

NEXT MEETING

The next meeting will be held on Friday, February 12, 2016 at 8:00 a.m. in Conference Room 248 at the Municipal Building. It is the quarterly meeting with the CEOs. Minutes for the February meeting are to be taken by Metro Parks Tacoma.

ADJOURNMENT

The meeting adjourned at 9:00 a.m.