

Minutes
Joint Municipal Action Committee
July 10, 2015

PRESENT

Catherine Ushka, Tacoma Public Schools - Chair
Erik Hanberg, Metro Parks Tacoma – Vice Chair
Tim Reid, Metro Parks Tacoma
Kurt Miller, Tacoma Public Schools
Clare Petrich, Port of Tacoma
Anders Ibsen, City of Tacoma
Rick Talbert, Pierce County
Connie Ladenburg, Pierce County

CALL TO ORDER

Chair Catherine Ushka called the meeting to order at 8:00 a.m.

INTRODUCTIONS

The attendees introduced themselves. Also in attendance were guests: Nancy Davis, Metro Parks; Denise Dyer, Pierce County; Teri Blair, Pierce County; and Evette Mason, Port of Tacoma.

ADOPTION OF AGENDA

Tim Reid moved to adopt the agenda. Kurt Miller seconded the motion. The chair declared the motion passed.

APPROVAL OF MINUTES

Anders Ibsen moved to approve the minutes of May 8, 2015. Erik Hanberg seconded the motion. The chair declared the motion passed

AGENDA ITEMS

US Open Debrief

Denise Dyer representing the Pierce County Economic Development Department was present to update the committee on the preliminary economic impact resulting from the US Open. Ms. Dyer commented that the USGA has not yet released final tournament attendance figures, however the economic impact was felt county-wide and beyond. She noted that the estimated impact was \$14-\$150 million. Hotels were full in Pierce County and surrounding counties, restaurants and transportations companies experienced record sales. There were also benefits to non-profits. For example the Emergency Food Network received over 70,000 pounds of leftover food. Other impact was felt thru the media, including over 40 hours of tournament coverage on FOX which showcased Chambers Bay. Chambers Bay also experienced a 2000% increase in web-site views.

Ms. Dyer highlighted several facts about this year's US Open including tickets for the event sold out faster than any other US Open history, and volunteer spots were filled in a record amount of time. She mentioned that although some golfers voiced concern over the course conditions,

there were actually 21 rounds under par during the tourney. It was noted that if the County were interested in hosting the US Open again it would likely be 8-10 years away.

DISCUSSION OF MUTUAL INTERESTS AND CONCERNS/FOR THE GOOD OF THE ORDER

Economic Development in Pierce County

Since Ms. Dyer was in attendance at the meeting there were several broader economic development questions that followed her US Open report-out.

Ms. Dyer, Council Members Ladenburg and Talbert briefly spoke of the County's desire to continue to seek industrial opportunities out in areas of the County such as Frederickson.

Council Member Talbert commented that the revised Comprehensive Plan has been approved by Council and is moving forward to the County Executive. He noted she may veto the plan at this time to prohibit development which allows for a big box retailer at 176th and Canyon Road which is a major freight corridor in the area.

There was also brief discussion relative to residents living in the county and commuting to King County.

Council Member Ibsen inquired about the effect of troop reduction at JBLM. Ms. Dyer commented that developers may hold off longer before moving to the area to see the initial impact.

SETTING OF NEXT MEETING AGENDA

Youth and Young Adult Shelters – Kurt Miller

Legislative Updates - Catherine Ushka – All

FUTURE AGENDA ITEMS

Continue Mental Health Conversation

Youth Mental Health Issues: Trafficking, Housing/Shelters, Gangs, etc.

Economic Development Growth and Impacts

Discuss and List Combined Legislative Goals

Trades, Apprenticeship, Regional Partnerships (Tacoma School District, Bates Technical College and City of Tacoma)

Affordable Housing Policies (Anders Ibsen / Lauren Walker)

Earth Economics (Metro Parks Tacoma)

NEXT MEETING

The August 14, 2015 meeting is a quarterly CEO meeting.

The next meeting will be held on Friday, August 14 at 8:00 a.m. in Conference Room 248 at the Municipal Building. Minutes for the August meeting are to be taken by Metro Parks Tacoma.

ADJOURNMENT

The meeting adjourned at 9:10 a.m.