

**SUBSTITUTE
ORDINANCE NO. 27840**

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AN ORDINANCE relating to the implementation of parking pay stations; amending Chapter 11.05 of the Tacoma Municipal Code ("TMC") to reenact Section 11.05.260 TMC, establishing parking rates for parking pay stations based on market rates; incorporating revenues into the Parking Enterprise Fund; and authorizing the City Manager to manage the parking system with the assistance of a Parking Management Advisory Task Force.

WHEREAS the decision to move to paid parking and the management of the parking system is needed to ensure parking turnover, and

WHEREAS, while numerous users need parking in the downtown area, the priority customer in the public supply is the customer/visitor who uses downtown to shop, dine, recreate, and

WHEREAS the purposes and methodologies for moving to paid parking and the management of the parking system were established through dialogue with stakeholders and input from downtown employers, employees, residents, and customers, as well as a study of best practices in peer communities, and

WHEREAS such customers/visitors are key to the downtown area's future growth and vitality and must be accommodated, and

WHEREAS the move to paid parking and the other provisions embodied herein are designed to (1) make the downtown accessible to all users through multiple travel modes, (2) make downtown parking user-friendly by being easy to access and easy to understand, (3) assure that affected downtown stakeholders are involved in decisions about parking policy, (4) make downtown parking more convenient and accessible for the priority user/customer (5) provide a parking product in the downtown area that is of the highest quality



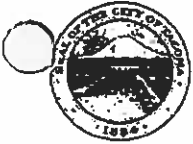
1 and safe to create a positive customer experience, (6) recognize on-street
2 parking as a finite resource and assure maximum access for the priority
3 customer, (7) manage the public parking supply by using the 85 percent rule,
4 (8) encourage alternate travel modes, for example, transit, bike, walk, and ride
5 sharing, and (9) continue the advice and input of the affected stakeholders, and

6 WHEREAS the implementation of pay stations has the support of the
7 City's downtown merchants, residents, property owners, and other parking
8 stakeholders whose work consisted of an assessment of the parking system
9 and a set of recommended changes, and
10

11 WHEREAS the recommendations are consistent with the City Center
12 Parking and Mobility Strategy presented at the August 11, 2009, Study
13 Session; Now, Therefore,

14 BE IT ORDAINED BY THE CITY OF TACOMA:

15 Section 1. That Section 11.05.260 of the Tacoma Municipal Code is
16 reenacted to read as set forth in the attached Exhibit "A."
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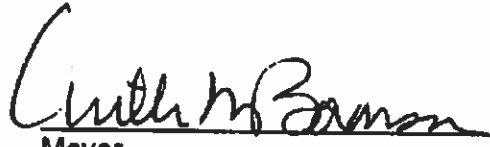


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Section 2. The date of passage hereof notwithstanding, this Ordinance

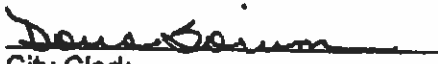
shall become effective on March 31, 2010.

Passed OCT 27 2009



Mayor

Attest:



City Clerk

Approved as to Form:



Deputy City Attorney



EXHIBIT "A"

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11.05.260 No parking 1:00 a.m. to 9:00 a.m.

No vehicle shall park upon the following streets between the hours of 1:00 a.m. and 9:00 a.m., and such act shall be punishable by a penalty in an amount of not less than \$25.00:

Street	Extent	Side
S. 9th St.	St. Helens Ave. to Market St.	North
S. 9th St.	Court C to Market St.	South

11.05.260 On-street parking regulation. Pay stations; establishing pay station rates, designating revenues; citizen advisory committee.

The City Manager, or his or her designee, shall have the authority to designate zones within the City where on-street parking will be regulated by pay stations and/or time limits. The City Manager, or his or her designee, shall have the authority to establish rates for such pay stations based on market rates. For purposes of this section, "market rates" shall mean the rate at which a 15 percent on-street vacancy rate per nationally recognized standards is achieved. All revenues from pay stations are hereby designated for payment into the Parking Enterprise Fund. The City Manager, or his or her designee, is hereby directed to create a Parking Management Advisory Task Force, which shall assist the City Manager, or his or her designee, with the establishment and management of the herein established on-street parking system. Once created, the Parking Management Advisory Task Force shall report to the Environment and Public Works Committee on its activities and recommendations on an annual basis.

Tacoma Parking Management Advisory Task Force

Task Force Mission:

To advise and assist in the successful management of the on-street parking system, assuring customer and client access to downtown.

Assignment:

The Parking Management Advisory Task Force will:

- Advise the City Manager on implementation of parking paystations in downtown Tacoma, establishment of paid on-street parking, market rates and revised time limits.
- Review best practices in peer communities.
- Recommend ways to make downtown parking user-friendly by being easy to access, and easy to understand.
- Promote community understanding of parking system changes. Provide information and facilitate dialogue with downtown stakeholders, employers, merchants, property owners, employees, residents and customers.
- Monitor implementation progress and recommend adjustments.
- Report to the City Manager and City Council's Environment and Public Works Committee.

Meetings

The Task Force will meet as often as may be necessary to fulfill its mission.

It is anticipated the Task Force will meet weekly through April, then bi-weekly. Meetings are scheduled for 4:00 p.m. to 6:00 p.m. on the following Thursdays: March 18, 25, April 1, 8, 15, 22, 29 and May 13 and 27.

Meetings will be open to the public, with stakeholders and citizens invited to attend.

Tacoma Downtown Paid Parking Guiding Principles

The decision to move to paid parking and the management of the parking system should facilitate, support and contribute to the following principles:

- While numerous users need parking in downtown, the priority customer in the public supply is the customer/visitor who uses downtown to shop, dine and recreate. This parker represents a key component of downtown's existing and future growth and vitality and must be accommodated.
- Make downtown accessible to all users through multiple travel modes.
- Make downtown parking user-friendly – easy to access, easy to understand.
- Assure that affected downtown stakeholders are involved in decisions about parking policy.
- Make downtown parking more convenient and accessible for the priority user – the customer.
- Provide a "parking product" in the downtown that is of the highest quality, and safe, to create a positive customer experience.
- On-street parking should be recognized as a finite resource and managed to assure maximum access for the priority customer.
- Manage the public parking supply using the 85% rule.
- Encourage alternate travel modes (e.g., transit, bike, walk and ridesharing).

Parking Management Advisory Task Force Participation Guidelines

Show Up & Be On Time

- Each Task Force member should take every reasonable and good faith effort to attend each scheduled meeting. This assures understanding of the Task Force's work and creates a representative group of stakeholders who have a high level of knowledge about previous Task Force decisions and debates.
- Meetings will begin promptly at the specified time and will conclude as scheduled. Please be on time.

Have an Open Mind

- Each member should bring to the Task Force an open mind, recognizing that the purposes of this Task Force is to insure that the paid-on street parking system works effectively for *all* stakeholders.

Be Courteous

- Each member brings a unique perspective to the table. State and explain your opinion or idea, but do not dominate the conversation.
- Pay attention to what others say and be an active participant in the conversation.
- Each Task Force member is responsible for actively contributing to a constructive group process that supports the Task Force's efforts to have productive debates and make decisions efficiently.

Be a Liaison

- Task Force members should serve as a conduit of information between the Task Force and their respective organizations or stakeholder groups.
- Members should also gather feedback from their constituents and share with the Task Force.

All Appointed Members Have a Vote

- All members of the Task Force appointed by the City Manager have one vote. A quorum of six members is required for a vote to occur.

