



LINCOLN DISTRICT



Revitalization Project

Background

- 2014 Council Strategic Objective
- Alignment with Tacoma 2025 community priorities
- LEAD Team project



Tacoma 2025 Priorities

- Health and Safety
- Human and Social Needs
- Economic Vibrancy and Employment
- Education and Learning
- Arts and Cultural Vitality
- Natural and Built Environment
- Government Performance



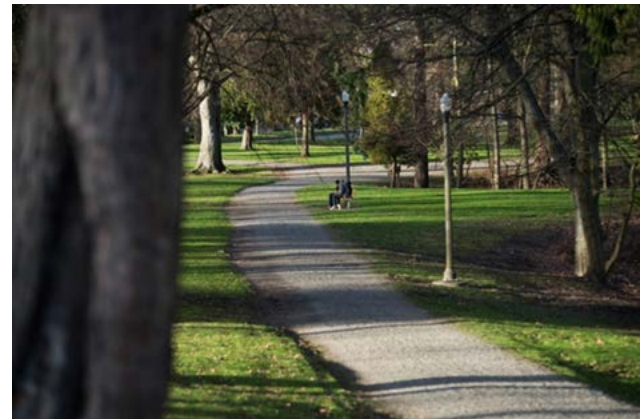
Project Goals

- Create and maintain economic stability and growth opportunities as well as enhance the identity of the Lincoln District revitalization area in order to enhance its image as a desirable place to live.
- Improve and maintain infrastructure conditions.
- Improve property maintenance conditions where needed and sustain otherwise healthy neighborhood conditions.

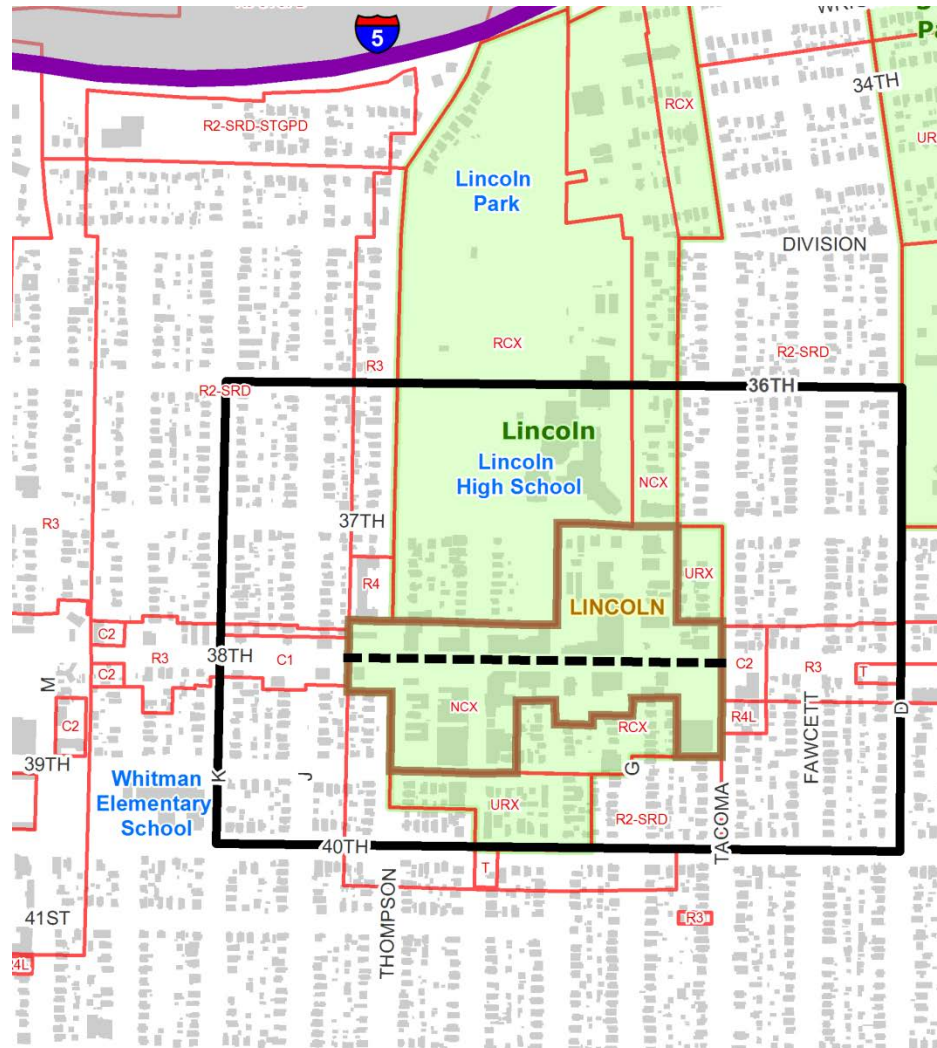


Project Goals

- Promote increased production and preservation of the existing housing to meet the needs of current and future residents.
- Ensure the Lincoln District revitalization area is a safe and more cohesive neighborhood for its residents.



Lincoln District Revitalization Area



Timeline and Investment

- Phase I: 2015-2016 approximately \$7.3M
- State grant application pending for future phases

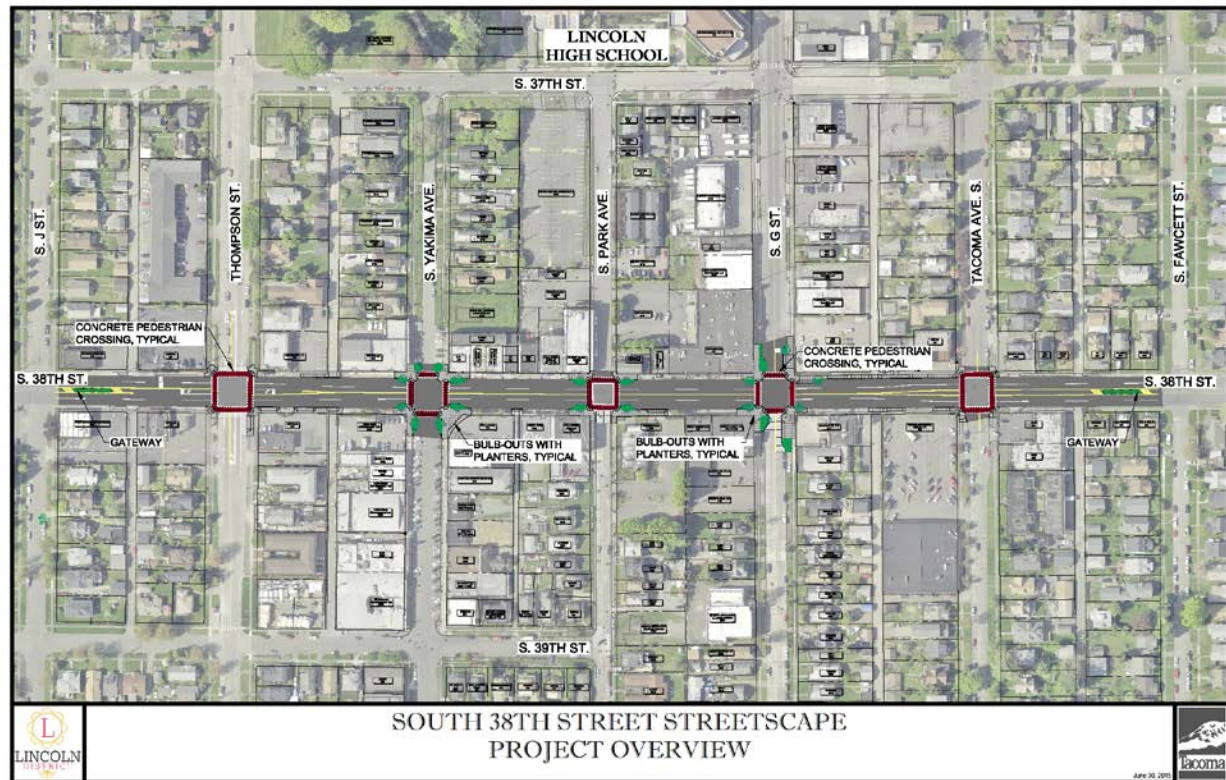




Natural and Built Environment

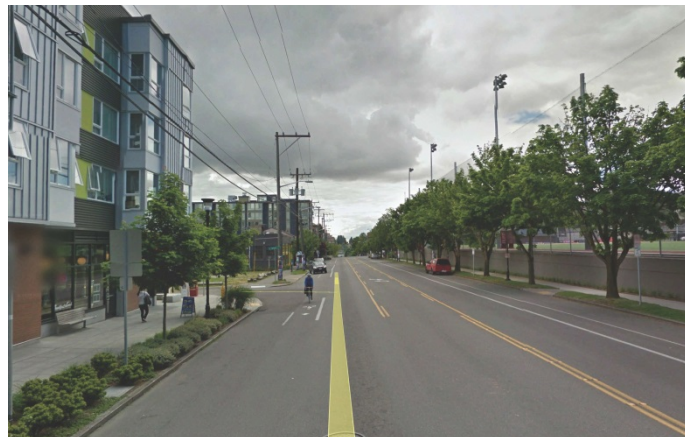
Infrastructure

- South 38th Streetscape Project: \$4.5 M
- Construction: May-November 2016



Infrastructure

- Tacoma Public Utilities: Overhead utility modernization
- Environmental Services:
 - Increase outreach and education on existing programs and services
 - Implement alternative garbage collection models and litter receptacle program



Targeted Enhancements for Housing and Property Conditions

Homeowner Rehabilitation Loan Program

- Up to \$25,000 in a 0% interest loan
- Offered to income-qualified homeowners
- Correct health and safety items



Paint Tacoma Beautiful

- Available to income-qualified homeowners
- Free exterior beautification

Down Payment Assistance

- Up to \$20,000
- 2nd mortgage loan
- Deferred payments
- 4% simple interest



Targeted Enhancements for Housing and Property Conditions



Façade Improvement Program

- Available to owners and tenants
- Max loan of \$50k or 50% of fixed project cost
- 3% Interest with 10-year term





Human and Social Needs

Code Compliance Programs

Code Compliance

Vacant Building Program

- Inventory/record vacant commercial buildings

Top 10 Code Properties

- Rehabilitate derelict buildings



Beautification

Community Tool Center

- Resources for neighborhood projects

“Grow” Over Graffiti

- Graffiti prevention solutions



Human and Social Services

- Youth Build Tacoma
 - Program to provide job training and work experience
- Mental Health and Chemical Dependency Services for Youth
- Senior Services
 - Developing services and programs tailored for Senior citizens
- Site Reclamation
 - Enhanced efforts for beautification and activation



Health and Safety

Public Safety

- Partnership with Lincoln Business Owners



- Continuation of Alcohol Impact Area (AIA)
- Actively address Community and Quality of Life Concerns
- Crime Reduction Strategies



Public Safety

- Emergency Preparedness Information and Assistance for:
 - Individuals and Families
 - Businesses/Organizations





Economic Vibrancy and Employment/Arts and Cultural Vitality

Economic Development, Urban Design, and Community Vitality



Historical and Cultural Connections

- Target key locations
- Coordinate improvement strategies



Foster Private Investment

- Facilitate Mixed-Use Development Projects along 38th Street
- Promote development opportunities to local and regional investors
- Consider gap financing



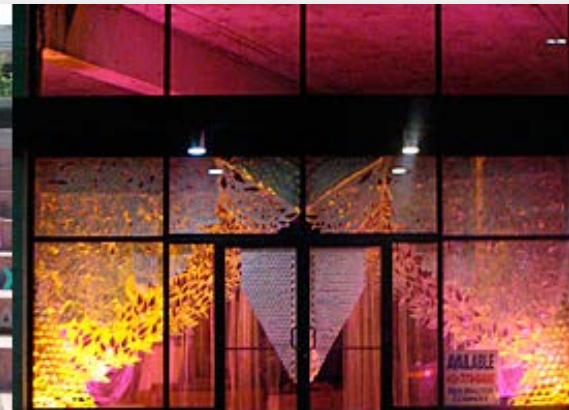
Enhance Neighborhood Transitions

- Consistent outreach to and support of innovative improvements by neighbors, businesses and property owners
- Invest in neighborhood planning focused on design and community development

Arts and Cultural Vitality



- Design Integrated Streetscape and Permanent Unique Artwork
- Community Engagement
- Temporary Art and Activation
- Local Artist Focused Opportunities





Government Performance

Government Performance

- **Equity:** Commitment to equitable service delivery in every community
- **Service delivery:** Targeted and enhanced programs and services
- **Accountability:** Reporting back to the community on an annual basis



Total Project Investment

- \$4.5 Million South 38th Streetscape Project
 - Includes construction and public outreach
- \$1 Million Neighborhood Beautification and Human/Social Services
- \$1 Million Enhanced Economic Development and Arts programs
- \$750,000 Utility Infrastructure Upgrades
- \$24,000 Emergency Preparedness Programs

\$7.3 Million approximate investment



Next Steps

Next Steps

- Establish a City presence in the Lincoln Business District
- Coordinated community engagement





LINCOLN DISTRICT



Revitalization Project