



SETTING THE VISION, GUIDING PRINCIPLES, AND GOALS
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Guiding Principles

Statement of purpose



Goals

Brief guiding statements that describe a desired result



Policy

Describe the actions needed to completing each goal

WHY DEVELOP GUIDING PRINCIPLES/VISION STATEMENTS?



- IS THE **COLLECTIVE UNDERSTANDING** OF THE IDEAL FUTURE OF A COMMUNITY
- ESTABLISHES A TONE FOR THE PLAN AND THE PLANNING PROCESS
- ARE THE **CORE VALUES** THAT PROVIDE A FOUNDATION FOR THE TMP
- ARE THE **BASIS OF ALL DECISIONS AND ACTIONS**

PSRC - TRANSPORTATION 2040 STRATEGY



- ***A COMPREHENSIVE DOCUMENT THAT STATES THE OBJECTIVES AND ACTIONS FOR THE REGION TO MEET ITS MOBILITY NEEDS.***
- **THREE KEY STRATEGIES**
 1. **CONGESTION AND MOBILITY**
 2. **ENVIRONMENT**
 3. **FUNDING**

SAMPLE GUIDING PRINCIPLES FROM TACOMA'S LAST PLAN

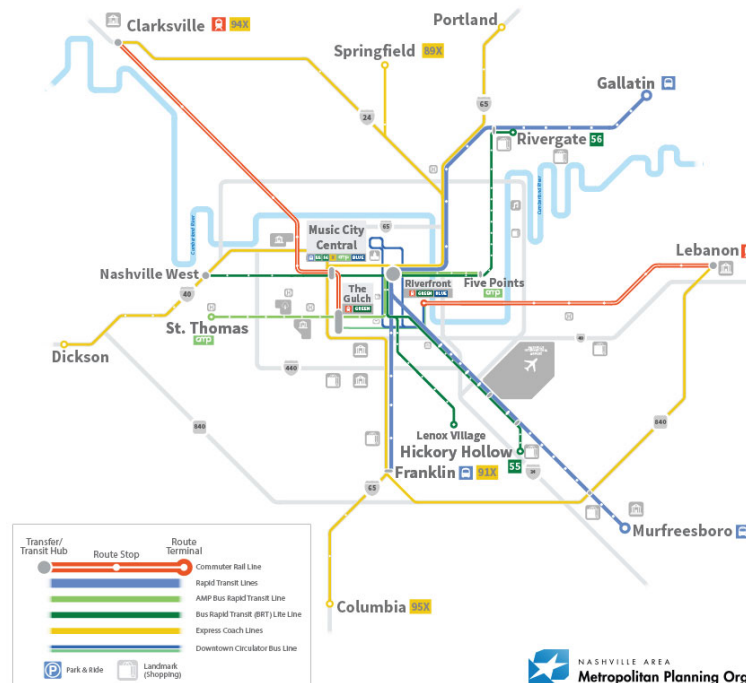


- Achieve a **multimodal** transportation system that **efficiently moves people and goods** with optimum **safety and speed**, maximizes the **conservation of energy**, and **minimally disrupts** the desirable features of the **environment**
- Tacoma is a **world-class walking and biking** community in which pedestrians and bicyclists are top priorities in transportation planning. Tacoma's transportation system is **useable and welcoming to people of all abilities**. Streets accommodate bicyclists in large numbers, sidewalks are user friendly, and residents share the road safely and are **fully mobile without an automobile**



EXAMPLES FROM NASHVILLE TMP

- **GUIDING PRINCIPLE #1:** *LIVABILITY*
- **GUIDING PRINCIPLE #2:** *SUSTAINABILITY*
- **GUIDING PRINCIPLE #3:** *PROSPERITY*
- **GUIDING PRINCIPLE #4:** *DIVERSITY*



EXAMPLES FROM NEVADA STATEWIDE TMP



- **SAFETY**
- **FISCAL RESPONSIBILITY**
- **ASSET MANAGEMENT**
- **MOBILITY / ACCESSIBILITY**
- **FREIGHT MOVEMENT**
- **ENVIRONMENTAL STEWARDSHIP**



PIERCE TRANSIT



- PIERCE TRANSIT CONNECTS COMMUNITIES WITH **SAFE, RELIABLE, CUSTOMER-FRIENDLY** TRANSIT OPTIONS.



POTENTIAL GUIDING PRINCIPLES: WHAT WE'VE HEARD



Expectations for the plan

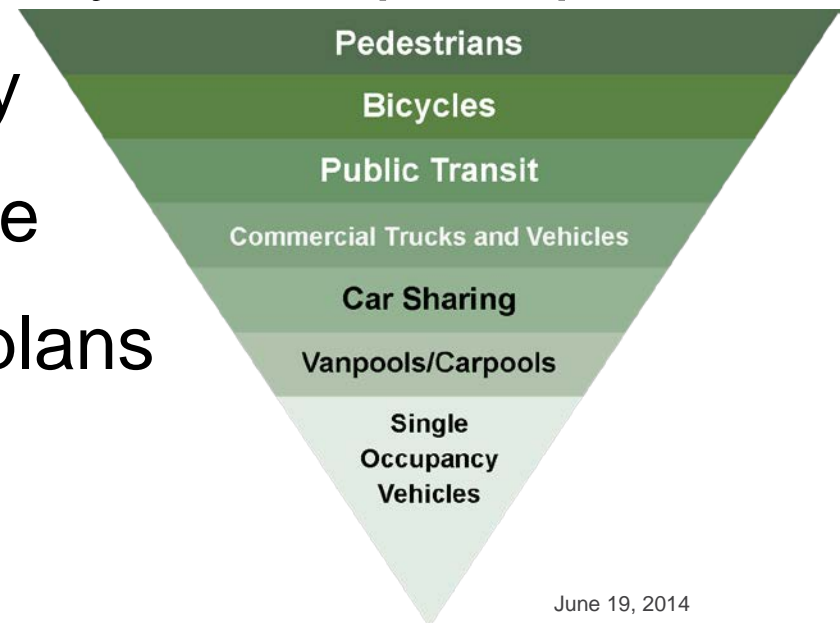
Nimble and adjusts to changes

Simple – green hierarchy; 4 to 5 principles

Realistic but visionary

Proactive, not reactive

Leverages previous plans





WORKING SESSION:
COMMISSION CRAFTS ITS OWN
GUIDING PRINCIPLES



REPORT BACK



GOALS AND POLICIES

STATE REQUIREMENTS



TRANSPORTATION ELEMENT (WAC 365-196-430):

- The transportation element should contain goals and policies to guide the development and implementation of the transportation element. The goals and policies should be consistent with statewide and regional goals and policies.



STATE REQUIREMENTS



GOALS AND POLICIES SHOULD ADDRESS THE FOLLOWING:

- **Roadway and roadway design** that provide safe access and travel for all users, including motorists, transit vehicles and riders, bicyclists, and pedestrians
- **Public transportation**, including public transit and passenger rail, intermodal transfers, and multimodal access
- **Bicycle and pedestrian travel**
- **Transportation demand management**, including 3Es

STATE REQUIREMENTS



GOALS AND POLICIES SHOULD ADDRESS THE FOLLOWING:

- **Freight mobility** including port trucks, truck, air, rail, and water-based freight;
- **Transportation finance** including strategies for addressing impacts of development through concurrency, impact fees, and other mitigation; and
- **Policies to preserve** the functionality of state highways within the local jurisdiction

STATE REQUIREMENTS



BOTTOM LINE:

- Goals and polices **define priorities** in written terms.
- GMA requires development regulations, capital budget decisions and other activities to **be consistent** with goals and policies.
- There is **no clear cut rule** about how many policies you should have, but if there is too many polices to evaluate whether they are meaningfully implemented, then clearly there are too many.



DRAFT GOALS FROM OTHER COMMUNITIES

PSRC - TRANSPORTATION 2040 GOALS



- SUPPORT FOR VISION 2014
 - » Focus growth in Urban Areas
- STRENGTHEN THE REGIONAL ECONOMY
- MOVE FREIGHT AND GOODS
- IMPROVE MOBILITY
- ENVIRONMENTAL BENEFITS
- EQUITY
- COST SAVINGS
- PERFORMANCE MONITORING
- MOVING FORWARD

KIRKLAND



GET PEOPLE WHERE THEY NEED TO GO

- **Walking** - Form a safe network of sidewalks, trails and crosswalks where walking is comfortable and the first choice for many trips.
- **Biking** – Interconnect bicycle facilities that are safe, nearby, easy to use and popular for people of all ages and abilities.
- **Public Transportation** - Support and promote a transit system that is viable and realistic for many trips.
- **Motor Vehicles** - Efficiently and safely provide for vehicular circulation recognizing congestion is present during parts of most days.

KIRKLAND



- **Link to land use** - create a transportation system that is united with Kirkland's land use plan
- **Be sustainable** – as the transportation system is planned, built and maintained, provide mobility for all using reasonably assured revenue sources while minimizing environmental impacts.
- **Be an active partner** - coordinate with a broad range of groups to help meet Kirkland's transportation goals
- **Transportation measurement** - measure and report on progress toward achieving goals and actions

OMAHA



- Provide balanced options for enhanced **mobility**
- Attain a **safe and healthy** environment
- Create **livable and** connected neighborhoods
- Promote economic returns with **fiscal sustainability**



SEATTLE



- Streets have to move **people, goods and services**
- Cars will continue to be an **important part** the system
- Make transit a **real choice**
- Encourage **walking and biking**
- Price and manage **parking wisely**
- Support **economic vitality** by moving freight and goods efficiently
- **Connect** to the region
- **Preserve prior investments** through maintenance



ATLANTA



- Provide **balanced transportation choices**
- Promote **public health and safety**
- Prepare for **growth**
- Maintain **viability sustainability**
- Strive for **environmental sustainability**
- Preserve **neighborhoods**
- Create **desirable places for all citizens**



SPOKANE



- Provide transportation choices
- Accommodate access to basic needs
- Promote economic opportunity & fiscal responsibility
- Respect natural and neighborhood assets
- Promote health and safety
- Maximize public benefits through integrated public investments





WORKING SESSION: COMMISSION DRAFTS GOALS



REPORT BACK